With growing interest not just in Longhorns for breeding stock, but also as meat to the end consumer, the Society would like to enhance its existing database by being able to include all those of you who are marketing or selling beef direct. This is your opportunity to tell us and therefore help promote your beef!

The Society currently offers a FREE website listing to businesses selling beef direct.

If you would like to be included, tell us about your business:

Name of Business
Address
 Tel No
Fax
Email
Web

How do you sell your beef? (Mark all that apply)

Box Scheme
Own Farm Shop
Direct to Consumer
Via Local Butcher (Name of butcher)
Mail order
TBMMMS

Businesses that use Longhorn Beef—such as restaurants, pubs, hotels—can also be promoted on our website—just let us know!

It has been another exciting year for the breed with a number of milestones being achieved. In June we signed up member number 1000 since World War II. Mr Edward Lippiatt, from Bath bought Longhorns for his HLS and SSSI land, and an article on him will appear in the Journal which will be with you early in the New Year.

I also joined the Society in June. Over the last six months I have managed to meet many of you at Shows, Sales and Society events and I hope I will get to meet more of you in 2008. I am always at the end of a phone if you need any information or advice so please give me a call!

Please remember that the office or the website are the first point of contact for prospective members looking to buy Longhorns so if you do have any stock for sale then let me know and I can put buyers and sellers in touch with each other. I am also getting an increasing number of enquiries from Australia, NZ and the States for embryos so if anyone wants to flush their cows please get in touch with me for further information.

My first AGM was very well attended and my thanks go to Roger Marris and Monique Hustinx at Stoke, Mr & Mrs Lawrence at Tripps and Sir Hayden and Lady Phillips at Homington for their hospitality over the AGM weekend.

The Annual Survey is included with this newsletter if you haven’t already completed it on-line. Please take the time to complete and return the survey to keep our records up to date and ensure we can provide accurate data to the statutory bodies when and if it is requested. Please remember to add your animals to the pedigrees at risk register—details were in the last newsletter.

Finally may I wish you all a very Merry Christmas and a Happy New Year

Debbie
A very successful and enjoyable AGM weekend was held in November, based around Natural England’s farm at Parsonage Down National Nature Reserve in Wiltshire. Farm Manager, Roger Marris and his team gave us a very interesting tour of their farm, showing us the various breeds of cattle and sheep and the ancient chalk downland. All their stock, both cattle and sheep, did them great credit. In the evening our after dinner speaker, very aptly, was Poul Christensen, Vice Chair of Natural England.

I would like to congratulate Frank Sutton, John Stanley and new member Geoff Wild on being voted onto Council and thank all the candidates for standing.

Congratulations also go to all award winners at the AGM and in particular to Peter Guest who was a very deserving winner of the President’s Award for Outstanding Contribution to the Society. I would like to thank Roger Carter for his period as President and welcome John Warner into the role.

Although the weather held fine on Saturday we weren’t so lucky the following day but this did not detract from the enjoyment of the two herd visits, either to Sir Hayden and Lady Phillips’ Homington herd, or to Mr and Mrs David Lawrence’s Tripps herd.

The year as a whole has seen good progress within the Breed, with the appointment of Debbie as full time Breed Secretary and Administrator, a healthy increase in registrations and membership levels, some very good Sales despite the various problems affecting the livestock industry this year and plenty of interest in the Show ring where our cattle can be seen at their best by a wide variety of potential new members, breeders and consumers.

Next year there will be further development of visits and workshops for members’ benefit as well as regular updating of publicity materials to raise the profile of the Breed and, although there must be some trepidation over potential disease threats, the future looks very promising for Longhorn cattle, with widespread interest from all quarters in its many and varied great qualities.

I hope you all have a very Merry Christmas.  

