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First Mid West Longhorn Breeders Production Sale, Taunton 2006

The inaugural sale of the Mid West Group at Taunton saw an entry of 92 Longhorns with significant contingents from Sid Hollier and from David and Pat Lawrence.

A packed sale room following the busy Saturday market at Taunton saw a welcome and significant number of new purchasers.

Top price of the day went to English Nature's bull, Stoke Eric, a prominent winner in the show ring who now goes to Cornwall. Sid Hollier's bull. Culcombe Elite, bred by J D Wilson, made 1800 gns. The top priced female was also bred by English Nature, although sold from David Sheppy's herd at Taunton. The cow, Stoke Brandy made 1450 gns.

Top priced senior heifer at 1100 gns was Sid Hollier's Long Ash Emma by Quantock Tempest. The top priced Junior Heifer was David Hitchings' Ashton Freeze who made 720gns and went to David Sheppy.

Results:

5 Cows averaged 818 gns (top 1450) 26 Senior Heifers averaged 620 (top 1100) 38 Junior Heifers averaged 415 (Top 720) 3 Bulls averaged 1573 (top 2000) 7 Steers averaged 380 (top 440)

Auctioneers: Greenslade Taylor Hunt Clive Roads

REGIONAL GROUP NEWS

The regional groups operate independently of the Society and organise herd visits, social events and herd competitions. Enthusiastic group members are always welcome. Do get in touch with your local breeders group coordinator and get involved in group activities.

Mid West Longhorn Breeders Group

19th November—Awards Lunch at the Alveston Manor Hotel

Contact: Peter Guest, Colaba Lodge, Hamnish, Leominster, Herefordshire HR6 0ON Tel: 01568 760251

South East Longhorn Breeders Group November—Autumn Lunch **Contact: Robert Williams, Mavdencroft** Manor, Gosmore, Hitchin Herts Tel: 01462 434762

North Western Longhorn Breeders Group Contact: Phil Robinson, Blackden Cottage, Blackden Heath, Goostrey, Crewe, Cheshire CW4 8DG Tel: 01477 571406

Midland Longhorn Breeders Club Contact: Pat Stanley, Springbarrow Lodge, Swannymote Road, Coalville, Leics LE67 5UT Tel: 01509 503276

Welsh Longhorn Breeders Club **Contact: Bernard Llewellyn, Carreg Cennan** Castle, Trapp, Llandeilo, Dyfed Tel: 01558 822291

Northern longhorn Breeders Club Chairman: Nicky Luckett 01697 371487 email: nickyluckett@aol.com Secretary: Pam Pumphrey 01556 630246 email: clonyard@btinternet.com Fax: 01387 269747



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• AGM

Inside:

Farming

Wanted

Sale

October/November 2006

AGM and Autumn News

Due to increased postal could I ask that forms are Show results charges, we have a new look returned as soon as possible. A further booking slip is newsletter this month. enclosing with this mailing. Defra's Vision for Inside you will find show results, a report on the First Finally, don't forget to use • Cattle for Sale and Mid West Sale at Taunton. your vote in the election as well as the agenda and National Show and final details for the AGM. First Mid West Production Sale Thank you to all those who November! have already booked for the AGM. For those of you who have still to send in your forms, it is not too late to do so, although in order to assist with the catering, please

papers sent out earlier this month—voting slips must be received by Saturday 4th

Sarah Slade

Dates for Your Diary

AGM weekend inc. Finishing & Marketing Workshop 11-12th November 2006 Spring Sale. Worcester 28th April 2007

Who's Who at the Society Bree

Registrations and Accounts:
Libby Henson
PO Box 251
Exeter
EX2 8WX
Tel/Fax: 01392 270421
For all registrations, transfers, subscriptions and accounts
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Show Results 2006

Ashby Show 2006 Judge: Clive Roads

Bull 1st Blackbrook Philosopher Mr & Mrs J W Stanley 2^{nd} Beion Edmund W J Spalton 3rd Blackbrook Galileo Mrs E M Hallifield Cow 1st Blackbrook Moonstone Mr & Mrs J W Stanley 2^{nd} Gorse Goldilocks W J Spalton

