Blackbrook X-Calibur 19/02/2013
Sire: Blackbrook Rochester     Dam: Blackbrook Scarlet

Junior heifers also for sale. Halter broken and quiet to handle

John and Pat Stanley,
Springbarrow Lodge, Swannymote Road, Grace Dieu,
Nr. Coalville, Leics., LE67 5UT
Tel: 01509 503276 · Fax: 01509 508595 ·
www.blackbrook-longhorns.com

Dear Members

Welcome to the June newsletter—a bigger than usual edition packed full of information on what’s happening in the Society.

Major highlights so far have been the three Society Spring sales where the quality of the cattle forward were reflected in the prices.

We have a number of Society events happening over the Summer and the booking forms for these were emailed to all members who have email addresses on the database at the end of June. You can also download the booking forms from the website or drop me a line and I’ll send the appropriate forms to you. The same applies for the schedule and entry forms for the Society’s National Show & Sale and Autumn Sale at Worcester on 30 August.

The show season is starting to get going now and we have excellent entries for the National Show at Lincoln so that will surely be the highlight of the show season for many this year.

Please come along and see some of the best cattle in the breed ‘in action’.

The Society had a stand at Beef Expo in Hexham on 22 May. Many thanks to Thea Woollatt who very kindly loaned cattle for the stand and had a well deserved 2nd place with her pure-bred heifer Guillowpit Mistress. Many congratulations also go to Will Glover who won the Young Handlers competition.

I look forward to seeing many of you at shows and events this summer.

Debbie

Secretary: Debbie Dann, 3 Eastgate, Stoneleigh Park, Stoneleigh, Warwickshire, CV8 2LG
Tel/fax: 0845 017 1027
Email: secretary@longhorncattlesociety.com
Website: www.longhorncattlesociety.com

twitter.com/longhornoffice
facebook.com/longhorncattlesociety
I am very pleased that the year is off to a good start with all cattle forward at Worcester Spring show & sale very well presented, with the majority being sold, with a new buyer paying a breed record price for a senior heifer.

The sale ring was packed with both new & old faces. Many thanks to several members who came forward with suggestions on different aspects which Council will follow up & act upon. It is very encouraging to see members taking an active interest in Society matters & I hope that many more will contact Council with matters that they think will benefit both the Society and members alike.

Beeston sale was also a credit to all entrants with good quality cattle forward & a new buyer who will hopefully join the Society. One suggestion put forward was the possibility of making Beeston a Show & Sale, which seems a good idea, please get in touch with Debbie if you would like to support this idea.

We seem to have record entries for the National Show at Lincoln so please come along to support the exhibitors & let Debbie know if you will be joining us for the buffet lunch so she can cater accordingly. Good luck to all exhibitors.

David Blockley, Chairman of Council

Pat Stanley of the Blackbrook Herd has been awarded Fellowship of the Royal Agricultural Societies for her contribution to the agricultural industry. This is the second FRAgS member in the Stanley household as John was made a Fellow a number of years ago.

Pat was presented her award by Baroness Byford DBE, DL

A collection was held at the AGM in November which raised £400 and was donated to the Multiple Sclerosis Society. A letter acknowledging the donation was recently received from the MS Society thanking members who kindly contributed.
SPRING SHOW & SALE

WORCESTER LONGHORNS HIT 5,700gns

The Longhorn Cattle Society’s Spring Show & Sale at Worcester again underlined the popularity of the breed with a packed ringside of new, established and potential buyers all looking to get on the “score sheet” resulting in a near total clearance and some exciting prices in all sections.

Top call of the day went to M & Y Smith’s Hennisfield Eileen, a two year old heifer having taken 1st Female and Overall Champion in the preceding Show and finally secured for 5,700gns to R Tedbury, Hardham, Sussex, setting a new breed record for a Senior Heifer sold through the sale ring in the process.

Females throughout were closely followed and any real quality was quickly taken up, none more so then for the 2nd placed Reserve Female and Reserve Overall Champion another two year old heifer, Treverton Mayflower from Rachel Heard and Graham Towers’ Northampton based herd and selling at 3,400gns to DJ Bevan, Llanarthne, Carmarthen.

Cows and calves also enjoyed sound competition topping at 1,850gns for the first prize winner Chalkney Pleasure a second calver with a heifer calf at foot from Sarah Coleman, she was secured by a new breeder Jane Grant, Easingwold, York who was active at the sale taking a total of 10 cattle.

A total clearance in the bull section was one of the highlights of the sale with competition for all ages. Leading the way was Carreg Mogley, the 1st bull and Male Champion by Underknoll Focus out of Carreg Hottenhot a noted prize winner at national and regional shows. The two year old bull from Bernard and Margaret Llewellyn’s herd topped at 3,800gns returning to Wales for DJ Bevan, Llanarthe, Carmarthen.

Closely behind in the money stakes was John and Joshua Brigg’s Gorse Samson second to the Male Champion and knocked down at 3,700gns returning to Worcestershire for S. Medwell, Market Harborough, Leics.

Third in both the bull class and price chart was David Nutt’s Oxlane Maharg, another two year old by Trelawny Icarus, he was taken by B Facon, Banbury, Oxon at 3,100gns.

