

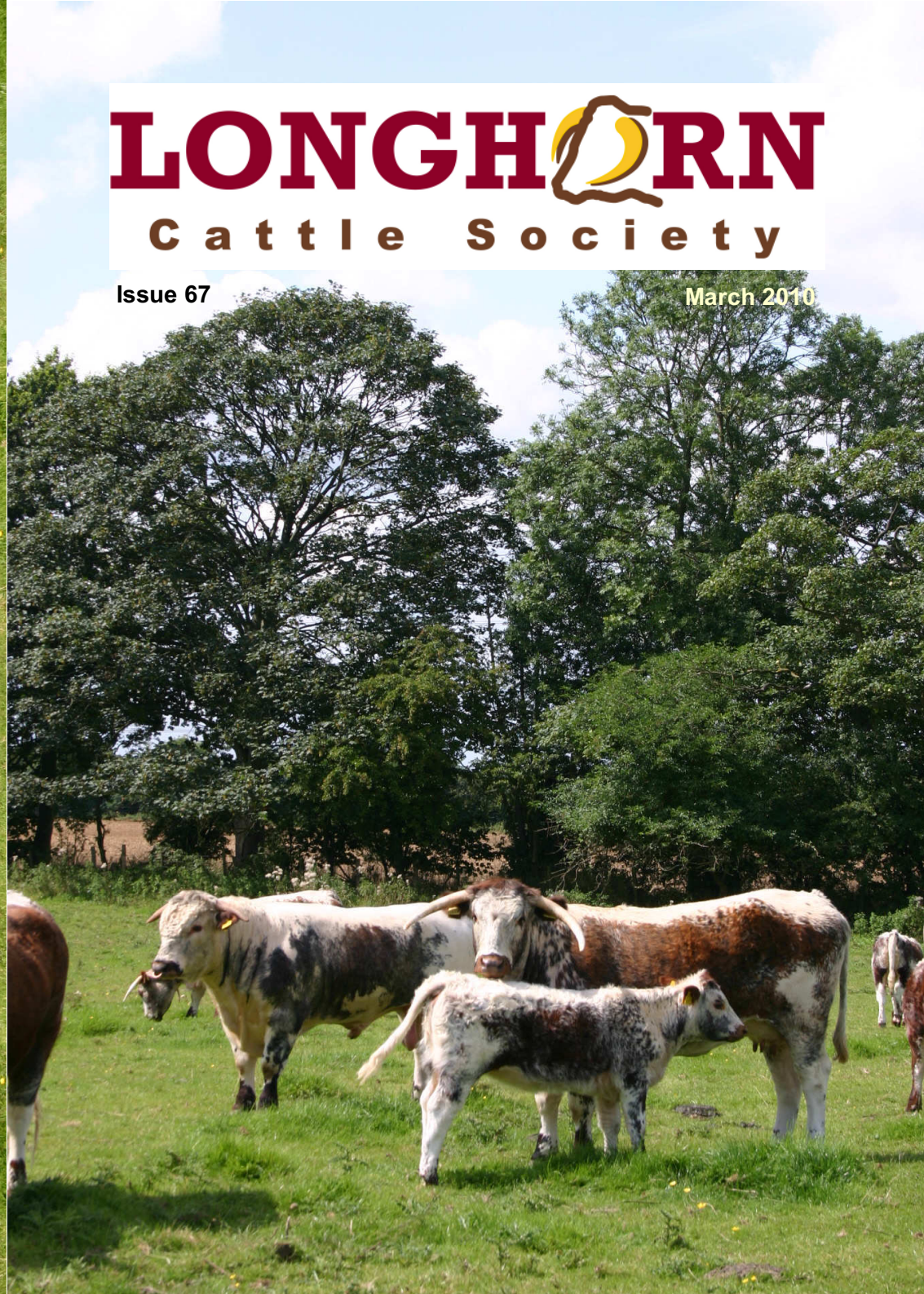


LONGHORN

Cattle Society

Issue 67

March 2010





2009 born young Blackbrook bulls

John and Pat Stanley,
Springbarrow Lodge,
Swannymote Road, Grace Dieu, Nr. Coalville, Leics.
LE67 5UT

Tel: 01509 503276 · Fax: 01509 508595 ·
www.blackbrook-longhorns.com

Regional Groups

The regional groups operate independently of the Society and organise herd visits, social events and herd competitions. Enthusiastic group members are always welcome. Do get in touch with your local breeders group co-ordinator and get involved in group activities

Mid West Longhorn Breeders Group

For details of Group activities

Contact: Peter Guest, Colaba Lodge, Hamnish, Leominster, Herefordshire HR6 0QN Tel: 01568 760251.