- 3rd Wellhead Willow J Barber 4th Dodsleigh Crystal
- Dodsieign Crystal D Nutt

Senior Heifer

1st Pokerleys Epic Mrs S H Hallifield 2nd Southfield Ebony D Nutt

Junior Heifer

- 1stBlackbrook PebbleMr & Mrs J W Stanley2ndBarlings Fritillary
- Mrs G S Thomas
- 3rd Barlings Fox Glove Mrs G S Thomas
- 4th Milton Felicity
- J Winnington Pairs

Pairs 1st

- 1st W J Spalton 2nd Mrs G S Thomas
- 2rd Mrs G S I nomas 3rd Mr & Mrs I W St

3rd Mr & Mrs J W Stanley

Breed Champion

Blackbrook Moonstone Reserve Breed & Junior Champion Blackbrook Philosopher Reserve Junior Champion Blackbrook Pebble Bath & West Show 2006 Judge: John Warne

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- Bull
- 1st Ashton Edward D Hitchings 2nd Stoke Eric English Nature
- 3rd Long Ash Equador S Hollier 4th Logan Caesar
 - Logan Caesar Prof I Craft

Cow

 4^{th}

- 1st Culcombe Apple S Hollier 2nd Three Bridges Delilah
 - D Sheppy
- 3rd Tripps Dainty D Hitchings
 - Holcombe Dido
 - I K Clark

Senior Heifer

- 1st Logan Bee
 - Prof I Craft
- 2nd Stoke Ermintrude English Nature
- 3rd Three Bridges Ermintrude D Sheppy
- 4th Culcombe Cider S Hollier

Junior Heifer

- 1st Logan Cleopatra Prof I Craft
 2nd Linton Ffion D Hitchings
 3rd Ashton Flame D Hitchings
 4th Selborne Flame
 - Mr & Mrs G Woollatt

Breed Champion Ashton Edward Reserve Breed Champion Logan Bee

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Longhorn Cattle For Sale and Wanted

WANTED

Mrs Barker, Longlands Farm, Little Bredy, Dorchester, Dorset DT2 9HF Tel: 01308 482371 Weaned Longhorn calves required.

D C Greaves, The Coppice, Hextall Lane, Ranton, Staffs ST18 9JU Tel: 01785 282616 Stores always required for rare and traditional breeds finisher

Richard Vaughan, Huntsham Court, Goodrich, Ross-on-Wye, Hereford Tel: 01600 890296

Looking for store cattle, male/female, well grown for finishing. Will pay Continental prices for suitable cattle.

Michael Davies, Avey Lane Farm, Waltham Abbey, Essex EN9 3QJ Tel: 020 8508 2579 Requires OTMS cattle for conservation grazing 30months—10years old. Will

National Show & Sale
Melton Mowbray 2006Bernard & Margaret Llewellyn's bull,
Carreg Everest, was Breed and Interbreed
Champion. The bull then went on to make
3,600 gns selling to D Sheppy, Taunton,
setting a new breed record for a senior
bull. The Llewellyn's also topped the sale
with Carreg Equator who made 4,400 gns
when sold to P Winterton, Leicester.Mr & Mrs G Wild's senior heifer,
Riffhams Elder, was the highest priced
female selling at 2,900 gns to P Bell.

Results: 6 cows averaged 1057 gns (highest 1380) 7 Senior Heifers averaged 1714gns (highest 2900) 19 Junior Heifers averaged 875 gns (highest 1400) 3 bulls averaged 3000 gns (highest 4400)



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Longhorn Cattle For Sale and Wanted

FEMALES FOR SALE

P Evans, Hollybush Farm, Mathry, Pembrokeshire Tel: 01348 831512

Linton Elinor Born: 7/7/04 Sire: Southfield Bandit Dam: Linton Prancer Linton Foxglove Born: 19/6/05 Sire: Southfield Bandit Dam: Linton Prancer Details at: www.lintonlonghorns.co.uk

J Spalton, Hardley Hill Farm, Sutton on the Hill, Derby, DE6 5JF Tel: 01283 732881

From the Beion and Heronbrook herds. heifers for sale, 16 - 18 months old. Halter broken and quiet to catch and lead. Junior heifers from these two herds achieved the top prices at the recent Melton sale. The heifers for sale are similar in quality and breeding.