Averages (full report including individual prices and purchasers is on the website)

2 led cows, top price £1942.50, average £1548.75
7 led senior heifers, top price £2598.00, average £2349.00
5 led junior heifers, top price £945.00, average £873.60
5 led senior bulls, top price £3990.00, average £3202.50
7 unled cows, top price £1365.00, average £1023.00
5 unled senior heifers, top price £1417.50, average £1035.30
2 unled junior heifers, top price £819.00, average £787.50
SOCIETY SALES

Council wishes to express their thanks to all members who offered cattle for sale at Worcester in April and Stirling and Beeston Castle in May. The quality of the cattle forward was reflected in the prices attained and the subsequent positive press coverage for the Worcester Sale certainly gave the breed a good start to the 2014 season.

Averages
2 senior heifers, top price £1102.50, average £971.25
1 bull, top price £1575.00, average £1575.00

A full report including individual prices and purchasers is available on the website

Averages
8 cows, top price £1176.00, average £1039.50
3 senior heifers, top price £630.00, average £630.00
9 junior heifers, top price £997.50, average £847.50
2 bulls, top price £1575.00, average £1575.00

Stanthorne herd dispersal
8 cows, top price £2370.00, average £1548.00
2 senior heifers, top price £1680.00, average £1207.50
1 junior heifer, top price £997.50, average £997.50
1 bull, top price £2730.00, average £2730.00

A full report including individual prices and purchasers is available on the website

SOCIETY SCOTTISH SALE, STIRLING, 5 MAY

Averages
2 senior heifers, top price £1102.50, average £971.25
1 bull, top price £1575.00, average £1575.00

A full report including individual prices and purchasers is available on the website

SOCIETY NORTHERN SALE, BEESTON CASTLE, 17 MAY

The Longhorn breed is known for its resilience and hardiness but the Society sales are the breed’s shop window and potential new members may be put off by seeing cattle in poorer condition. Council want you to get the best price for your cattle at Society sales and be happy with what you have put forward to represent your herd and the breed.

When assessing your cattle for potential entry to Society sales please consider if they will be in a condition that will reflect well on you as a vendor as well as the breed in general. If in doubt please ask Debbie to arrange for a Council member to visit who will be able to advise you.

Council reserves the right to inspect any cattle entered for Society sales to assess their suitability.

TB testing is compulsory for all cattle entered in the Society sales being held at Worcester this year.

NATIONAL SHOW & SALE 2014

The National Show & Sale will take place at The Livestock Centre, Worcester on Saturday 30 August. Put the date in your diary!

Unfortunately Rugby Farmers Mart at Stoneleigh could not accommodate us on the dates Council felt would be most suitable so we are using the facilities at Worcester this year. In view of the diminished entries at the National Show & Sale over the last couple of years Council decided that a National Sale maintaining the quality and standards that have been established should continue, but in order to make the event financially viable the Autumn sale should be held on the same day.

This means there will be a Premier Show and Sale and there will also be a sale for unled cows, bulls and finishing stock that will not have to be shown.

Schedules and requests for entry forms are enclosed with this newsletter, if you haven’t received a schedule and would like one please let me know. They were also emailed to everyone on the email list at the end of May and are available on the website.
SUMMER VISIT  5 JULY

The Summer visit this year is to David and Sharon McVeigh’s De-Kenton Herd, Kenton, Suffolk.

The McVeighs have lived at Kenton Hall for nearly 30 years and over that time have restored the house and grounds and made improvements to the farm. Kenton Hall is a popular wedding venue and it has a glamping site for those who wish to camp but also like a little luxury!

The Longhorn herd was established in 2007 and now forms a significant part of the farming activities.

The family will have a stand selling Longhorn beef at the Snape Maltings Farmers Market, Aldeburgh on Saturday 5 July and members are invited to visit the Farmers Market and see how De-Kenton Longhorn beef is sold. Aldeburgh is known to many people as the home of composer and conductor Benjamin Britten.

After visiting the Farmers Market there will be a tour of the farm including the new Roundhouse cattle accommodation, the new cookery school and of course the Longhorns. Should sufficient numbers attend then an evening ‘do’ in the wedding marquee may be put on.

Accommodation is available locally for those that want to make a weekend of it, which is encouraged!

This promises to be a fantastic visit to a beautiful area that merits more exploration - stay a night or two and make a weekend of it.

The McVeigh’s website is http://www.kentonhallestate.co.uk

BOOKING FORMS ARE ENCLOSED WITH THIS NEWSLETTER OR YOU CAN DOWNLOAD ONE FROM THE WEBSITE

BEEF PRODUCTION WORKSHOP  17 AUGUST

In 2010 the Society organised a very successful Beef Production Workshop at Charles & Debbie Sutcliffe’s Tetford herd near Horncastle, Lincolnshire.

The Sutcliffe’s have kindly agreed to host another workshop on Sunday 17 August. Charlie and his son Jim (who runs the family butchers Meridian Meats in Louth) will lead the day.

Below are Charles’ thoughts behind some of the themes to be explored during the day. What was discussed at the last workshop is as relevant now as it was then:

Nobody would disagree that over the past 20-25 years the Longhorn has been improved by selective breeding probably more than at any time since Robert Bakewell selectively bred the “improved Longhorn” in the late eighteenth century.

An eye to the show ring has been the motivation almost exclusively in the present day improvements whereas Bakewell concentrated on meat production and by the time he had finished his cattle were fat and meaty and suitable for the market of that era.