Email: colabalonghorns@aol.com

Sunday 11 July. Visit to the Feniton herd, Feniton Court, Honiton, Devon, EX14 3BE courtesy of Messrs Cuming. All welcome. Please contact Peter to book.

South East Longhorn Breeders Group

For details of Group activities

Contact: Charlotte Coleman, Chalkney Mill, Earls Colne, Colchester, Essex CO6 2PR. Tel 01787 222253.

Email: chalkneylonghorns@talktalk.net

North Western Longhorn Breeders Group

For details of Group activities

Contact: Phil Robinson, Blackden Cottage, Blackden Heath, Goostrey, Crewe, Cheshire CW4 8DG Tel: 01477 571406.

Email: s12vet@tiscali.co.uk

Midland Longhorn Breeders Group

For details of Group activities

Contact: Vicky Burton, The Waggon Hovel, Riverlands, Sibthorpe, Newark, Notts, NG23 5PN. Tel: 01636 525248

Email: wagonhovel@timicomail.co.uk

Welsh Longhorn Breeders Group

For details of Group activities

Contact: Bernard Llewellyn, Carreg Cennan Castle, Trapp, Llandeilo, Dyfed, SA19 6UA Tel: 01558 822291

Email: carregcennencastle@btinternet.com

Northern Longhorn Breeders Group

For details of Group activities

Contact: Pam Pumphrey, Clonyards Farm, Colvend, Dalbeattie, DG5 4QW Tel. 01556 630246

Email: clonyard@btinternet.com



Longhorn News

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Dear Members

Spring is - hopefully - just around the corner and my thoughts have already turned to the busy year the Society has ahead of it. With workshops, visits, sales and shows there's a lot going on this year.

The season started last week with the Judges' Workshop at Eileen and Richard Hallifield's farm in Repton, Derbyshire. A report on this will be published in the near future. Soon we have the Spring Show and Sale at Worcester and then the show season starts in May. Details of all Society events are in this newsletter.

The Annual Journal was circulated in February - if the vagaries of the postal system meant you did not receive one or you would like a few more to adorn your coffee table then please let me know.

As I've mentioned before the website is a main source of information for members and non members alike so please make sure your details in the 'Herdbook' section are up to date. After being in existence for about 6 years the website is due for a bit of a revamp so you'll see some changes over the next few months.

I'm sure I'll see many of you at the Society's events over the next few months.

Debbie

**The year letter for
2010 is**

K

Contact details

Post: Debbie Dann, 3 Eastgate, Stoneleigh Park, Stoneleigh, Warwickshire, CV8 2LG

Tel/fax: 0845 017 1027

Email: secretary@longhorncattlesociety.com

Website: www.longhorncattlesociety.com

CATTLE HEALTH

CATTLE NEMATODES

Most cattle will still be housed in March and the major endoparasite risks are type 2 ostertagiasis, untreated liver fluke and lungworm in youngstock not adequately dosed at housing or in less susceptible groups not usually given a housing dose; for example, adults. The risk of type 2 ostertagiasis may be relatively low this year, as high-incidence years tend to follow dry summers.

Plans need to be put in place for parasite control during the coming grazing season as part of a veterinary health plan taking into account the type and age of stock, and the history of the available pasture. Vaccination (Huskvac) is often the best way to control lungworm in dairy replacements, and in suckler herds with a history of disease. Animals over two months old require two doses four weeks apart, ideally finishing two weeks before turnout or weaning

Information provided by NADIS. www.nadis.org.uk

EBLEX LAUNCHES NEW PARASITE PRODUCT GUIDE

Beef and sheep producers can be confident they're making an informed choice about parasite control products, thanks to the latest EBLEX parasite guide.

The Better Returns Programme guide, originally published last year, has been updated for 2010 to feature the latest beef and sheep parasite products and updated withdrawal periods, together with best practice advice.

"The original guide got a very positive response from farmers, who found it a comprehensive reference tool which really helped them make informed decisions regarding parasite control," said Chris Lloyd, EBLEX Industry Development Manager.

"The changes that have been made to this edition will ensure that farmers are getting the most accurate and up-to-date information on this essential subject."