J Parkinson, Leeds

Tel: 0113 230 3600 Mob: 07788 753582 Lydia Daisy Born: 30/5/03 Sire: Raincliffe Victor Dam: Lydia Violet Lydia Dixie Born: 9/6/03 Sire: Raincliffe Victor Dam: Lydia Wanda Lydia Dorothy born: 8/6/03 Sire: Raincliffe Victor Dam: Lydia Alice

BULLS FOR SALE

G Matravers, Long Whatton, Loughborough. Tel: 01509 646413 Blackbrook Minotaur Born: 22/1/02 Sire: Huntsham Cardinal Dam: Blackbrook Jiggle Produces excellent conformation calves. Very quiet. For sale as he will be serving his daughters next year.

P Cleland, School Green, Kington Herefordshire Tel: 01544 370650

School Green Murray Born: 20/4/06 Sire: Southfield Aristocrat Dam: School Green Xanthia School Green Blockley Born: 3/4/06 Sire: Southfield Aristocrat Dam: School Green Bianca Both these currently suckling dams, but should make nice bulls.

STEERS FOR SALE

Messrs Vaughan, Penlan-Uchaf, Gwaun Valley, Fishguard, Pembrokeshire, SA65 9UA Tel: 01239 820775 Around 20 well grown calves available at weaning in October/November 10 steers born Spring 2005 5 steers 24 months old

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Show Results 2006

East of England Show 2006 Judge: Mr M Day

Senior Bull

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Blackbrook Odin 1st Mr & Mrs J W Stanley 2^{nd} Blackbrook Newt Mrs S Coleman 3rd Beion Edmund W J Spalton

Junior Bull

1st Blackbrook Philosopher Mr & Mrs J W Stanley

Cow

1st Blackbrook Moonstone Mr & Mrs J W Stanley 2^{nd} Gorse Goldilocks

W J Spalton

Senior Heifer

- 1st Chalkney Justice Mrs S Coleman 2^{nd}
- Blackbrook Osprev Mr & Mrs J W Stanley
- 3rd Logan Blithsome Mrs S Coleman
- 4^{th} Beion Ella W J Spalton

Junior Heifer

- 1st Blackbrook Peach Mr & Mrs J W Stanley
- 2^{nd} Chalkney Krystal Mrs S Coleman

Pairs

1st Mrs S Coleman 2^{nd} W J Spalton

Breed Champion

Blackbrook Moonstone Reserve Breed Champion Blackbrook Odin

Heckington Show 2006 Judge: Mr P Robinson

Bull 1st

Tetford Kingpin Mr & Mrs C T D Sutcliffe

Heifer

1st

 2^{nd}

- Pokerlvs Epic
- Mrs S Hallifield
- Tetford Lucerne
- Mr & Mrs C T D Sutcliffe 3rd **Barlings** Fritillary
 - Mrs G S Thomas
- Δ^{th} **Barlings** Foxglove Mrs G S Thomas

Best Pair

1st Mrs G S Thomas 2^{nd} Mr & Mrs C T D Sutcliffe

Breed Champion

Pokerlys Epic Reserve Breed Champion Tetford Kingpin Champion Male Tetford Kingpin Pokerlys Epic **Champion Female** Reserve Champion FemaleTetford Lucerne