The Longhorn is now a mainstream breed and, on the whole, is doing a great job producing quality beef for a discerning “niche” market. But how does today’s Longhorn match up to what the trade buyers look for when selecting cattle to purchase? We all know that our breed can produce beef of unrivalled taste, texture and succulence but how does it shape up in terms of wastage at the boning out stage? Have breeders moved on from viewing beef production as a by-product of pedigree breeding rather than their prime objective of breeding beef cattle? How much influence does diet, stress free rearing, age at slaughter, hanging time have on the quality of the end product? Can pedigree breeding and meat production lie together in comfort?
SOCIETY EVENTS

AGM 2014 11 & 12 OCTOBER

This year’s AGM heads to Herefordshire. The new date for the AGM is the weekend of Saturday 11 and Sunday 12 October. It is hoped the earlier date will suit more members as cattle will still be out and the days will still be lighter as the clocks won’t have changed.

Our visit on Saturday 11 October will be to Richard Vaughan’s Huntsham Court Farm where will learn about finishing Longhorn cattle for the very discerning restaurant market. Richard also breeds and finishes Middle White pigs and Ryeland sheep so there will be plenty to see. Our overnight accommodation will be in the beautiful Symonds Yat, on the banks of the River Wye.

On Sunday we will be visiting the Dinmore Herd of Limousin cattle by kind permission of Mr Paul Dawes and managed by Longhorn panel judge Richard Bartle. This herd is managed commercially, has had much success in the show and sales ring and is making use of superior genetics via AI and embryo transfer.

Alongside the cattle is the Dinmore Manor Stud which specialises in breeding showjumpers.

Relevant websites

www.huntsham.com

http://www.dinmore.net/index.html

Photo Competition

We’ll also hold the photo competition again this year, with the judging taking place at the AGM. Make sure you take your camera or phone with you whenever you are with your cattle and start getting some pictures lined up!

BOOKING FORMS ARE ENCLOSED WITH THIS NEWSLETTER OR YOU CAN DOWNLOAD ONE FROM THE WEBSITE

REGISTRATION FEES 2014

From 1 January 2014 the following female registration fees will apply

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<thead>
<tr>
<th>Registration Type</th>
<th>Fee Structure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online reg up to 3 months</td>
<td>£20.00 + £4.00 VAT = £24.00</td>
</tr>
<tr>
<td>Paper reg up to 3 months</td>
<td>£25.00 + £5.00 VAT = £30.00</td>
</tr>
<tr>
<td>Late reg 3-12m</td>
<td>£40.00 + £8.00 VAT = £48.00</td>
</tr>
<tr>
<td>Late reg 12-24m</td>
<td>£80.00 + £16.00 VAT = £96.00</td>
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<tr>
<td>Late reg 24+ m</td>
<td>£100.00 + £20.00 VAT = £120.00</td>
</tr>
<tr>
<td>Transfer fees</td>
<td>£10.00 + £2.00 VAT = £12.00</td>
</tr>
<tr>
<td>Beef Certificate</td>
<td>£5.00 + £1.00 VAT = £6.00</td>
</tr>
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From 1 September 2014 the following male registration fees will apply

<table>
<thead>
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<th>Age of Bull</th>
<th>Fee Structure</th>
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<tr>
<td>Up to 500 days old</td>
<td>£100 plus VAT £120.00</td>
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<tr>
<td>501-650 days old</td>
<td>£150 plus VAT £180.00</td>
</tr>
<tr>
<td>651-800 days old</td>
<td>£250 plus VAT £300.00</td>
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</table>

BULL REGISTRATIONS

Those members wishing to register bulls can download a registration form from the website or ring me for one - in any case please get in touch as you will need a hair sample bag for each bull being registered. The registration form, photographs and sample bag must be signed by a vet and these, along with the payment for registration must be received before the registration will be processed. Allow yourself plenty of time, especially if you are thinking of entering your bull for a show or sale and never assume the office has received the documentation!

Emailed registration forms or photos cannot be accepted as delivery cannot be guaranteed - the Society has pretty strong spam filters on the computer which sometimes do not allow big photo files through. We have had one incident this year where a member thought an email had been sent but the office had never received it so please post everything.
REGISTRATIONS

The Year Letter for 2014 is

O

BEEF CERTIFICATES

Beef certificates are £6. They are proof that your finishing animal is a pure-bred Longhorn should you need to offer such proof to a butcher, finisher, meat marketing scheme or restaurant and their purchase helps towards the costs of promoting Longhorn beef.

GRASSROOTS HOW-TO

Increasing numbers of members use the online Grassroots system via the Society website to register their cattle and let the Society know about deaths and transfers.

One of the most common queries I get is about the ‘Shopping Basket’ that appears once you have processed any transactions that attract a fee. This DOES NOT link into the Society’s accounts system and it is there so you know how much to pay the Society. It is meant to be printed off and sent to the office with your payment but now more people are paying via BACS this does not happen and the ‘outstanding balance’ accumulates. To clear off this balance do the following:

Click on ‘Proceed to Checkout’
Click on one of the payment methods
Click on return to ‘Manage your herd’

This will clear the balance off and not give you such a shock the next time you log on!

SOCIETY NEWS

Performance recording
The Society is in discussions to set up a Performance Recording Scheme for Longhorn cattle. Further information on this will be available in due course and we are hoping to launch a scheme early in 2015.

Health Schemes
Many pedigree Breed Societies have gone down the route of insisting their members are either members of a CHeCS approved health scheme or test individual animals prior to entry at their Society sales. Council recognise that this might not be feasible or practical for many Longhorn Society members but would like to encourage you to talk to your vet about health testing for diseases such a Leptospirosis, Johnes, BVD and IBR. A tested animal gives buyers more confidence and will pay dividends in the long run.

TB testing
You will have noticed that the Society has asked all members entering cattle into the two Society sales at Worcester this year to have TB tested their animals irrespective of local TB test area. This will be rolled out to ALL Society sales in 2015.