The guide can be downloaded as a pdf from www.eblex.org.uk/beefbrp/publications/manuals/

For more information about EBLEX and the Better Returns Programme visit www.eblex.org.uk

BULLS FOR SALE

JE Barker & Sons, Great Berwick Farm, Shrewsbury, Shropshire, SY4 3HS. Tel: 07793 365517. Email:greatberwick@googlemail.com
HEYWORTH FIELD MARSHALL (13326/E0696)
Born: 07/02/2004
Sire: Bollin Winston (8814)
Dam: Heyworth Clover 1st (9268)
 Good feet and a great temperament.

ASHTON EDWARD (14049/E0856)
Born: 19/11/2004
Sire: Holcombe Arthur (10230/B0673)
Dam: Meon Valley Nightjar II (7218)
 Edward is halter trained and very quiet.

Mr C Lilly, Laceby Farm, Standedge, Saddleworth, Lancs, OL3 5LU. Tel: 01457 873617, Email: elizabethlilly@tiscali.co.uk
LACEBY JERONIMO (19229/I0675)
Born: 14/04/2008
Sire: Bejon Cookie (11707/C0596)
Dam: Llwyn Onn Special (5286)
 Well handled, quiet young bull.

Mr IK Clark, Glebe Farm, Broadmayne, Dorchester, Dorset, DT2 8PW. Tel: 01305 852332.
LOGAN CASPAR (14484/F0770)
Born: 26/02/2005
Sire: Huntsham Cardinal (7139)
Dam: Southfield Bramble (8099)
 Caspar is available for Exchange, Sale or Hire.

Pilkington Farms, Offley Hoo, Offley, Hitchin, Herts, SG5 3ED. Tel 01462 769302. Email:offleyhoo@aol.com
WELBORNE JOLYON (13147/E0502)
Born:26/02/2004
Sire: Telford Challenger (6768)
Dam: Glaven Joy (5776)
 'Jiffy' has an excellent temperament, only for sale as there are lots of his daughters now in the herd. Offspring can be seen

David & Jo Chambers, Twelve Oaks Farm, Newton Bromswold, Northants, NN10 0SP. Tel: 01933 412033. Email: dchamber.twelveoaks@sky.com
TWELVE OAKS ARAGORN (16954/H0937)
Born: 05/04/2007
Sire: Blackbrook Ptolomy(14175/F0380)
Dam: Huntsham Swallow (6648)
 Halter trained good natured young bull.

John Harrison, The Cobblers, Town Green Lane, Settrington, Malton, N Yorks YO17 8NR. Tel 01944 768441. Email russell@hhands.co.uk
SETTRINGTON NERO (19701/I0582)
Born: 04/08/2008
Sire: Bejon Dickie (12286/D0596)
Dam: Settrington Jangle (12223/E0582)

SETTRINGTON NEPTUNE (19702/I0582)
Born: 31/10/2008
Sire: Southfield Cobalt (12152/C0460)
Dam: Settrington Jubilant (12784/E0582)

SOUTHFIELD HOMBRE (16870/H0582)
Born:16/01/2007
Sire: Southfield Awesome (9974/B0460)
Dam: Southfield Jasmin (8686)
 Halter trained, very quiet fellow.

Mr D Sheppy, Three Bridges, Bradford on Tone, Taunton, Somerset, TA4 1ER Tel: 01823 461233 Mobile 07763 476995 email: david@sheppycider.com
BLACKBROOK MASQUERADE (11474/C0380)
Born:19/02/2002
Sire: Huntsham Cardinal (7139)
Dam: Blackbrook Hopscotch (7861)
 Masquerade is for sale as his daughters are now coming into the breeding herd.

Rita Adam, Strueihill Farm, Forgandenny, Perthshire, PH2 9DW Tel: 01577 830303, mobile 07767 218343
ABERDEEN ADAM (16788/G0445)
Born:17/04/2006
Sire: Fishwick Chauvinist (11986/C0087)
Dam: Aberdeen Nightingale (5091)
 Adam is a quiet, well handled, halter trained bull

CATTLE FOR SALE**CATTLE WANTED****FEMALES FOR SALE**

Mr J Barber, Coppington Farm, Charlecote, Warks, CV35 9EH. Tel: 01789 840271, email: kbarberkaren@aol.com

CHARLECOTE TINA (15537/H0341)

Born: 20/02/2007

Sire: Charnwood Aristocrat(10444/B0497)