John Hedges

<table>
<thead>
<tr>
<th>Merchandise</th>
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</thead>
<tbody>
<tr>
<td>Ties—red, blue, or green</td>
<td>£10+ VAT</td>
</tr>
<tr>
<td>Caps</td>
<td>£10+ VAT</td>
</tr>
<tr>
<td>Pin Badges</td>
<td>£3 + VAT</td>
</tr>
<tr>
<td>Shirts</td>
<td>£20+ VAT</td>
</tr>
<tr>
<td>Sweatshirts</td>
<td>£18+ VAT</td>
</tr>
<tr>
<td>‘The History of the Breed’ Book by Pat Stanley</td>
<td>£10</td>
</tr>
</tbody>
</table>

P & P extra
To order, contact: Debbie Dann, 3 Eastgate, Stoneleigh Park, Stoneleigh, Warwickshire, CV8 2LG
Tel/fax 0845 017 1027
Email secretary@longhorncattlesociety.com
Sales 2008

All dates subject to DEFRA movement and gathering regulations

Saturday 26 April 2008
Society Spring Show and Sale at Worcester
Auctioneers: McCartneys Tel: 01905 769770

Friday 12 and Saturday 13 September 2008
National Show and Sale at Melton Mowbray
Auctioneers: Melton Mowbray Market Auctioneers Tel: 01664 562971

Saturday 27 September 2008
Society Autumn Sale at Worcester
Auctioneers: McCartneys. Tel: 01905 769770

Saturday 11 October 2008
Mid West Longhorn Breeders Club 3rd production sale at Sedgeemoor Market Centre
Open to all Longhorn Cattle Society members. All classes of stock accepted including steers
Auctioneers: Greenslade Taylor Hunt. Tel 01935 423474

Maydencroft Perpetual Trophy.
The winner of this year's Maydencroft Award for the most points gained on the show circuit in 2007 was Mr & Mrs J W Stanley's Blackbrook Philosopher with 17 points. He had wins at East of England, Newark & Notts, Rutland and the Royal Show, and was Breed Champion at both the East of England and Newark & Notts.

In second place with 13 points was Mr & Mrs B&M Llewellyn's Carreg Gunner who had a great season taking first place and Breed Champion at Shropshire and West Midlands and placings at the Royal Show and Bath & West.

In third place with 12 points was Mr & Mrs D & A Blockley’s Southfield Gangster who had wins at the Royal Show and the Great Yorkshire.

The Maydencroft Award was presented by last year’s winner Mr John Brigg to Mrs Pat Stanley. There had been 33 eligible bulls shown during the year

Leeburn Perpetual Trophy
A new Trophy has been presented to the Society by Mr Roger Carter to mark the end of his term as President. The Leeburn Perpetual Trophy was awarded to the cow gaining the most points on the show circuit in 2007. The winner with 16 points was Mrs Sarah Coleman’s Chalkney Image. Image had won at Kent, Royal Norfolk and Suffolk and had been Breed Champion at Suffolk.

In second place with 14 points was Mrs N Luckett’s Wellhead Dorcas who had had wins at Royal Highland and Northumberland and was placed at the Great Yorkshire. She had been Reserve Breed Champion at Northumberland and was Breed Champion at Royal Highland.

In third place also with 14 points but having less Championship points than Wellhead Dorcas was Mr P Close’s Linton Dynwen. She had won and been Reserve Breed Champion at the Great Yorkshire and had also been placed at Northumberland and the Royal Show.

The Leeburn Perpetual Trophy was presented by Mr R Carter to Miss C Coleman. There had been 36 eligible bulls shown this year

President’s Award
The President’s Award for outstanding contribution to the breed was awarded by outgoing President Mr Roger Carter to Mr Peter Guest. The President said that Peter had done a lot for the breed, organising sales and running the Mid West Breeder’s Group and much of what he did was behind the scenes, so this award was to recognise his efforts and dedication to Longhorns over many years. Peter’s Colaba prefix is well known in the breed and Peter has also been on Council for a number of years.

The Award, a magnificent bronze made by sculptor Nicola Toms was commissioned by Mrs Pat Quinn during her time as President to be awarded by subsequent Presidents at the end of their term in office.

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Longhorn Cattle Society contact details
Debbie Dann
3 Eastgate, Stoneleigh Park, Stoneleigh, Warwickshire,CV8 2LG
Tel/fax: 0845 017 1027
Email: secretary@longhorncattlesociety.com
www.longhorncattlesociety.com

AGM Awards
### Longhorn Cattle Wanted

- **Michael Davies**, Essex EN9 3QJ  
  Tel: 020 8508 2579  
  Requires OTMS cattle for conservation grazing 30months—10years old. Will collect & pay OTMS prices.