RASE LIBRARY

Not strictly Longhorn Cattle Society business but a subject close to the hearts of many members that you might be interested in.

The RASE has scheduled to sell off some of its historic paintings and books later this year, as they do not wish to see the collection closed to public view and gathering dust behind locked doors. If anyone would be interested in acquiring some of the items please contact Emily Stillwell and she will forward you details in due course.

For those of you involved in other Breed Societies the RASE is also seeking to re-home the remaining trophies that they are in possession of. Many of these were donated to the Society and where applicable they will be approaching relevant individuals and organisations to determine their future. For more information on both matters email emilys@rase.org.uk
MEMBERS NEWS

Jim Pearce and Alan Hannaford have sold Billhole Farm and have now moved to Chancery House, Molland Cross, South Molton, Devon, EX36 3EU. Tel 01598 710777

Ian and Lynne Kett have sold Gibb Hill and have moved to Broadwood Farmhouse, Holford, Bridgwater, Somerset. They have retained the nucleus of the Quantock herd and the purchasers of Gibb Hill have bought a number of Quantock cattle with a view to progressing with their own new herd.

NEW MEMBERS

We should like to welcome the following new members to the Society:

Mr S Sutherland, Sibmister, Thurso, Caithness (A)
Mr D Williams, Clahar Garden Farm, Mullion, Helston, Cornwall
Mr M Beach, Hillside Farm, Station Road, Ashcott, Somerset

NATIONAL SHOW 2014

The National Show will be at the Lincolnshire Show on Wednesday 18 and Thursday 19 June. The entries are excellent so a good day’s competition is anticipated. The Society will be hosting a lunch after the judging on Wednesday 18 - please let me know if you are hoping to attend so I have a rough idea of how many to cater for. Thank you!

COUNCIL MEMBERS 2014

The following Council members represent you in 2014.

James Barber, karenbarber7@hotmail.com, 01789 840271
David Blockley davidblockley@btconnect.com, 07831 247405
Charles Cottrell-Dormer ccd@rousham.org, 01869 347110
Peter Guest, colabalonghorns@aol.com, 01568 760251
Bernard Llewellyn, carregcennencastle@btinternet.com, 01558 822291
Nicky Luckett, nickyluckett@aol.com, 01697 371487
John Stanley, info@blackbrook-longhorns.com, 01509 503276
Charles Sutcliffe, ctd.sutcliffe@btinternet.com, 07771 611718
Richard Warner, jawarnercattle@tiscali.co.uk, 01530 243957

Please contact any one of them if you have any queries regarding Society or Council matters.

COUNCIL MEETINGS 2014

Council meeting dates for the rest of 2014 are as follows. If you have a matter you wish to raise with Council please either contact one of the Council members listed above or Debbie in the office in plenty of time before a meeting.

Tuesday 15 July, Tuesday 9 September

HERDBOOK & JOURNAL

The Herdbook and Journal were sent out at the beginning of May. If you have not received a copy of either and would like one or you would like additional copies please let me know and I’ll send them to you.
## FORTHCOMING SHOWS

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<th>Show Name</th>
<th>Dates</th>
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<tr>
<td>Three Counties Show</td>
<td>13-15 June</td>
<td>The Showground, Malvern, Worcs, WR13 6NW</td>
<td><a href="http://www.threecounties.co.uk">www.threecounties.co.uk</a></td>
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<td>Cheshire County Show</td>
<td>17/18 June</td>
<td>Clay House Farm, Flittogate Lane, Tabley, Knutsford, Cheshire, WA16 0HJ,</td>
<td><a href="http://www.cheshirecountyshow.org.uk">www.cheshirecountyshow.org.uk</a></td>
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<tr>
<td>Lincolnshire Show</td>
<td>18/19 June</td>
<td>Lincolnshire Showground, Grange-de-Lings, Lincoln, LN2 2NA</td>
<td><a href="http://www.lincolnshireshowground.co.uk">www.lincolnshireshowground.co.uk</a></td>
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<tr>
<td>Derbyshire County Show</td>
<td>22 June</td>
<td>Venue postcode DE72 3EP</td>
<td><a href="http://www.derbyshirecountyshow.org.uk">www.derbyshirecountyshow.org.uk</a></td>
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<tr>
<td>Royal Norfolk Show</td>
<td>25/26 June</td>
<td>Norfolk Showground, Dereham Road, Costessy,Norwich NR5 0TT</td>
<td><a href="http://www.royalnorfolkshow.co.uk">www.royalnorfolkshow.co.uk</a></td>
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<tr>
<td>Hanbury Countryside Show</td>
<td>5 July</td>
<td>Venue Postcode B96 6RD</td>
<td><a href="http://www.hanburycountrysideshow.co.uk">www.hanburycountrysideshow.co.uk</a></td>
</tr>
<tr>
<td>Great Yorkshire Show</td>
<td>8-10 July</td>
<td>Yorkshire Agricultural Society, Great Yorkshire Showground, Harrogate, HG2 8PW</td>
<td><a href="http://www.greatyorkshireshow.com">www.greatyorkshireshow.com</a></td>
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<tr>
<td>Ashby de la Zouch Show</td>
<td>13 July</td>
<td>Venue postcode DE12 7HA</td>
<td><a href="http://www.ashbyshow.com">www.ashbyshow.com</a></td>
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<td>Royal Welsh Show</td>
<td>21-24 July</td>
<td>Royal Welsh Showground, Llanelwedd, Builth Wells, Powys, LD2 3SY</td>
<td><a href="http://www.rwas.co.uk">www.rwas.co.uk</a></td>
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<tr>
<td>Mid Devon Show</td>
<td>26 July</td>
<td>Venue postcode EX16 4NG</td>
<td><a href="http://www.middevonshow.co.uk">www.middevonshow.co.uk</a></td>
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<tr>
<td>Heckington Show</td>
<td>26/27 July</td>
<td>(Cattle on 27 only)</td>
<td><a href="http://www.heckingtonshow.org.uk">www.heckingtonshow.org.uk</a></td>
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**HOSTING THE LONGHORN NATIONAL SHOW IN 2012**