Dam: Charlecote Naomi (10456/B0341)

CHARLECOTE TRUDIE (15540/H0341)

Born: 10/04/2007

Sire: Charnwood Aristocrat(10444/B0497)

Dam: Leebarn Damson (11877/D0053)

John Harrison, The Cobblers, Town Green Lane, Settrington, Malton, N Yorks YO17 8NR. Tel 01944 768441. Email rrusell@hhands.co.uk

SETTRINGTON NETTLE (17355/I0582)

Born: 19/05/2008

Sire: Blackbrook Plantagenet (14254/F0380)

Dam: Settrington Jasmin (8686)

SETTRINGTON NELL (17357/I0582)

Born: 05/06/2008

Sire: Bejon Dickie (12286/D0596)

Dam: Settrington Kittiwake (13913/F0582)

SETTRINGTON NOVEL (17657/I0582)

Born: 14/09/2008

Sire: Southfield Cobalt (12152//C0460)

Dam: Huntsham Tangle (6724)

SETTRINGTON NECTAR (17659/I0582)

Born: 15/09/2008

Sire: Bejon Dickie (12286/D0596)

Dam: Settrington Jade (12222/E0582)

SETTRINGTON NOVA (17658/I0582)

Born: 17/09/2008

Sire: Southfield Cobalt (12152//C0460)

Dam: Settrington Gambol (10433/B0582)

SETTRINGTON NATASHA (18026/I0582)

Born: 03/12/2008

Sire: Southfield Cobalt (12152//C0460)

Dam: Linton Ursula (7436)

Mr M O'Brien & Mr E Vice, Hereford HR1 4QW.

Tel: 07749 880277,

Email: ordell.safran@btinternet.com

Organic steers of any age required for finishing.

Richard Vaughan, Herefordshire

Tel: 01600 890296

Well grown store cattle male or female required for finishing. Will pay Continental prices for suitable cattle

DC Greaves, Staffs ST18 9JU

Tel: 01785 282616

Stores always required for rare and traditional breeds finisher

T Oliver, Newcastle upon Tyne,

NE19 2HP, Tel: 01434 672382

Store cattle wanted—all ages from weaning upwards.

A Goodman, Worcester, WR6 6JJ

Tel: 01299 896590, mob: 07980271173

Steers wanted for finishing

Langley Abbey Estate, Norwich, NR14 6SG

Tel:01508 480256, mob:07919 008529

Contact Carl Warren.

Steers wanted for finishing—all ages

Adrian Bytom, Worcestershire, BB48 7BX

Tel: 07836 681 847

Email: newgapltd@googlemail.com

Requires barren cows, steers, or pre August 1996 stock for grazing projects. Will collect and pay good price.

Michael Davies, Essex EN9 3QJ

Tel: 020 8508 2579

Requires sound barren cattle for conservation grazing, 3—10years old. Will collect free of charge (up to 200 miles) & pay cull prices.

BEEF EXPO**NATIONAL SPRING SPECTACULAR SHOW AT NATIONAL BEEF ASSOCIATION, BEEF EXPO 2010**

April 9 is the closing date for entries for the National Spring Spectacular Show of beef cattle to be held as part of the UK's national beef event, Beef Expo 2010, at Hexham Auction Mart on Thursday, May 27.

Lloyds TSB Agriculture has been confirmed for the third year running as major sponsor of the event which is organised by the National Beef Association.

The National Spring Spectacular Show is open to commercial beef cattle by both continental and native breed sires with a total prize pool of over £5000. The 20 classes, to be judged by Archie MacGregor, Glasgow, will include sections for baby calves up to 425kg (steers) and 400kg (heifers) and steers and heifers by native breed, Limousin, British Blue, Charolais and other continental breed sires.

The championship awards, sponsored by Crystalyx, will include a top prize of £500 for the supreme champion and £250 for the reserve and £200 each for the baby beef, steer and heifer champions. Class prize money will start at £50 for first prize down to £5 for sixth place.

In addition, two classes for young handlers – 16 years of age and under and 17 to 21 years of age – will be judged by Mr MacGregor's wife, Libby.

"The show at last year's Beef Expo was a great success and is now well established as a major annual event for the beef cattle industry and a popular added attraction for Beef Expo," said organiser, Euan Emslie.

Cattle entered for the show are required to be delivered to Hexham Auction Mart between 10.00am and 4.00pm on Wednesday, May 26. Judging will commence at 9.00am the following morning.