- **Mrs Barker**, Dorset DT2 9HF  
  Tel: 01308 482371  
  Weaned Longhorn calves required.

- **D C Greaves**, Staffs ST18 9JU  
  Tel: 01785 282616  
  Stores always required for rare and traditional breeds finisher.

- **Cotswold Farm Park**, Glos, GL54 5UG  
  Tel 01451 850307  
  Wanted at weaning at the beginning of March, two steers to train to the yoke. Twins preferred, or two ‘mates’ would be acceptable.

- **Richard Vaughan**, Hereford, Tel: 01600 890296  
  Looking for store cattle, male/female, well grown for finishing. Will pay Continental prices for suitable cattle.

- **Daniel Bunting**, Essex, CO6 4BS  
  Tel 01206 272300. Mobile 07889 640199  
  email daniel@westwoodpark.co.uk  
  Steers wanted for finishing.

- **EJ Cuming**, Devon, EX14 3BE  
  Tel 07920 107915  
  Steers wanted for finishing.

- **Sam Barker**, Shropshire, SY4 3HS  
  Tel 07793 365517  
  Organic steers and heifers wanted for finishing. Top prices paid.

### New Members

We should like to welcome the following new members to the Society:

- Mr P Melvin, Silverfield, Lisacul, Castlerea, Co Roscommon, Ireland
- Mr N Monks, 340 Whitehall Road, Drighlington, Bradford, BD11 1BD
- Messrs M&M Whetlam, Northfield Farm, Northfield Road, Messingham, Scunthorpe, DN17 3SQ
- Mrs Barker, Dorset DT2 9HF
- Mr SF Barlow, Upton Castle, Cosheston, Pembrokeshire, SA72 4SE
- Mr & Mrs M & J Hammersley, Farewell Manor, Farewell, Lichfield, Staffordshire, SW13 8DU
- Mr N Wallace, 14 High Street, Barkway, Royston, Herts, SG8 8EE
- Mr A Smith, Overdale Farms Ltd, Eastmoor Farm, North Moor, Wykeham, Scarborough, YO13 9QH
- Mr D Scott, 55 Killygarvan Road, Cookstown, Co Tyrone, N Ireland, BT80 9BG
BULLS FOR SALE
Mrs. N. A. Luckett, Well Head, Mealsgate, Wigton, Cumbria, CA7 1DJ
Tel: 01697 371487
email: nickyluckett@aol.com
WELLHEAD GRASMERE LAD
Born: 28/03/2006
Sire: Bollin Darrell (12791/D0343)
Dam: Wellhead Maggie (4032)
Easy to handle

J Harrison, Settrington, Malton, North Yorkshire
Tel: 01944 768441 or 768476 evenings
email: ruth@hhands.co.uk
SOUTHDOWN COBALT
Born: 15/07/2002
Sire: Parc Grace Dieu Two Tone (4141)
Dam: Twyford Sylvia (5893)
Very good conformation and well muscled

Phil Evans, Hollybush Farm, Mathry, Haverfordwest, Pembrokeshire, SA62 5LG
Tel: 01348 831512
email: info@lintonlonghorns.co.uk
LINTON HARRY
Born: 10/03/2007
Sire: Southfield Bandit (10576/B0460)
Dam: Parc Grace Dieu Betty (2586)
Show quality bull calf. More details on www.lintonlonghorns.co.uk

LINTON HECTOR
Born: 01/04/2007
Sire: Southfield Bandit (10576/B0460)
Dam: Linton Betty (9902/B0112)
Show quality bull calf. More details on www.lintonlonghorns.co.uk

STEERS AND STORES FOR SALE
Mr B Manchester, 18 Greaves Avenue, Old Dalby, Melton Mowbray, Leics, LE14 3QG Tel 01664 823889
Purebred yearling steers, 3/4 bred yearling heifers and 1/2 bred yearling heifers

Mr P Morgan, Bradley Cross Farm, Bradley, Cheddar, Somerset, BS27 3YU
Tel 01934 741771
Email: bradleyxfarm@btinternet.com

Mrs. N. A. Luckett, Well Head, Mealsgate, Wigton, Cumbria, CA7 1DJ
Tel: 01697 371487
email: nickyluckett@aol.com
Four well grown steers born 18.02.06 to 12.06.06