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<td><a href="http://www.rwas.co.uk">www.rwas.co.uk</a></td>
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<tr>
<td>Pembrokeshire County Show</td>
<td>19/20 Aug</td>
<td>Show Office, County Showground, Withybush, Haverfordwest, Pembrokeshire, SA62 4BW</td>
<td><a href="http://www.pembrokeshirecountyshow.co.uk">www.pembrokeshirecountyshow.co.uk</a></td>
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<tr>
<td>Gillingham &amp; Shaftesbury Show</td>
<td>20 Aug</td>
<td>Venue postcode SP7 9PL</td>
<td><a href="http://www.gillshaftshow.co.uk">www.gillshaftshow.co.uk</a></td>
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<tr>
<td>Poynton Show</td>
<td>23 Aug</td>
<td>Venue postcode SK12 1BS</td>
<td><a href="http://www.poyntonshow.co.uk">www.poyntonshow.co.uk</a></td>
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<tr>
<td>Hope Show</td>
<td>25 Aug</td>
<td>Venue postcode S33 8RD</td>
<td><a href="http://www.hopeshow.org.uk">www.hopeshow.org.uk</a></td>
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</table>
SHOW RESULTS

Nottinghamshire County Show
10 May 2014

Judge: Mr D Wyllie

Junior Bull, 0 entered/0 forward

Senior Bull, 3 prizes awarded
1st Riverlands Mathom Mr & Mrs R&V Burton
2nd Mullard Kasabian Mr T Mills
3rd Riverlands Muster Mr & Mrs R&V Burton

Junior Heifer, 4 prizes awarded
1st Wheatlands Nessie Mr T Mills
2nd Overdale Nancy Mr A Smith
3rd Gorse Uba Mr D Howden
4th Kirklan Nancy Mr T Wilson

Senior Heifer, 4 prizes awarded
1st Riverlands Misty Mr & Mrs R&V Burton
2nd Tanfield Mulberry Mr M Shearstone
3rd Cropper Mia Mr T Wilson
4th Kedleston Maisie Mr T Wilson

Cow, 2 prizes awarded
1st Linton Juniper Mr M Shearstone
2nd Gorse Suzy Mr D Howden

Group of Three, 3 prizes awarded
1st Mr & Mrs R&V Burton
2nd Mr M Shearstone
3rd Mr T Wilson

Breed & Female Champion
Reserve & Male Champion
Reserve Female Champion
Reserve Male Champion
Best Junior Heifer

Riverlands Misty
Riverlands Mathom
Tanfield Mulberry
Mullard Kasabian
Wheatlands Nessie

SHOWING GUIDELINES

Longhorn Cattle Society guidelines for showing classes

These guidelines apply to shows with Longhorn classes.

- All bulls must be registered with the Longhorn Cattle Society in accordance with the Society’s registration regulations and registration fees must have been paid by the date of the show.
- All females must be registered with the Longhorn Cattle Society and registration fees must have been paid by the date of the show. Cows on the supplementary register (A,B or C) cannot be shown in Longhorn classes.
- Heifers must have calved by 3yrs and 6 months at the date of the show.
- Cows must have had a calf in the previous 12 months.
- Calves at foot must be notified or registered if older than 3 months.
- It is recommended that calves under 28 days should not be shown.
- Exhibits must have been owned by members prior to the date of entry to show. The Society must have been notified of the transfer and transfer fees paid by both parties.
- Hornless pedigree breeding stock may not be shown in Longhorn classes.
- Note the judge and check that none of your cattle have been bred or previously owned by him/her. Judge’s interest can be very embarrassing for all and can be easily avoided.
- Exhibitors must be correctly turned out according to the show regulations.
- The rules of the show entered must be noted and adhered to.
- The judge’s decision at all shows is final.
REGIONAL GROUPS

The regional groups operate independently of the Society and organise herd visits, social events and herd competitions. Enthusiastic group members are always welcome. Do get in touch with your local breeders group co-ordinator and get involved in group activities.

Mid West Longhorn Breeders Group
For details of Group activities
Contact: Peter Guest, Colaba Lodge, Hamnish, Leominster, Herefordshire HR6 0QN  Tel: 01568 760251.
Email: colabalonghorns@aol.com

Midland Longhorn Breeders Group
For details of Group activities
Contact: Rachael Heard, Hill House, Welford, Northamptonshire, NN6 6JQ  Tel: 01858 575 280
Email: rheard@live.co.uk

Northern Longhorn Breeders Group
For details of Group activities
Contact: Nicky Luckett, Wellhead, Mealsgate, Carlisle, Cumbria, CA7 1DJ  Tel: 01697 371487,
Email: nickyluckett@aol.com

Welsh Longhorn Breeders Group
For details of Group activities
Contact: Bernard Llewellyn, Carreg Cennen Castle, Trapp, Llandeilo, Dyfed, SA19 6UA  Tel: 01558 822291
Email: carregcennencastle@btinternet.com

JUNIOR STOCKJUDGING

If you are under 18 please check the schedules of your local shows for their Junior stock handling classes. The Society will be awarding points to any Junior members who take part in stock handling classes at shows, YFC competitions etc. Just send your results to the office to qualify. Attending the Junior stock handling competition at the National Show and Sale at Worcester will mean double points. Prizes will be awarded at the AGM.