Kent County Show 2006

Judge: Joe Henson

Senior Bull

1 st Blackbrook Newt Mrs S Coleman

Junior Bull 1^{st}

Riffhams Warrior Mr & Mrs G H Wild

Cow

- 1st **Riffhams Belle** Mr & Mrs G H Wild 2^{nd} Culcombe Dandelion S Hollier
- 3rd Wellhead Dora
 - Clark & Sons
- 4^{th} **Riffhams Briar** Mr & Mrs G H Wild

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Show Results 2006

1st

1st

1st

1st

1st

1st

1st

1st

Λ Senior Heifer

1 st **Riffhams** Elder Mr & Mrs G H Wild 2^{nd} Chalkney Justice Mrs S Coleman Junior Heifer 1st Longash Francis S Hollier 2^{nd} Chalkney Krystal Mrs S Coleman 3rd Chalkney Karma Mrs S Coleman 4^{th} Riffhams Apple

Mr & Mrs G H Wild

Breed Champion Blackbrook Newt

Reserve Breed Champion Riffhams Belle

Interbreed Group of Four – Longhorns were placed Fourth (8 entries) Native Cow with Calf at Foot -2^{nd} -Riffhams Belle (8 entries)

Moreton in Marsh Show 2006 Judge: S Gray

Senior Bull

1st Bejon Edmund W J Spalton **Junior Bull**

1 st Gorse Monsignor J S & J W Brigg 2^{nd} Gorse Morrisman Miss R E Heard Cow 1st Gorse Goldilocks WJ Spalton

2^{nd} Wellhead Willow J Barber 3rd

Chalkney Catkin G Woollatt

Heifer

1 st Gorse Mia J S & J W Brigg 2^{nd} Gorse Lollipop S & J W Brigg 3rd Waltham Nutmeg PJ Mitchell

Breed & Male Champion

Gorse Monsignor Reserve Breed & Female Champion Gorse Goldilocks Best Junior Bull Gorse Monsignor Best Junior Heifer Gorse Mia

Pembrokeshire Show 2006 Judge: Mrs P Stanley **Senior Bull** Carreg Everest B & M Llewellyn 2^{nd} Slebech Duke M R Owen 3rd Carreg Equator B & M Llewellyn **Junior Bull** Carreg Frodo B & M Llewellyn Cow Charlecote Gloria Messrs Vaughan 2^{nd} Carreg Dodo B & M Llewellyn 3rd Carreg Christine B & M Llewellyn 4^{th} Linton Nerissa M R Owen **Bull Calf** Carreg Goliath B & M Llewellvn 2^{nd} Carn Edward Glvn Messrs Vaughan **Heifer Calf** Slebech Fig M R Owen 2^{nd} Carreg B & M Llewellvn 3rd Slebech Guinea M R Owen **Senior Heifer** Carreg Ellen B & M Llewellvn 2^{nd} Pengraig Goch Bertha Messrs Vaughan 3rd B & M Llewellyn Bollin Elaine 4^{th} Carn Edward Enid II Messrs Vaughan Junior Heifer Carreg Escapade B & M Llewellyn 2^{nd} Slebech Filigree M R Owen 3rd Carn Edward Fave Messrs Vaughan 4^{th} Carreg Flora B & M Llewellyn **Group of Three** B & M Llewellyn 2^{nd} Messrs Vaughan 3rd M R Owen Breed & Female Champion Carreg Ellen Reserve Breed & Male Champion Carreg Everest Reserve Female Champion Carreg Escapade Reserve Male Champion Carreg Frodo

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Newsletter

Photographic Competition

There were over 100 entries which had been displayed the previous evening. Rosettes were distributed to the first, second and third prize winners, with the winner of each class also receiving a bottle of wine. The overall winner, who receives a free female registration, was the Hon Mrs A Laing.

Maydencroft Perpetual Trophy.

The secretary reported that there had been 38 bulls shown during the year. In third place with 25 points was Mr & Mrs J W Stanley's Blackbrook Odin. In second place with 27 points was Mr W J Spalton's Bejon Dickie. In first place with 36 points was Mr & Mrs C T D & S D Sutcliffe's Tetford Kingpin. The Maydencroft Perpetual Trophy, a beautiful tapestry made by Past President Bob Williams was therefore awarded to Charles Sutcliffe to keep for a year.