EMBRYOS WANTED
Chris Adams, Australia.
Email pendraig.chris@gmail.com
Good quality Longhorn embryos wanted for export to Australia

Paul Eccles, New Zealand
Email paecclcs2000@hotmail.com
Embryos wanted from two different lines if possible

Cow of the Year Award

<table>
<thead>
<tr>
<th>Cow Name</th>
<th>Owner</th>
<th>Total</th>
<th>No. shows</th>
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<tbody>
<tr>
<td>Chalkney Image</td>
<td>Mrs S E Coleman</td>
<td>16</td>
<td>4</td>
</tr>
<tr>
<td>Wellhead Dorcas</td>
<td>Mrs N Luckett</td>
<td>14</td>
<td>3</td>
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<tr>
<td>Linton Dynwen</td>
<td>J Close &amp; Son Ltd</td>
<td>14</td>
<td>3</td>
</tr>
<tr>
<td>Blackbrook Louisa</td>
<td>Mr &amp; Mrs JW Stanley</td>
<td>13</td>
<td>3</td>
</tr>
<tr>
<td>Fishwick Donna</td>
<td>J Close &amp; Son Ltd</td>
<td>13</td>
<td>3</td>
</tr>
<tr>
<td>Carreg Christine</td>
<td>Mr &amp; Mrs B &amp; M Llewellyn</td>
<td>11</td>
<td>3</td>
</tr>
<tr>
<td>Cholmondeley Xaviera</td>
<td>Marquess of Cholmondeley</td>
<td>9</td>
<td>4</td>
</tr>
<tr>
<td>Carreg Dodo</td>
<td>Mr &amp; Mrs B &amp; M Llewellyn</td>
<td>9</td>
<td>2</td>
</tr>
<tr>
<td>Parc Grace Dieu</td>
<td>AK Clarke &amp; Sons</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>Tettford Fritillary</td>
<td>CTD &amp; SD Sutcliffe</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>Charnwood Carpathia</td>
<td>Mr JA Warner</td>
<td>5</td>
<td>2</td>
</tr>
<tr>
<td>Kirkland Daphne</td>
<td>HMP Kirkham</td>
<td>5</td>
<td>2</td>
</tr>
<tr>
<td>Charnwood Zinnia</td>
<td>Mr S Hollier</td>
<td>5</td>
<td>2</td>
</tr>
<tr>
<td>Fishwick Enchantress</td>
<td>J Close &amp; Son Ltd</td>
<td>5</td>
<td>2</td>
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<tr>
<td>Wellhead Excess</td>
<td>Mr J Pennie</td>
<td>4</td>
<td>1</td>
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<tr>
<td>Chalkney Echo</td>
<td>Mrs S E Coleman</td>
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<td>2</td>
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<tr>
<td>Wellhead Willow</td>
<td>Mr J Barber</td>
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<tr>
<td>Fishwick Charm</td>
<td>J Close &amp; Son Ltd</td>
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<td>2</td>
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<tr>
<td>Pengraig Goch Bertha</td>
<td>Messrs Vaughan</td>
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<tr>
<td>Kirkland Dulci</td>
<td>HMP Kirkham</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Southfield Bramble 3rd</td>
<td>Mr &amp; Mrs A &amp; J Nelson</td>
<td>2</td>
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<tr>
<td>Waltham Nutmeg</td>
<td>JM &amp; CE Mitchell</td>
<td>2</td>
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<tr>
<td>Julaw Lira</td>
<td>Mr LE Dixon</td>
<td>2</td>
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<tr>
<td>Yeaveley Annabelle</td>
<td>Mr &amp; Mrs RW Potter</td>
<td>2</td>
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<tr>
<td>Carnedward Enid</td>
<td>Messrs Vaughan</td>
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<td>1</td>
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<tr>
<td>Bill Quay Izzy</td>
<td>Bill Quay Community Farm</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Riffhams Hettys</td>
<td>Mr &amp; Mrs GH Wild</td>
<td>1</td>
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<tr>
<td>Longash Zucinni</td>
<td>Mr S Hollier</td>
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<tr>
<td>Logie Eve</td>
<td>Mr D Nutt</td>
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<tr>
<td>Three Bridges Felicity</td>
<td>RJ Sheppy &amp; Son</td>
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<td>Julaw Denver</td>
<td>Mr LE Dixon</td>
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<tr>
<td>Ercall Eslyn</td>
<td>Mr &amp; Mrs RW Potter</td>
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<tr>
<td>Welborne Gladys</td>
<td>Mr MG Hodges</td>
<td>1</td>
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<tr>
<td>Longash Camelia</td>
<td>Mr S Hollier</td>
<td>1</td>
<td>1</td>
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<tr>
<td>Cwrt Henllis Megan</td>
<td>Mr &amp; Mrs K &amp; C Morgan</td>
<td>1</td>
<td>1</td>
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<tr>
<td>Pokerleys Epic</td>
<td>Mrs S Hallifield</td>
<td>1</td>
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</tbody>
</table>
Showing 2008