CATTLE WANTED

Richard Vaughan, Goodrich, Ross on Wye, Herefordshire HR9 6JN  Tel: 01600 890296
Well grown store cattle male or females required for finishing.

DC Greaves, Ranton, Staffs ST18 9JU  Tel: 01785 282616
Stores always required for rare and traditional breeds finisher

A Goodman, Great Witley, Worcestershire, WR6 6JJ  Tel: 01299 896590, mob: 07980271173
Steers wanted for finishing

Adrian Bytom, Alvechurch, Worcestershire, BB48 7BX  Tel: 07836 681847
Email: newgap ltd@gmail.com
Wanted—Longhorns for grazing projects. Large or small, barren, bulls, steers, what-have-you.

Mr P Grabham, Tiverton, Devon, EX16 7AN  Tel: 07875 464424
Email: watttonfarm@gmail.com
Steers wanted for finishing

Charles Ashbridge, Thirsk, N Yorkshire, YO7 2HL  Tel: 01845 525330 or 07790 016823
Email: charles@tastetradition.co.uk
All types of cattle wanted for finishing

Sam Barker, Shrewsbury, Shropshire, SY4 3HS.  Tel: 07793 365517
Email: sam@longhornbeef.co.uk
Organic steers and heifers wanted for finishing.

Piers Langdon, Bideford, Devon, EX39 5TA  Tel: 07989 382520 or 01237 431305
email: pierslangdon@btconnect.com
Steers wanted for finishing

Robert Vaughan, Fishguard, Pembs, SA65 9UA  Tel: 07773 789850,
email: robert@carnedward.co.uk
Cattle wanted for finishing.

Messrs JW & LJ Mellin & Sons, Skipton, N Yorks, BD23 4JP  Tel: 01729 850220
Email: john.mellin@hullhousehellifield.co.uk
Steers and bulls wanted for finishing.

Simon Rigby, Nantwich, Cheshire, CW8 2RF  Tel: 07976 842761
Email: simonrigby@talktalk.net
Weaned steers wanted for finishing
**FEMALES FOR SALE**

Please check the website for up-to-date listings of cattle for sale, photos and extra information.

**M Smith, Hennisfield Farm, Sutton On The Hill, Ashbourne, Derbyshire, DE6 5JF**
Born: 27/03/2012
Sire: Dunstall Jaguar 19992/J0772
Dam: Hennisfield Barbara 18626/J01041
Half sister to Hennisfield Eileen who sold for £5700gns at the Society's Spring Show & Sale on 26 April 2014.

**HENNISFIELD ESME 23528/M01041**
Born: 07/04/2012
Sire: Dunstall Jaguar 19992/J0772
Dam: Hennisfield Beyonce 18627/J01041
Half sister to Hennisfield Eileen who sold for £5700gns at the Society's Spring Show & Sale on 26 April 2014.

**Pat Stanley, Springbarrow Lodge, Swannymote Road, Nr Coalville, Leics, LE67 5UT**
Telephone: 01509 503276
E: info@blackbrook-longhorns.com
Seven Junior heifers and four senior heifers for sale by Blackbrook Sabre 18015/I0380, Blackbrook Trapper 19954/J0380 and Blackbrook Uruk-hai 21588/K0380.
All halter trained and easy to handle.
Whole herd TB test passed 30/04/2014.

<table>
<thead>
<tr>
<th>Name</th>
<th>Date Born</th>
<th>Sire</th>
<th>Dam</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>GREAT PORTERS LULU</td>
<td>22778/L0790</td>
<td>Chalkney Lorca 17737/G0490</td>
<td>Steeplewick Full Ahead 13200/F0609</td>
<td>In calf to Chalkney Phoenix 21881/K0490, due to calve from 1 June 2014. Four year TB test area.</td>
</tr>
<tr>
<td>GREAT PORTERS LAUREL</td>
<td>22782/L0790</td>
<td>Chalkney Lorca 17737/G0490</td>
<td>Horkesley Park Georgina &amp; the Dragon 15554/H0935</td>
<td>In calf to Chalkney Phoenix 21881/K0490, due to calve from 1 June 2014. Four year TB test area.</td>
</tr>
<tr>
<td>GREAT PORTERS LIZA</td>
<td>22783/L0790</td>
<td>Chalkney Lorca 17737/G0490</td>
<td>Great Porters Darcie 15261/D0790</td>
<td>In calf to Chalkney Phoenix 21881/K0490, due to calve from 1 June 2014. Four year TB test area.</td>
</tr>
</tbody>
</table>

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**R Chamley, Great Porters Farm, Fordham Heath, Colchester, Essex, CO3 5TZ**
Telephone: 01206 242143
Mobile: 07889 195824
Email: robert@chamley1.fsnet.co.uk

**GREAT PORTERS LULU (22778/L0790)**
Born: 30/08/2011
Sire: Chalkney Lorca 17737/G0490
Dam: Steeplewick Full Ahead 13200/F0609
In calf to Chalkney Phoenix 21881/K0490. Due to calve from 1 June 2014. 4 year TB test area.

**GREAT PORTERS LAUREL(22782/L0790)**
Born: 02/10/2011
Sire: Chalkney Lorca 17737/G0490
Dam: Horkesley Park Georgina & the Dragon 15554/H0935
In calf to Chalkney Phoenix 21881/K0490. Due to calve from 1 June 2014. 4 year TB test area.