The entry fee for NBA members is £10 + VAT and for non-members £20 + VAT.

Entry forms are available from the show coordinator, Mrs Julie Sedgewick, Binchester Hall Farm, Bishop Auckland, Co Durham, DL14 8DJ. Tel: 01388 609322. Mob: 07836 773888. Closing date for the receipt of entries is Friday, April 9

The Society will have a stand at the Beef Expo so even if you don't enter cattle, please come along to the stand.

HERD PROFILE

Adrian Bytom of Coopers Hill Farm, Alvechurch, Worcestershire, submitted this article to explain how he uses Longhorn cattle for grazing projects under the 'Newgap' (North East Worcestershire Grazing Animal Project) scheme....

'We employ 'old girls' along with some youngstock Longhorns that we have purchased, had donated and bred along the way to service the requirements that 'beasts do best' eat the herbage ! The herd is made up from Longhorns that have been sourced from breeders, by private sales or at one of the Society sales, some of which no longer fulfil the herd requirements or have been retired from breeding. Some of these former owners have a strong desire to see the animals lead a full life and not face a premature end via the slaughterhouse or rendering plant. To this end we do our best to comply with their wishes and it is only when animal welfare is beyond our remit that we let the stock go.

The herds range in size from lots of two to 20 in number and we operate an extensive system across wildlife sites, nature reserves and urban fringe agricultural land for many clients. The cattle have plenty of acres each, do not get fed at the gate with cake and have access to hay (made on some of the more suitable sites) when conditions require; needless to say we have used an awful lot of fodder this year but as they say "hay in the barn is better than money in the bank", even if our Winter proceeds into May they will not go hungry!

The sites all have regular "Lookers" either in a voluntary capacity or with Newgap staff; this is deemed essential for the welfare of the cattle as different project areas are subject to site specific issues..... not always detrimental!

Newgap are occasionally asked what areas do they operate and my response has been the counties of Worcestershire and Warwickshire, however, if fellow Longhorn herds have a desire to be involved in this project I would be able to offer my response to perhaps "nationwide". If interested then I will compile a list or network for future prospects'.

Adrian Bytom, Tel: 07836 681847 Email: newgapltd@googlemail.com

FEMALES FOR SALE

FEMALES FOR SALE

Mike & Sue Pope, Parchfields Farm, Trent Valley, Rugeley, Staffordshire, WS15 3HB
Tel: 01889 586030 or 07976 227912
email: desconsult@tiscali.co.uk

PARCHFIELDS GERTRUDE

Born:04/05/2006

Sire: Roxton Imperial (9209)

Dam: Plaitford Kerry (6692)

Sold with her registered heifer calf Parchfields Jemima (19542/J0851) born 11/06/2009 at foot Running with Barlings Gimli

PARCHFIELDS GLADYS

Born:18/05/2006

Sire: Roxton Imperial (9209)

Dam: School Green Anoushka (9319)

Sold with her registered heifer calf Parchfields Jennifer (19541/J0851) born 10/06/2009 at foot. Running with Barlings Gimli.

Natural England, Cherry Lodge Farm, Shrewton, Salisbury, Wiltshire, SP3 4ET
Tel: Roger Marris, 01980 620486

email: rogermarris@naturalengland.org.uk
EIGHT HEIFERS. Further details from Roger, or a full list is on the website.

Sally Nash, Courtlands Farm, The Stream, Catsfield, East Sussex, TN33 9BD. Tel: 01424 893155 or 07787 843771

HERD FOR SALE. Due to bereavement the small 'Courtlands' herd is regrettably for sale. 1 Bull, 4 cows, 2 heifers, 2 steers. Further details from Sally or a full list is on the website.

FEMALES FOR SALE

Sallie Lloyd, Garbutt Farm, Cold Kirby, Thirsk, North Yorkshire, YO7 2HJ.
Tel: 01845 597966
Email: lloyd.sallie@gmail.com

GARBUTT BLUEBELL (17425/I0929)

Born:18/05/2008

Sire: Settrington Leader (15630/G0582)

Dam: Telford Lavender (12945/E0543)

GARBUTT BOUNCER (17426/I0929)

Born:27/05/2008

Sire: Settrington Leader (15630/G0582)

Dam: Bluestone Fumitory (12948/E0623)

GARBUTT CLOVER (19025/J0929)

Born:03/04/2009

Sire: Settrington Leader (15630/G0582)

Dam: Telford Lavender (12945/E0543)

GARBUTT BUTTERCUP (19026/J0929)

Born:22/04/2009

Sire: Settrington Leader (15630/G0582)

Dam: Telford Marjoram (13836/F0543)

GARBUTT CLEMENTINE (19027/J0929)

Born:07/05/2009

Sire: Settrington Leader (15630/G0582)

Dam: Bluestone Fumitory (12948/E0623)

All heifers are vaccinated for bluetongue. Tested free of BVD, IBR, Johnes Disease, Leptospirosis and Fluke.