President's Award

Mrs Pat Ouinn then thanked the Society for her term as President. She wished to make an award to be presented by the retiring president, to the person who has contributed exceptional service to the breed. The award can be made for past service as well as present.

Mrs Quinn then unveiled a beautiful bronze Longhorn cow made by Nicole Toms, which she was pleased could now be shared with a wider audience.

In recognition of many years of hard work and commonsense promoting the breed and ensuring its survival, without which Longhorns would not be held in the high esteem which they are today, Mrs Quinn presented the award to John and Joshua Brigg. She was saddened that John could not be there to accept the award, but delighted that Joshua was able to accept it on behalf of them both.

Joshua Brigg said that he was thrilled to be presented with this award, and knew that John would be too. John put in a tremendous amount of time in the early years, and the society has progressed from the 11 members of the early days to 450 of today. He was sure that there would be many more worthy recipients of the award in the years to come, and he was delighted to be the first recipient of the award.

There being no further business the Chairman thanked everyone for coming and closed the meeting.

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however, that it was vital that members stood down to allow new blood to come onto Council and it was for that reason that he had decided not to stand again this year.

Devon County Show

Peter Guest noted that Devon County Show was prepared to offer Longhorn classes and that this offer would be considered by the Mid West group.

Sale in October 2006

Peter Guest advised that there would be a joint production sale in October 2006 at Taunton Market, with consignments from the herds of Sid Hollier, Ian Clark and David Lawrence. He advised that other members would be most welcome to enter cattle for the sale as well.

Commercial Focus for the Breed and New Judges

John Hedges noted that a letter had been received from Mr W J Spalton which urged Council to give an even more positive lead to the breed, to focus on the commercial promotion of the breed, and in that respect he was in favour of inspections at sales and approved wholeheartedly of Council's recent decision to appoint outside judges to the judging panel. He felt also that success in interbreed competitions should be the aim, rather than simply within Longhorn classes.

The secretary confirmed that the new judges appointed to the panel were: Steve Gray, Christine Williams, Richard Bartle, Dan Bull, David Bell, Richard Warner, George Young and Giles Green.

Defra Foot and Mouth Disease Derogation

The Treasurer reported that Defra had agreed that, in line with an EU Directive on the subject, that a register would be kept of herds and flocks of conservation importance, for which a derogation may apply if Foot and Mouth Disease measures are introduced. Any derogation will only apply to the herds and flocks on the register and therefore it was imperative that members applied to Defra to be included on the list.

Proposed New Rules for Beef on the Bone

Andrew Nelson reported that Defra was currently consulting on new rules to bring the UK into line with the remainder of Europe. The implications of that were particularly crucial for Longhorn breeders, as beef will no longer be able to be sold on the bone if the animal is over 24 months old.

Mr Nelson asked that as many members as possible respond to the Defra consultation advising Defra of their concern.

Mr Winterton advised that the ruling was being brought in to align with EU rules, and that it was not of Defra's making. He suggested that members should also lobby their MEPs.

Society AGM Weekend

11—12th November 2006

Hotel – The Three Swans Hotel, Market Harborough Telephone - 01858 466644

Please mention the Longhorn Cattle Society when booking to get discounted rates as follows:

- Standard Double Room £35 per person Bed & Breakfast Based on two people sharing £52.50 per person Dinner B &B based on two sharing
- Superior Double Room £40 per person Bed & Breakfast based on two people sharing £62.50 per person Dinner B & B based on two sharing

- Single Room £60 Bed & Breakfast £72.50 Dinner Bed & Breakfast

FRIDAY 10th NOVEMBER

Arrive at the Hotel

Informal Dinner at the Hotel

SATURDAY 11th NOVEMBER By kind invitation of Mr and Mrs A & J Nelson

- 9am meet at Glebe Farm for BREAKFAST
- 9.45 Chairman's Introduction to FINISHING AND MARKETING WORKSHOP Talk on Finishing of Cattle Butchery Demonstration
- 11am VIEW THE HAMBLETON HERD at Glebe Farm and Stonehouse Farm
- 12.30 Return to hotel
- 1.30 BUFFET LUNCH at Hotel
- 2.45 AGM Presentation of Awards