Shows that are holding Longhorn or Native breed classes in 2008 subject to DEFRA conditions. Please check with the show secretary for up to date information. Winter Fair dates to be published in a future newsletter.

**Leicestershire County Show**  4-5 May
Disley Grange Farm, Derby Road, Loughborough, Leices. LE11 5SF
Tel: 01509 646786
Email: info@leicestershireshow.co.uk

**Newark & Notts Show** 10 & 11 May
The Showground, Winthorpe, Newark, Nottinghamshire NG24 2NY
Tel: 01636 702627
Email:info@newarkshowground.com

**Northumberland County Show** 26 May
Hexham Auction Mart, Tynegreen, Hexham, Northumberland NE46 3SG
Tel: 01434 604216
Email:info@northcountyshow.co.uk

**Royal Bath & West Show** 28-31 May
The Showground, Shepton Mallet, Somerset BA4 6QN
Tel: 01749 823169
Email: leo@bathandwest.co.uk

**Suffolk County Show** 28-29 May
Suffolk Agricultural Association, Trinity Park, Felixstowe Road, Ipswich, Suffolk IP3 8UH
Tel: 01473 707110
Email:liz.payne@suffolkshow.co.uk

**Rutland County Show** 1 June
Rutland Agricultural Society, Chard Farm, Tilton on the Hill, Leicester LE7 9LF
Tel: 0116 259 7466
Email:jo@rutlandshow.fsnet.co.uk

**Three Counties Show** 13-15 June
The Showground, Malvern, Worcs WR13 6NW
Tel: 01684 584900
Email: livestock@threecounties.co.uk

East of England Country Show 13-15 June
East of England Showground, Peterborough, PE2 6XE
Tel: 01733 234451
Email: kbutteriss@eastofengland.org.uk

Lincolnshire Show 18-19 June
Lincolnshire Showground, Grange-de-Lings, Lincoln LN2 2NA
Tel: 01522 522900
Email:livestock@lincolnshireshowground.co.uk

**Derbyshire County Show** 22 June
Miss J Walker, New Myers Farm, Ashbourne Road, Church Broughton, Derbyshire, DE65 5AT
Tel: 01335 330334
Email:enquiries@westmidshow.co.uk

Royal Bath & West Show 28-31 May
The Agricultural Showground, Berwick Road, Shrewsbury SY1 2PF
Tel: 01743 289831
Email:enquiries@westmidshow.co.uk

Royal Norfolk Show 25-26 June
Norfolk Showground, Dereham Road, Costestsey, Norwich NR5 0TT
Tel: 01603 748931
Email:livestock@royalnorfolkshow.co.uk

Royal Highland Show 19-22 June
Kate Stephen, Royal Highland Centre, Inglinton, Edinburgh EH28 8NF
Tel: 0131 335 6200
Email:kates@rhass.org.uk

Royal Show 3-6 July
Livestock Office, RASE, Stoneleigh Park, Stoneleigh, Warcs CV8 2LZ
Tel: 024 7685 8273
Email:livestock@rase.org.uk

FEMALES FOR SALE

Mr Ken Norrish, Tetbury, Gloucestershire, GL8 8RU. Tel 01666 500126.
FISHWICK BALLERINA 10548/C087
born 20.8.01 Sire: Fishwick Ulysses
Dam: Fishwick Rosina
HALLOUGHTON SHULA 11302/D0193
born 1.3.03 Sire: Harford Ulysses
Dam: Halloughton Janice
CARN-EDWARD EDNA 12510/E0758
born 19.5.04 Sire: Newbrook Tristan
Dam: Grove House Pearl
LONGBARROW ERICA
born 2.6.04 Sire: Southfield Comanche
Dam: Fishwick Ballerina
LONGBARROW FOXGLOVE
born 26.6.05 Sire: Wellhead Diamond
Dam: Halloughton Shula
Well grown, would show.
LONGBARROW GERANIUM
born 22.7.06 Sire: Wellhead Diamond
Dam: Halloughton Shula
Well grown, would show.