SOCIETY NEWS

Herdbook 2009

The 2009 Herdbook will go to print in early April so any cattle that were born before 1 January 2010 need registering or birth notifying ASAP to ensure their inclusion in the Herdbook.

Showing unregistered bulls

There were a number of unregistered bulls shown in Longhorn classes last year. All cattle entered into Longhorn classes must be registered with the Society. In the case of bulls there was anomaly between the show rules and the bull registration rules, so these have now been amended thus:

Bulls that are proposed to be kept for breeding must be inspected by a practising veterinary surgeon prior to registration. Application for a registration form should reach the Society office when the animal is between 365 and 800 days of age, or if the bull has reached the minimum weight of 431kg before it is 365 days old then registration may be applied for at that time. It must be inspected by 800 days of age and must have reached a minimum adjusted weight of 431 kg. (950 lbs.) at 400 days, with 1kg per day adjustment for bulls over 400 days up to 631 kg. at 600 days, and 0.5kg per day adjustment for bulls between 600 and 800 days of age up to 731kg at 800 days. All bulls must adhere to the breed standards.

New Members

- *****
- * **We should like to welcome the following new members to the Society:** *
 - * Mr T Atkinson, Hundow Hall, Lowick Bridge, Ulverston, Cumbria *
 - * Mr E Jones, Heylin Farm, Guilsfield, Welshpool, Powys *
 - * Mr R Lucas, 6 The Glebe, Chelmarsh, Bridgnorth, Shropshire, (A) *
 - * Mr J Heggie, Carden Farm, Fossoway, Kinross *
 - * Master Harry Blockley, 81 Fieldhead Lane, Drighlington, Bradford, Yorks (J) *
 - * Mr J Murphy & Ms G Kabemba, Nicholastown, Kilcock, Co Kildare, Ireland *
- *****

BOOK FAIR

Rural Life, Agriculture & Natural History BOOK FAIR

inc. gardening, bee-keeping, birds, ecology, geology, insects, sporting life, etc



Image supplied by the RAISE Library

Sunday 18th April 10-4, £1 NATIONAL AGRICULTURAL CENTRE

Stoneleigh Park, Warwickshire CV8 2LZ

For further details telephone the fair manager, Richard Hodgson - 07950 647377
or email rjhodgsonbooks@clara.co.uk

ORGANISED BY PROVINCIAL BOOKSELLERS FAIRS ASSOCIATION, THE OLD DOACH HOUSE, 16 MELBOURNE STREET, ROYSTON, SG8 7JZ
www.pbfa.org





UPCOMING SHOWS



Newark & Notts Show 8/9 May
The Showground, Winthorpe, Newark,
Nottinghamshire NG24 2NY
Tel: 01636 702627
Email: info@newarkshowground.com
Web: www.newarkshowground.com

Northumberland County Show 31 May
Hexham Auction Mart, Tynegreen, Hexham,
Northumberland NE46 3SG
Tel: 01434 604216
Email: info@northcountysshow.co.uk
Web: www.northcountysshow.co.uk
Venue postcode NE45 5AY

Royal Bath & West Show 2-5 June
The Showground, Shepton Mallet, Somerset,
BA4 6QN
Tel: 01749 823169
Email: leo@bathandwest.com
Web: www.bathandwest.com

Staffordshire County Show 2/3 June
County Showground, Weston Rd Stafford,
ST18 0BD
Tel: 01785 258060
E: enquiries@staffscountyshowground.co.uk
Web: www.staffscountyshowground.co.uk

Suffolk County Show 2/3 June
Suffolk Agricultural Association, Trinity
Park, Felixstowe Road, Ipswich, Suffolk IP3
8UH
Tel: 01473 707110
Email: liz.payne@suffolkshow.co.uk
Web: www.suffolkshow.co.uk