**GREAT PORTERS LIZA (22783/L0790)**
Born: 30/10/2011
Sire: Chalkney Lorca 17737/G0490
Dam: Great Porters Darcie 15261/D0790
In calf to Chalkney Phoenix 21881/K0490. Due to calve from 1 June 2014. 4 year TB test area.

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**Wendy Warren, Mayville, Cottered, Buntingford, Herts, SG9 9QB**
Mobile: 07896 813481
Email: mayville1@farmersweekly.net

**MAYVILLE ISABELLA 17605/I0738**
Born: 20/08/2008
Sire: Roxton Igor 9210
Dam: Mayville Bronte 9869/B0738

**MAYVILLE JEZEBEL 19438/J0738**
Born: 19/09/2009
Sire: Roxton Igor 9210
Dam: Mayville Bronte 9869/B0738
**FEMALES FOR SALE**

**A K Clark & Sons, Woodside Farm, Gallow Green, Great Dunmow, Essex, CM6 3QS**

Telephone: 01371 852205
Email: nicolac66@aol.com

**TRELAWNY NATASHA 24708/N00870**
Born: 13/02/2013
Sire: Chalkney Mugger 17101/H0490
Dam: Trelawny Jezebel 18107/J0870

**Jill Tait, Whitehouse Farm, Danegate, Eridge Green, Tunbridge Wells, Kent, TN3 9HX**

Telephone: 01892 853302
Email: jilly_potter@yahoo.co.uk

Yearling, bulling and in-calf heifers for sale

**Liz Vice & Mark O’Brien, Autumn House, Woolhope, Hereford, HR1 4QW.**

Tel: 01432 861000
Mobile: 07749 880277
Email: mableyfarm@gmail.com

A selection of females for sale to reduce numbers slightly. Age range from yearlings to served heifers. Organic holding. Best Small Herd, Mid West Herd Competition 2013

**Brian Temple, Plum Park Farm, Watling St, Paulerspury, Towcester, Northants, NN12 6LQ**

Telephone: 01327 811350
Mobile: 07764 244642
Email: briantemple@fsmail.net

Six registered heifers and eight notified yearling steers for sale

**BULLS FOR SALE**

**Peter Grabham, Watton Farm, Halberton, Tiverton, Devon, EX16 7AN**

Tel: 07875 464424
Email: wattonfarm@gmail.com

**WATTON KINGSTON 23836/H01083**
Born: 21/05/2010
Sire: Three Bridges Ivanhoe 18803/I0797
Dam: Rooksbridge Pocahontas 14425/G0428

**Steve Wigmore, The Stables, Barrington, Ilminster, Somerset, TA19 0JP**

Mobile: 07734 584673
Email: s900mhl@hotmail.com

**BLACKBROOK TOLSTOY 21295/J0380**
Born: 11/06/2009
Sire: Blackbrook Philosopher 14255/F0380
Dam: Blackbrook Natasha 11234/D0380
For sale as he will be back on his daughters. Very quiet to handle.

**Mike Winterton, Willows Farm, Wanlip Lane, Syston, Leics, LE7 1PD**

Telephone: 0116 2600937
Mobile: 07889 119695
E: michael@winterton.demon.co.uk

**WANLIP MASTERFUL 26356/M0827**
Born: 21/03/2012
Sire: Carreg Equator 13781/C0149
Dam: Wanlip Hazel 16495/H0827

**Peter Player, Whatton Manor Stud & Farm, Whatton in the Vale, Nottingham, NG13 9EX**

Telephone: 01949 850221
Email: player@whattonmanorstud.fsnet.co.uk

**HAMBLETON HARRIER 17515/H0781**
Born: 09/03/2007
Sire: Carreg Cennen 11419/C0149
Dam: Linton Eirlys 12139/E0112
Very reluctant sale but Harrier will be back on his daughters. He is quiet to handle and has produced some excellent stock.

**Nigel & Terri Brownbridge, Old Bank End Farm, Finningley, Doncaster, DN9 3NT**

Tel: 07768 177779 - Nigel.
Email: terri@dgb-plant.co.uk

**BARLINGS JUPITER 20148/J0721**
Born: 09/04/2009
Sire: Southfield Commando 11266/C0460
Dam: Settrington Impact 11687/D0582
Reluctant sale as he will be back on his daughters. Very well behaved and easily handled.
**SALES 2014**

All dates subject to confirmation and DEFRA movement and gathering regulations

**Saturday 30 August 2014**
Society National Show & Sale incorporating the Society Autumn Sale
The Livestock Market, Worcester WR4 0SQ
Auctioneers: McCartneys. Tel: 01905 769770

**CLOSING DATE FOR ALL SECTIONS FRIDAY 25 JULY**

**Thursday 11 September 2014**
Multi breeds sale incorporating the Mid West Longhorn Breeders Club Sale
Sedgemoor Market, Somerset.
Auctioneers: Greenslade Taylor Hunt. Tel 01278 410278

**Friday 12 & Saturday 13 September 2014**
Traditional Native Breeds Show & Sale,
Melton Mowbray Market, LE13 1JY
Auctioneers: Melton Mowbray Market Auctioneers, Tel: 01664 562971
Cattle auctioned by Clive Roads, McCartneys LLP

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**BULLS WANTED**

C Miller, Cumbria, CA20 1BX
Tel: 01946 841426
Email: cathymiller@uwclub.net
Stock bull wanted for the Ponsonby herd.

