

HANBURY COUNTRYSIDE SHOW - BURWARTON SHOW - MORETON SHOW

January 2017

NEW TRIPLE CROWN FOR CATTLE SHOWING

Three agricultural shows in the Midlands are joining forces to stage a new 'Triple Crown' competition for showing cattle.

Hanbury Countryside Show in Worcestershire (Saturday, July 1st), Burwarton Show in Shropshire (Thursday, August 3rd) and Moreton Show in Gloucestershire (Saturday, September 2nd) will award the Three Shires Cattle Trophy to the exhibitor who gains the most points across all three shows.

The new, prestigious award, with a £1,000 top prize, is sponsored by Moreton-based Nimrod Veterinary Products manufacturers of the SELEKT cattle rehydration system.

Donna Renney, Nimrod's operations director said: 'We are thrilled to be supporting this new partnership between three of the best agricultural shows in the country. We hope this will be a great incentive for owners to show off all their hard work and their fabulous cattle.'

Exhibitors will accumulate points by showing their cattle at all three shows and the running total will be kept secret until the finale at Moreton Show. As well as the £1000 top prize, the runner up will receive £350 and £150 will go to third place.

Lynne Parkes, Moreton livestock secretary said: 'It'll be a bit like revealing the results of the X Factor for cattle! Our treble, involving all three shows, is aiming to attract some of the best cattle from across the country and we'd like to encourage handlers to compete for what will be the equivalent of a premier league title in cattle showing.'

Peter Kirton, chief cattle steward at Burwarton said: 'We wanted to create a new, prestigious and exciting competition for cattle exhibitors. This is extra to the traditional classes for all breeds of cattle and we hope that exhibitors will enjoy and support this new venture. We're looking forward to seeing exhibitors at all three shows.'

Richard Heath, secretary at Hanbury said: 'We think it's a great idea to form a partnership in cattle showing and I'm looking forward to seeing how the cattle progress through the classes at each show. It's going to be pretty exciting by the time we get to Moreton in September to see who's our first 'Triple Crown' winner.'

Information about how to compete and the scoring system for the cattle showing 'Triple Crown' will be available shortly on the the shows' websites:

www.hanburyshow.co.uk

www.burwartonshow.co.uk

www.moretonshow.co.uk




New for 2017, the Three Shires Trophy in association with SELEKT, is a competition for cattle farmers to showcase their very best bovines at the three main county shows for the chance to win £1000 and the coveted Three Shires Trophy.

Cattle exhibitors have the opportunity to collect points at:

Hanbury Show Saturday 1st July 2017
Burwarton Show Thursday 3rd August 2017
Moreton Show Saturday 2nd September 2017

Animal Forward	Points
First	70
Second	20
Third	20
Fourth	20
Fifth	5
Sixth	5
Seventh	5
Eighth	5
Ninth	5
Tenth	5

Class Placing	Points
First	15
Second	10
Third	5

	1st	First Prize	£1000
		+ Three Shires Trophy	
	Second Prize	£350	
	Third Prize	£150	

The winning exhibitor will be identified at the Moreton Show where the Three Shires Trophy and prize money will be awarded. Importantly, attendance at all three shows is not compulsory. Exhibitors will be able to attend one or two shows and gain points and still be in with a chance of winning a prize. In the event of a tie the prize money will be amalgamated and split evenly.

Please note The following classes and Championships are not eligible to collect points: Breed or Interbreed Championships, Young Handlers, Pairs or Groups.

SELEKT

Three Shires Trophy is in association with SELEKT, which is the market leading brand of pump drenching equipment and clinical nutrition formulae for Ruminants available from your vet. Find out more at www.nimrodvet.co.uk