B		X 47	D 44
Page 6	Newsletter	Issue 47	Page 11 In terms of expend
3.45	Talk and Demonstration by Libby Henson on the ON-LI	NE HERD BOOK	in printing reflect larly the increased
4.30	Finish (there will be an opportunity to speak with Libby	after the	had at the shows the
demons	tration, if required)		Council have budg re-launch the web on-line access to th
7.30 for	8pm DINNER at Hotel		society office of an registration and su
Chi	cken Liver and Bacon Parfait laced with brandy, accompo Cumberland Sauce Or	inied by a tangy	The new site can n date means of com
(1	Vegetarian option) Savoury tartlet of asparagus, cheese an	nd egg custard	Despite this increa of some £10,000 w
	Leek and Potato Soup		
Roast Beef served with Yorkshire pudding, horseradish sauce and roast gravy Or (Vegetarian option) Layers of vegetables with Roquefort cheese wrapped in pastry with asparagus cream		As a charity, the tr well managed and ensure that funds a policy is to ensure Society has a finar to many years of p requirement. The	
	Profiteroles served with Chocolate Sauce		capital reserve for
	Coffee and Mints		Peter Guest noted dated further than from Gift Aid, at r
Speaker	, John Uffold		nom Ont / Nu, ut i
Raffle			There were no furt seconded by Joshu

SUNDAY 12th NOVEMBER By kind invitation of Mr and Mrs J & P Stanley

10.45 meet at Springbarrow Lodge to view the BLACKBROOK HERD

12.30 (approx) LUNCH and depart

All maps and directions will be supplied when bookings are received.

Page 11NewsletterIssue 47In terms of expenditure, running costs have once again been kept to a minimum. Increasesin printing reflect the creation of the New Year Book and other publicity materials. Similarly the increased figure associated with shows reflects the much higher profile we havehad at the shows this year.

Council have budgeted for a significant expenditure in the coming months to revamp and re-launch the web site both as a marketing tool and as service to members. We now have on-line access to the breed society database, on-line registration. If members notify the society office of animals for this will be added to the on-line data. On line payment for registration and subscriptions may be introduced if members find the services beneficial.

The new site can now be managed direct from the society office and will form an up to date means of communicating with the membership and those interested in our breed.

Despite this increase in activity and expenditure the final balance shows an overall profit of some $\pounds 10,000$ which contributes to the $\pounds 80,278$ we now have in the bank.

As a charity, the trustees are entrusted with the role of ensuring the monies we hold are well managed and that we have a prudent reserve. Beyond this they are expected to ensure that funds are used to carry out the principal objectives of the Charity. Council policy is to ensure the routine running costs of the Society are self funding, and that the Society has a financial cushion roughly equivalent to a years annual expenditure. Thanks to many years of prudent management our existing reserves currently exceed this requirement. The council will therefore continue to budget to make incursion into this capital reserve for the purposes of breed promotion.

Peter Guest noted that the Gift Aid rules have been changed so that gift aid can be backdated further than previously. The Treasurer noted that the Society benefits considerably from Gift Aid, at no cost to the member, and welcomed this change in the rules.

There were no further questions on the accounts. It was proposed by Frank Sutton and seconded by Joshua Brigg that they be adopted. All were in favour.

5. Election of Officers

Three members had retired by rotation and four members had been nominated for possible election: Freddie de Lisle, Peter Guest, John Hedges, Philip Robinson. They were all thanked for offering themselves for possible election. A paper ballot had been distributed and the results counted. Mr Guest, Mr Hedges, Mr Robinson were duly elected for a three year term.