Natural England, Wiltshire, SP3 4ET. Tel 01980 620486. Mobile 07810 297886.
Email: robert@carnedward.co.uk

MAYVILLE DRUID
Born: 12/07/2003
Sire: Roxton Ifor (9210)
Dam: Ardenlea Farina (8373)

BULLS FOR SALE

Mr Ken Norrish, Tetbury, Gloucestershire, GL8 8RU. Tel 01666 500126.
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Dam: Halloughton Shula
Well grown, would show.

Natural England, Wiltshire, SP3 4ET. Tel 01980 620486. Mobile 07810 297886.
Email: robert@carnedward.co.uk
Herdbook, Survey and Subscriptions

This year we are doing a full survey of Longhorn cattle in order to ensure the Society database is accurate.

Those of you on email would have received a message inviting you to complete your survey online. This method saves money for the Society in terms of time, printing and postage so thank you if you have completed your survey in this way. For a limited time you can still complete your survey online. Log on to www.longhorncattlesociety.com, go to herdbook, manage my herd, then click on survey and follow the instructions.

For members without internet access a paper survey is enclosed.

Closing Date

for the 2007 Herdbook is 31st January. Please ensure that all 2007 born calves have been notified or registered and the survey returned to the office by that date.

NO 2008 BORN CALVES CAN BE REGISTERED UNTIL YOU HAVE SUBMITTED YOUR SURVEY

If you name your calves by year letter or still tattoo, the letter for 2008 is:

Subscriptions now due!!!

If you are not a life member and you do not pay by standing order your subscription is due on 1st January 2008.

Please see the enclosed form for details

Showing 2008

Great Yorkshire Show 8-10 July
Yorkshire Agricultural Society, Great Yorkshire Showground, Harrogate
HG2 8PW
Tel: 01423 541000
Email: amandaw@yas.co.uk

Kent County Show 11-13 July
County Showground, Detling, Maidstone, Kent ME14 3JF
Tel: 01622 630975
Email: info@kentshowground.co.uk

Ashby de la Zouch Show 13 July
Mrs L Ensor, Tithe Farm, Livery Stables, Boundary Road, Swadlincote, Derbyshire DE11 7BA
Tel: 01283 229225
Email: info@ashbyshow.com

Royal Welsh Show 21-24 July
RWAS, Llanwelld, Builth Wells, Powys, LD2 3SY
Tel: 01982 554403
Email: requests@rwas.co.uk

Heckington Show 26-28 July
C Pinchbeck, 7&9 Cowgate, Heckington, Lincs, NG34 9RL
Tel: 01529 461102
Email: chairman@heckingtonshow.org.uk

Bwrwarton Show 7 August
The Show Office, Bwrwarton, Bridgnorth, Shropshire WV16 6QJ
Tel: 01746 787535
Email: bwrwartonshow@freenetname.co.uk

Dunster Show 15 August
Rebecca Langdon, Apple Tree House, Higher Velford, Lydeard St Lawrence, Taunton, Somerset, TA4 3QF
Tel: 01984 656990
E: secretary@dunstershow.demon.co.uk

Pembroke County Show 19-21 Aug
Show Office, County Showground, Withybush, Haverfordwest, Pembroke SA62 4BW
Tel: 01437 764331
Email: gaynor@pembrokeshirecountyshow.co.uk

Monmouthshire Show 28 August
Kay Spencer, Parclands House, Raglan, Monmouthshire NP15 2BX
Tel: 01291 691160
Email: kay@monmouthshow.co.uk

Hope Show 25 August
Mrs Hope Morris, High Nightam, Maynestone Road, Chinley, High Peak SK23 6AH
Tel: 01663 750318
Email: hope-morris@tiscali.co.uk

Moreton In Marsh 6 September
Tim Gardner, Show Office, Oxford Street, Moreton-in-Marsh, Glos GL56 0NA
Tel: 01608 651908
Email: secretary@moreton-show.org.uk

Showing 2008

Council is keen to encourage more members to show—showing helps promote the breed as well as your own stock and encourages and enables the overall improvement of the breed.

