

# LONGHORN

## Cattle Society

East Lodge, Stoneleigh Park, Stoneleigh, Warwickshire, CV8 2LH  
0345 017 1027. [secretary@longhorncattlesociety.com](mailto:secretary@longhorncattlesociety.com)  
CIO 1159780

### Privacy Notice

The following privacy notice applies from the time you apply to become a member of the Longhorn Cattle Society or provide us with personal information. It explains how we collect, store and use the personal information provided to the Longhorn Cattle Society by you or collected by us.

Individuals who contact the Society expressing an interest in Longhorn Cattle ('data subjects') have supplied their contact details to the Society. This data is required to communicate with the data subject to answer their query or provide them with further information. Occasionally the Society may communicate with the data subject to inform them of news and events relating to Longhorn Cattle that may be of interest.

Members ('data subjects') of the Longhorn Cattle Society (the 'Data Controller') have supplied their contact details, DEFRA herd number and Herd Prefix to the Society. This data is required to process their membership of the Society. The Society maintains regular contact with the member via emails, bulk email newsletters or postal newsletters (if no email is supplied). The issuing of email updates and newsletters is felt to have minimal privacy impact on the data subject.

If any member is under the age of 18 years they are asked to contact the Society by return.

The data is stored on a Grassroots database on a password protected laptop which is used solely by the Secretary of the Longhorn Cattle Society. The data is backed up daily on an external drive which is stored in a secure location. The data is also backed up to the Grassroots server on a daily basis. This data is encrypted, zipped and password protected.

The data on the Society's Grassroots database is uploaded daily to the online Pedeweb system. The Longhorn Cattle Society Pedeweb online database is available for anyone to view, but the level of individual members' details is determined by the member informing the Society which of their details they would like displayed. The default information displayed is name, region and prefix.

The Society holds financial data provided by members for the purposes of setting up standing orders for payment of membership subscriptions.

The Society holds paper-based data and communication from members that is securely stored and is only accessible by the Secretary.

The Society operates a website on which the facility for members to advertise their cattle and their Longhorn related business is available. The Society infers that by wishing to advertise on the website members give permission for their data to be made available.

The Society may take photographs of members at events which may be kept as a permanent record of Society activities.

The Longhorn Cattle Society may pass on personal data to other organisations or individuals it thinks may be of interest to Society members such as, but not limited to, show organisations, sale auctioneers, potential purchasers for livestock or meat. The Society does not sell or otherwise pass on personal data to other organisations or individuals.

The data will be retained for as long as the data subject remains a member of the Longhorn Cattle Society. Following the resignation of the member, or if they opt out of receiving communications at any point, where possible the data will be anonymised, other than retaining the member's name, Herd Prefix and Herd number for the purposes of producing the annual Herdbook and maintaining an

accurate pedigree registry, however information may be retained to comply with legal or financial requirements.

If a data breach occurs we will report this breach to the Information Commissioner's Office within 72 hours of it having been discovered.

The data subject may request to see the data that we hold on them by contacting the Secretary on [secretary@longhorncattlesociety.com](mailto:secretary@longhorncattlesociety.com) or by writing to East Lodge, Stoneleigh Park, Stoneleigh, Warwickshire, CV8 2LH. The data subject should confirm by which method they would like to receive the data. The Longhorn Cattle Society will respond to this access request within one month. The data will either be sent electronically or via the post, whichever is requested by the data subject.

The data subject may ask for any inaccurate data to be corrected. Please keep the Society up to date with any changes to the personal information it holds about you as a member of the Longhorn Cattle Society

The first point of contact for any query relating to data privacy and data processing is the Secretary of the Longhorn Cattle Society.

The Council members of Longhorn Cattle Society are committed to maintaining robust data storage and data processing procedures and review these on an annual basis.

Council members and Secretary of the Longhorn Cattle Society will undertake further GDPR training where required.

1<sup>st</sup> edition April 2019

2<sup>nd</sup> edition February 2020 (contact address changed)

(To be reviewed April 2021)