6. Any Other Business

Council Elections and Terms

Bernard Llewellyn reported that he had thoroughly enjoyed working on Council, and he thanked both Frank Sutton and previous Chairmen for the support they had given. He felt,

Issue 47

3. Chairman's Report

The Chairman then read his report which appears in full in the 2005/6 Year Book.

4. Treasurer's Report

The treasurer read her report for the year:

This has been a very successful year for the breed, with the increased activity generated by having two people working for the Society more than generating enough business to cover our expenses despite the fact that Council had created provision for a deficit budget.

During the year we have produced, not only the normal pedigree herd book but also a most attractive year Book which has raised our profile and been a very useful marketing tool. Sarah has replaced the display boards for show and created some attractive new light weight graphics. We have new leaflets, promotional folders, car stickers and metal badges. Sarah has also represented us, with the help of Council and other members at a number of agricultural shows including the Game Fair which attracted a great deal of interest.

In terms of the accounts, income from subscriptions has continued to increase as the number of active members increases. We also continue to see an increase in registration, transfer and semen sales. The sustained increase in late fees continues to reflect the increased value of breeding animals, making the payment of late fees worth while. All calves should be notified within three months of birth to avoid double registration fees. Animals registered after a year of age are charged from £50 to £50 per year, late fine.

Thanks to the continued support of those members who advertised in the Year Book. Sarah was able to raise enough revenue for advertising to almost cover the cost of both the Year Book and the Herd Book. It is hoped that now people know what the book looks like even more will wish to join in and support the publication of the 2005 issue, which we hope will go to press before Christmas.

Merchandise sales have dropped off this year but we do still have four of the limited edition Naturecraft bull models available to members at £225. We are happy to take orders for Christmas.

Members who have signed a Gift Aid declaration enable us to reclaim the tax they have already paid on their subscriptions. Any member who pays tax and is willing to sign this form should please ask for one.

Member meetings are run at cost and any surplus running from one year into another is because events are run close to the financial year end. Our thanks to all those members who regularly attend these meetings, workshops, herd visits and outings.

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AGM Weekend Booking	g Form		
I I I/We	Herd No:		
	Tel No:		
Plan to come to the AGM weekend Send our apologies			
We wish to book:			
(No.) Lunches on Saturday 13th @ £12.00 ea	ach		
	Total £		
Please let us know if you are not staying in the hotel/taking advantage of the Dinner Bed and Breakfast rate and wish to book:			
(No.) Dinners on Saturday evening	•		
1	Total £		
Please indicate if you have booked Dinner Bed & Breakfast at the hotel on Saturday and the number of dinners booked			
I/We wish to visit the Blackbrook herd on Sunday	Yes/No		
Please indicate how many people will be staying for lunch on Sunday:			
Total lunches	£		
Total dinners	£		
I/We Enclose a cheque for Total (Made payable to "The Longhorn Cattle S	£ Society")		
Please Return to:			
The Secretary Sarah Slade, Southcott Farm, Chawleigh, Chulmleigh, Devon EX18 7HP			
I			

The Longhorn Cattle Society AGM will be held at The Three Swans Hotel, Market Harborough at 2.45pm on Saturday 11th November 2006.

Agenda

- 1. Apologies for Absence
- 2. Approval of Minutes of 2005 AGM (enclosed)
- **3** Chairman's Report
- 4. Treasurer's report and approval of accounts
- 5. Election of Officers
- 6. Any Other Business

Minutes of the Longhorn Cattle Society Annual General Meeting, held at Houghton Hall, King's Lynn, Norfolk at 2.15pm on Saturday 12th November 2005

Present were:	F.Sutton (Chairman)	Mrs P. Quinn (President)
	S H M Slade (Secretary)	E.L.Henson (/Treasurer)

90 members and friends including:

R Adams, S Barker, Mr & Mrs D & A Blockley, J R Beechey D Bevan, J W Brigg, N Brownbridge, Dr P & Mrs L Cleland, P. Close, Mrs S. Coke, Mrs S Coleman, Miss C. Coleman, Mr & Mrs J & P Grainger, A Gibb, P. Guest, T Hancock, Mr & Mrs J & S Harrison, Mr & Mrs J & P Hedges, Mr S Hollier, Mr & Mrs I & L Kett, Mr & Mrs B & M Llewellyn, Mrs K. Long, Mr & Mrs A & J Nelson, J Pennington, Mr & Mrs M & S Pope, Mr & Mrs R & R Poulson, Mr & Mrs A Riseborough, W Schweitzer, Mr & Mrs D & L Sheppy, Mr & Mrs J & P Stanley, Mr C Sutcliffe, B. Sutton, Mr & Mrs Taylor, Mr & Mrs Thomas, Mr & Mrs Vaughan, R Wingate, Mr & Mrs M Winterton, Mr & Mrs J & S Zentis.

1. Apologies for absence

Apologies were received from: A B & F M Bomford, J S Brigg, Mr & Mrs R Carter, Mrs Carter, D Coe, Mr & Mrs Cook, R Close, Mrs R Close, M Davies, Mr & Mrs M Day, Mr & Mrs P & J Evans, F de Lisle, G Harrold, J Henson, W Higginbotham, Col Hodges, L E Hutton, A & M Jones, N Luckett, Mr & Mrs A & P Neads, R G Neilson, C Roads, P Robinson, R Saxby, W J Spalton, Mr & Mrs Spashett, B Stanley, Mrs D Sutcliffe, J Sutcliffe, Prof & Mrs M & S Tisdale, J Warne, Mr & Mrs G H Wild, Mr & Mrs R & F Williams, Mr & Mrs D Young

2. Minutes of last AGM

The Minutes of the last AGM had been circulated with the October News Letter. There were no amendments and the minutes were signed as a correct record.

Defra and "One Planet Living"

Those who will recall Agriculture Minister David Milliband's speech at the Royal Show this year will have heard his references to "one planet living". Few of us, perhaps, had any real idea of what he meant. That has become clearer over the following months.

The phrase was coined from research work which showed that if everyone in the world consumed resources at the rate that we did, we would need three planets and not one. As we don't actually have three planets (and ignoring for the moment the fact that consumption is not the same throughout the world), the clear focus of Defra's agenda is away from economic and social needs and very clearly on the environment.

Research work undertaken by Defra has been gathering data on the products that have the highest environmental burdens throughout their life-cycle, and that preliminary work has lead to Defra focusing on 4 broad areas—food and drink, passenger transport, homes and clothing. The focus has been refined still further so that within the food and drink sector, it wishes to concentrate particularly on milk and meat production.

Defra is undertaking "environmental life cycle assessments" which look at the impact of production of a product from raw material through its transport, processing, eventual use and even its impact as a waste product. This takes into account, in the case of food production, things such as the production of pesticides, diesel, fertilizers, feed crop production, fodder production, transportation, use and storage of manures, processing and packaging, transportation to the retailer and consumer, final consumption and the amount of waste meat product, and the transport of waste products including recycling, incineration and landfill.

The system is still in its infancy, but Defra is keen to produce a paper early in 2007 and to get some "quick wins" thereafter. What this means for livestock producers is, potentially, an increase in regulation, an alteration of voluntary schemes to compulsory, and a focus on the substance of every day farming. Because what is quite clear from the preliminary work is that primary agricultural production is seen as a having the greatest negative environmental impact and will therefore (some might say) be an easy target.

There is still some way to go, but what will this mean for Longhorn breeders? Well, the answer might be that there is an opportunity for the breed. Longhorns, as we know, do not require highly industrialized farming systems—they can be grazed extensively and naturally. They are generally sold to a specific market which often does not involve travelling long distances. Frequently their grazing can provide positive environmental effects—hence why they are used on SSSIs and Grazing Animal Projects. Certainly it appears that those in the intensive chicken and milk industries are to be initially targeted by Defra. But this is to be a whole industry and supply chain approach—there is, so they say, to be no shifting of the burdens—whether that will be the case, we shall have to see.... !