Whilst showing for the first time can seem daunting, Council members are always willing to offer advice and Longhorn exhibitors at shows are friendly and very rarely bite!

Council is looking at ways of encouraging members to show. A Showing Workshop will be held again in Spring 2008, and we also hope to continue with the exhibitor support grant.
British Cattle Breeders Conference


The theme this year is ‘Back to British, Back to Breeding, Back to Making Money’ On Beef Day – Tuesday 22nd Duncan Sinclair, the Waitrose Agricultural Manager for the John Lewis Partnership will speak on ‘Native Breeds – is it time for a revival?’

To book a place visit www.cattlebreeders.org.uk or phone Lesley Lewin on 01409 241579

New Animal Transport Regulations
Time is running out!

Competency Certificate

Under the new Welfare in Transport regulations anyone transporting cattle, sheep, pigs, goats, horses and poultry by road over distances of around 40 miles (65km) in connection with an economic activity will need to be assessed in their competency by 5 January 2008.

The new rules which became law in January 2007 also require handlers (including market and assembly centre staff) and transporters of all animals to be trained in the new regulation’s technical rules (fitness to travel, means of transport, loading/unloading etc). How training is achieved is up to the individual. It may be achieved by means of on-the-job instruction combined with practical experience or by more formal methods leading to a qualifications. DEFRA recognise that Bluetongue and FMD have effectively prevented livestock farmers and hauliers from achieving the Certificate of Competence. On this basis it has been agreed with the enforcement authorities that no sanctions will be taken against transporters not in possession of competence certificates until the end of April 2008. This arrangement applies only to journey within the UK.

Assessment for competency is carried out by independent bodies DEFRA has designated to undertake this work. Competency certificates can only be awarded by these organisations. To find out more visit www.defra.gov.uk/animals/welfare/farmed/transport/eu-transportreg.htm or ring the Welfare in Transport Helpline on 0845 603 8395

NADIS Disease Bulletins

NADIS disease bulletins are written specifically for farmers, to increase awareness of prevalent conditions and promote disease prevention and control, in order to benefit animal health and welfare. The extensive website looks at diseases and conditions that NADIS are telling cattle keepers to keep an eye out for. Many of the conditions are more relevant to dairy farmers than beef farmers, but keeping your herd healthy is key. Website address is www.nadis.org.uk

EBLEX Action for Profit Sheets - an online library for English Producers

EBLEX have generated an information resource available on line, providing technical information on specific subjects with varying levels of detail. The Action for Profit series is an ever-increasing library of fact sheets which now covers 25 subjects each for lamb and beef.

Each sheet includes an insight to an issue with targets and action points. For those seeking more information, when viewed online there are links to a second level with greater technical detail, and hyper links to associated sites.

To view the full Action for Profit series on Beef or Sheep go to www.eblex.org.uk, click on ‘Beef’ or ‘Sheep’ under the heading What’s New’, then click on Action for Profit.

EBLEX have produced a list of Top 10 herd health tips’ that any cattle keeper should follow to improve the health and profitability of their herd:

- Form a team approach to reduce disease costs through farm health planning – involve farmers, stockmen, veterinary surgeons and other advisers
- Monitor herd health status – blood sample youngstock to detect what diseases are present
- Improve herd health status by culling infected animals (eg animals persistently infected with BVD or carry IBR or Johne’s disease)
- Control diseases which cannot be eradicated – appropriate vaccination policies will repay costs many times over
- Implement effective treatment protocols where disease cannot be completely prevented – limit damage by resolving the disease as quick and effectively as possible
- Improve management practices (eg batch calving or all-in/all-out policies
- Improve the environment (eg improve ventilation in stock buildings)
- Record reproductive performance – beef production starts with the birth of live calves
- Record growth rates – find out if you are getting a return on your feed input
- Increase biosecurity - don’t buy in disease.