Rutland County Show 6 June
Rutland Agricultural Society, Chard Farm,
Tilton on the Hill, Leicester LE7 9LF
Tel: 0116 259 7466
Email: jo@rutlandshow.fsnet.co.uk
Web: rutlandcountysshow.co.uk
Venue postcode LE15 7TE

Three Counties Show 18-20 June
The Showground, Malvern, Worcs, WR13
6NW
Tel: 01684 584900
Email: livestock@threecounties.co.uk
Web: www.threecounties.co.uk

East of England Country Show 18-20 June
East of England Showground, Peterborough,
PE2 6XE
Tel: 01733 234451
Email: kbuttriss@eastofengland.org.uk
Web: www.eastofengland.org.uk

Cheshire County Show 22/23 June
Clay House Farm, Flittogate Lane, Tabley,
Knutsford, Cheshire, WA16 0HJ
Tel: 01565 650200
Email: info@cheshirecountysshow.org.uk
Web: www.cheshirecountysshow.org.uk

Lincolnshire Show 23/24 June
Lincolnshire Showground, Grange-de-Lings,
Lincoln, LN2 2NA
Tel: 01522 522900
Email: livestock@lincs-events.co.uk
Web: www.lincolnshireshowground.co.uk

Royal Highland Show 24-27 June
Livestock Office, Royal Highland Centre,
Ingliston, Edinburgh EH28 8NF
Tel: 0131 335 6212 or 6213
Email: kates@rhass.org.uk
Web: www.royalhighlandshow.org

Shropshire & West Mids Show 26/27 June
The Agricultural Showground, Berwick
Road, Shrewsbury, Shropshire, SY1 2PF
Tel: 01743 289831
Email: livestock@westmidshow.co.uk
Web: www.westmidshow.co.uk

Sales 2010

All dates subject to DEFRA movement and gathering regulations

Saturday 24 April

Society Spring Sale, Worcester

Auctioneers: McCartneys Tel: 01905 769770

Saturday 15 May

Society Northern Spring Sale, Beeston Castle, Cheshire

Auctioneers: Wright Manley Tel: 01829 262100

Friday 13 & Saturday 14 August

Society National Show and Sale, Stoneleigh, Warwickshire

Auctioneers: McCartneys Tel: 01905 769770

Friday 10 & Saturday 11 September

Traditional Native Breeds Show & Sale, Melton Mowbray

Auctioneers: Melton Mowbray Market Auctioneers

Tel: 01664 562971

Saturday 18 September

Rare & Traditional Breeds Show and Sale

Chelford Agricultural Centre

Auctioneers: Marshalls. Tel 01625 861122

Saturday 25 September

Society Autumn Sale, Worcester

Auctioneers: McCartneys. Tel: 01905 769770

Friday 1 and Saturday 2 October

Autumn Rare & Minority Breeds Show & Sale

York Livestock Centre

Auctioneers: Tel 01904 489731

Thursday 7 October

Native Breeds sale incorporating the Mid West Longhorn Breeders Club

Sale, Sedgemoor, Somerset

Auctioneers: Greenslade Taylor Hunt. Tel 01935 423474

SOCIETY EVENTS

JUDGES' WORKSHOP — 27 March

By the time this newsletter comes out we would have had the first Society event of the year—the Judges' Workshop at Eileen and Richard Hallifield's Bank House Farm, Repton, Derbyshire. A full report will be on the website and in the next newsletter.

BEEF PRODUCTION WORKSHOP — 3/4 July

We are organising a Workshop to look at all aspect of beef production at Charles Sutcliffe's farm at Tetford and then at Meridian Meats in Louth, Lincolnshire. There's more information on pages 8 and 9.

TRIP TO GERMANY — 1-3 October

If there is sufficient interest then we may organise a trip to Germany, based around Sabine Zentis' Castlerview Herd. Sabine is close to Dusseldorf so flying from your closest regional airport or travel by car via the tunnel or ferry are all easy to arrange.

Please let me know if you may be interested in this trip by the end of April. If there's a good response then I'll start to put more detailed plans together.

SOCIETY AGM WEEKEND — 6-7 November

This years AGM heads south to the Offley Hoo herd at Pilkington Farms, Offley Hoo, Hitchin, Herts by kind permission of Mr & Mrs J Birchall and the Roxton Herd at Roxton House, Roxton, Bedfordshire by kind permission of Mr S Bath. The AGM itself will be on the afternoon of Saturday 6 November. Further information and booking forms will be available in a future newsletter.

