



Information, Schedule and Regulations for the Society's

AUTUMN ONLINE TIMED AUCTION
Of
LONGHORN CATTLE, SEMEN & EMBRYOS

from
9am Thursday 10 September 2020
to
7pm Sunday 13 September 2020

Entries Close Friday 7 August 2020

Auctioneers



The Heath Meadow, Nunnery Way, Worcester WR4 0SQ
Tel: (01905) 769770 Fax: (01905) 769772
E-Mail: worcester@mccartneys.co.uk

Online timed sales will be new to most Society members and we hope the process of entering and selling your cattle will be as straightforward as possible. Please see the instructions below for how to enter:

- Log on to the Herdbook via the website and go into 'Manage your Herd' in the usual way.
- Go into the 'enter show/sale' option
- Click on the dropdown list and select 'online timed sale'
- A list of all your cattle will come up, select the animals you wish to enter using the dropdown box to the top left of each animal and then add in any notes, including health and TB status.
- Scroll to the bottom of the screen and click the 'submit' button
- You'll know if your entries have gone through as the screen will return to the main menu.
- If you wish to enter semen or embryos please contact the Society on 0345 017 1027 to discuss what you wish to enter.

- Email your photos and videos direct to James Amphlett at McCartneys on james.amphlett@mccartneys.co.uk Up to four good quality landscape aspect photos and one short, good quality landscape aspect video per lot please.
- If you wish to set a reserve please let James know on the above email address.
- Send payment for your entries direct to McCartneys. The best way is to call Rachel on 01905 769770 with your card details.

The Timed Auction will begin at 9am on Thursday 10 September and will end at 7pm on Sunday 13 September.

A minimum starting price and increments of increase will be set by the Auctioneer for each lot. Any reserves will be taken into account.

There will be a two minute interval between the closing time for each lot. Should there be a flurry of last minute bids the time left to bid will be extended.

Purchasers will need to pre register on line with <https://mccartneys.auctionmarts.com> in advance in order to be able to follow the bidding and bid on line. Bids will be taken in £s sterling. A 5% buyers premium (plus VAT) will be added instead of selling in guineas.

There will be a credit limit on each purchase of £2500, but if purchasers wish to increase this, please call McCartneys on 01905 769770 and they will increase the limit.

Successful purchasers will be contacted by McCartneys on Monday 14 September .

Lots purchased cannot be collected/moved from the vendors until payment has been received and approved by the auctioneers. Payment to be made by debit card, business credit card with a surcharge of 2%, or by direct bank transfer.

Order of sale

- 1 Cow/Heifer, in milk or in calf
- 2 Heifer born in 2018
- 3 Heifer born in 2019
- 4 Senior Bull
- 5 Junior Bull, born in 2019
- 6 Semen and/or embryos

SPECIAL REGULATIONS AND CONDITIONS OF ENTRY

1.The Sale is held subject to the Regulations as printed in this notice and also to the LAA Conditions of Sale and the Auctioneers General Conditions of Sale.

2.Entry is open to any full member of the Society provided their subscriptions are up to date and all stock must be fully registered or notified within the Society's official notification of birth time limit.

3.The Society reserve the right to inspect any cattle entered for sale to assess their suitability

4.All entries must be made on the Longhorn Cattle Society website via the Online Herdbook. Payment for entries should be made to McCartneys. Photos and videos must be landscape aspect and sent to McCartneys. **Please remember these pictures and videos will be what you are using to sell your stock so make sure they are of the best quality possible.**

5.ENTRY FEE: £25 plus VAT (£30.00) per entry

6.Vendors shall have the right to place a reserve price on any or all of their cattle. This must be notified to the Auctioneers in writing, before the commencement of the Sale and will be treated as a reserve and not a guide.

7.All transactions either by Auction or by Private Treaty following the Sale must be passed through the Auctioneers' Sale Office

8.All registered cattle will be sold in £ sterling. A 5% buyers premium (plus VAT) will be added.

9. It is recommended that cattle forward for sale should be accredited via a CHeCS recognised Health Scheme or are individually tested for Leptospirosis, BVD, Johnes and IBR. Testing for Neospora is highly recommended. Health information should be submitted for inclusion in the catalogue

10. Vendors are responsible for having cattle TB tested before movement where appropriate. TB test areas and any recent test dates should be submitted for inclusion in the catalogue.

11. Each animal entered for the auction must be exposed for sale before any private sale shall be permitted or recognized by the Society or the Auctioneers.

12. The vendor must present for sale by Auction any animal catalogued for sale.

13. A transfer fee of £15 + VAT (£18.00) shall paid by both the vendor and the purchaser. Pedigree certificates will only be transferred on payment of the transfer fee.