Nick Read, Dorset, DT2 0HF
Tel: 07631 334480
Stock bull wanted for the small St Quintin herd.

Granville Stephens, Warwickshire, B49 6JF
Tel: 07771 846473
Email: granville@spernal.co.uk
Mature stockbull wanted for the small Spernal herd.

Bollin Valley Partnership, Cheshire, SK10 1EA
Tel: 01625 374790
E: Tim.harding@cheshireeast.gov.uk
Stock bull wanted for the Bollin herd.

Russell & Becky Batchelor, Taunton, Somerset, TA3 7RL
Tel: 01823 602711
Email: rabatchelor@tiscali.co.uk
Stock bull required for the Blackdown herd.

**Hypomagnesaemia (Grass Staggers, Grass Tetany)**

The average annual incidence of acute hypomagnesaemia in the UK is under 1 per cent. Most cases occur in recently-calved beef cows but disease can also occur in dairy cows particularly if unsupplemented during the dry period. There is a range of clinical signs from sub-clinical disease to sudden death. Acute hypomagnesaemia is one of the few true veterinary emergencies

**Aetiology**
Despite its vital importance, there are no specific control mechanisms for magnesium levels. The amount and concentration of magnesium in the body is dependent upon absorption mainly from the rumen which varies from 10-35%, the requirement for milk production and excretion by the kidneys.
Factors influencing the availability of dietary magnesium include magnesium levels in the soil and grass which vary considerably. High levels of potassium (application of potash fertilisers) disrupt the absorption of magnesium. High levels of ammonia (from nitrogenous fertilisers) inhibit magnesium absorption. Lush pastures are low in fibre and increase the rate of passage of food material through the rumen reducing time for the absorption.

**Clinical presentation**
Sudden death without premonitory signs is encountered most commonly in older lactating beef cows 4-8 weeks after calving maintained at pasture without appropriate supplementary feeding. The cow is found dead with disturbed soil around its feet indicating paddling/seizure activity often after stormy weather.
In acute disease there is initial excitability with high head carriage, twitching of muscles (especially around the head) and incoordination (“staggering gait”). Affected cows become separated from the group and have a startled expression, show an exaggerated blink reflex and frequent grinding of the teeth. There is rapid progression to periods of seizure activity. During seizure activity there is frenzied paddling of the limbs, sudden eye movements, rapid pounding heart, and teeth grinding with frothy saliva.

Death may follow at any stage. Relapses are common even after apparent correct treatment. The majority of cows in the group may be affected subclinically. Subclinical/chronic disease often goes unrecognised but investigations have revealed an annual rate of 3-4 per cent in lactating dairy cows. Cows may appear slightly nervous, are reluctant to be milked or herded, and have depressed dry matter intake and poor milk yield. Dairy cows with subclinical hypomagnesaemia in the dry period are predisposed to hypocalcaemia.
Milk tetany is very occasionally reported in 4-8 week-old beef calves. Affected calves show sudden onset seizure activity which should be differentiated from lead poisoning.

**Differential diagnoses in adult cows**
- Sudden death: Lightning strike/electrocution, Anthrax, Clostridial disease such as blackleg
- Acute disease: Lead poisoning, Hypocalcaemia, Nervous acetonaeemia (dairy cow)
Diagnosis
Plasma magnesium less than 0.8mmol/l indicate subclinical hypomagnesaemia and an increased risk of developing acute hypomagnesaemia.

Treatment
It is essential to call a veterinary surgeon to administer a sedative drug to control the cow's seizure activity and prevent a fatal convulsion, and to facilitate intravenous treatment.

Your veterinary surgeon will likely administer 400ml of 40% calcium borogluconate plus 50 ml of 25% magnesium sulphate by slow intravenous injection once seizure activity has been controlled. The remainder of the 400ml bottle of 25% magnesium sulphate is given by subcutaneous injection. The cow should then be raised into sternal recumbency and left quietly. The administration of magnesium sulphate by injection will only increase plasma levels for 6 to 12 hours, therefore it is essential to offer concentrates/hay to ensure adequate dietary intake to prevent relapse.

The remaining cows are very likely to have subclinical hypomagnesaemia, and will be at risk from acute grass staggers. Blood sampling of a group of at least five cows could be performed to check the herd magnesium status but it would be prudent to implement preventive measures immediately.

Prevention/control measures
The total diet should contain 2.5g/kg DM of magnesium to meet requirements of the majority of lactating cows at pasture. The best method is to use 60g magnesium oxide (calcined magnesite) per cow per day in high-magnesium cobs. Magnesium salts are relatively inexpensive and the cost of supplementation 100 cows for two months will be less than the loss on one animal due to hypomagnesaemia.

The sole water supply can be medicated with soluble magnesium salts such as chloride, sulphate or acetate. Pastures may be dusted during high-risk periods with finely ground calcined magnesite every 10-14 days. Intra-ruminal boluses give a slow release of relatively small amounts of magnesium into the rumen over a period of four weeks. Magnesium salts and minerals are unpalatable therefore ad-lib minerals are not satisfactory. Supplementation is especially important during stormy weather when roughage, such as straw, can be beneficial for beef cows.
TRAPP, Llanellen, WELLES
CARDIGAN CASTLE
BEERWICK, Nr. HENDRE
BERNARD LLEWELLYN

JOINT OWNERS
Peter Close

BERRICKSHIRE SCOTLAND

Serewae 3.0 Per Straw (Male Registration E2629)
Longhorn Cattle Society Bull of the Year 2012 and 2013

FISHWICK LORD OF THE RINGS