DISPERSAL SALE - SATURDAY 1 MAY

Messrs Morgan, Cwrt Henllys Farm, Cwmbbran, Gwent, NP44 7AS are dispersing the noted 'Cwrt Henllys' herd on Saturday 1 May. Catalogues will be available shortly either from McCartneys on 01905 769770 or on the Society's website.

SHOWS NEWS

Leicester County Show - 2/3 May 2010

Leicester County Show has been cancelled. The following statement was sent to all participants and posted on their website:

It is with great sadness that the board of directors have made the difficult decision to cancel the 2010 County Show. This decision was not taken lightly and after considerable deliberation the board were presented with no alternative.

Shropshire & West Mids Show - 26/27 June 2010

The Shropshire and West Mids Show had announced it's cancellation but financial backers have now been found so the Show will go on!

Please support the event if you possibly can.

New Shows 2010

The following shows are holding Longhorn classes for the first time in 2010.

North Devon Show - 4 August 2010

North Devon Show at Umberleigh Barton Farm on the A377 at Umberleigh, Devon.

Contact Debbie Siggs at debbie@northdevonshow.com

St Mellons Agricultural Show - 7 August 2010

St Mellons Show at Tredegar Park, Newport, South Wales.

Contact Karen Meakin at cattle@stmellonsshow.org.uk

Gillingham & Shaftesbury Show, Gillingham, Dorset - 18 August 2010

Contact enquiries@gillshaftshow.co.uk

BEEF PRODUCTION WORKSHOP

More and more Longhorn members are producing beef to sell via various outlets. In response to requests we are organising a Beef Production Workshop to be held at Charles Sutcliffe's farm at Tetford, Horncastle, Lincolnshire and at Meridian Meats, Louth, Lincolnshire. The Workshop is to be held over the weekend of Saturday 3 and Sunday 4 July with a Longhorn beef supper on Saturday evening.

On Saturday afternoon Martin Brown, MD of L. Brown & Son (Wholesale Butchers) Ltd. of Lincoln's City Abattoir, will demonstrate how he selects cattle to purchase for his business. Martin will use cattle from the Tetford herd for his demonstration. (Weather and time permitting it will additionally be possible to see other cattle out at grass near home if members are interested.)

On Sunday morning Jim Sutcliffe, BBC Young Butcher of the Year in 2009, will break down a Longhorn carcass in the cutting room at Meridian Meats shop in Louth. Jim hopes to demonstrate the strengths and weaknesses of the carcass and suggest what improvements might be worth considering for the future.

The weekend will finish with an optional lunch before we all depart.

Saturday evening and Sunday lunch will be at venues that are supplied by Meridian Meats and will feature Longhorn beef. Suggestions for overnight accommodation in or near Louth will be available when you book.

In order for everyone to gain the most out of the weekend numbers will be limited to 30 so please book you place in plenty of time. If you are interested in attending please email or phone Debbie, or complete and return the booking form opposite.

Below are Charles' thoughts behind some of the themes to be explored over the two days.

Nobody would disagree that over the past 20-25 years the Longhorn has been improved by selective breeding probably more than at any time since Robert Bakewell selectively bred the "improved Longhorn" in the late eighteenth century.

An eye to the show ring has been the motivation almost exclusively in the present day improvements whereas Bakewell concentrated on meat

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production and by the time he had finished his cattle were fat and meaty and suitable for the market of that era.

The Longhorn is now a mainstream breed and, on the whole, is doing a great job producing quality beef for a discerning "niche" market. But how does today's Longhorn match up to what the trade buyers look for when selecting cattle to purchase? We all know that our breed can produce beef of unrivalled taste, texture and succulence but how does it shape up in terms of wastage at the boning out stage? Have breeders moved on from viewing beef production as a by-product of pedigree breeding rather than their prime objective of breeding beef cattle? How much influence does diet, stress free rearing, age at slaughter, hanging time have on the quality of the end product? Can pedigree breeding and meat production lie together in comfort?

BEEF PRODUCTION WORKSHOP

I/We..... Herd no.....

Are interested in attending the Beef Production Workshop on Saturday 3 and Sunday 4 July and would like to reserveplaces

The event is limited to 30 places so please book in with Debbie by returning this form by post to 3 Eastgate, Stoneleigh Park, Stoneleigh, Warwickshire, CV8 2LG, fax or phone 0845 017 1027, email secretary@longhorncattlesociety.com