Dear Members

Welcome to the Summer newsletter. The show season is well underway and May saw a flurry of shows, the results of which are in the newsletter.

The Summer promises to be busy for the Society, with the National Show at the Cheshire County Show on 23 and 24 June and the Summer visit to Nicky Luckett and Colin Hughes in Cumbria on 9 August. Please let me know if you are attending either event so we can ensure sufficient catering!

The Society will produce a Journal in 2016 and the advertising options are detailed in the newsletter. For only £50 you can have your herd advertised in the Breeders’ Directory, or for slightly more you can have a larger advert. The Journal is much admired in the industry so an advert represents an ideal opportunity to advertise your herd and also help promote the breed. Without advertising income the Journal cannot be produced so please consider taking an advert this year.

I look forward to seeing you at a Society event over the Summer.

Debbie

Blackbrook yearling bulls

Bulls and heifers for sale.

John and Pat Stanley,
Springbarrow Lodge, Swannymote Road, Grace Dieu,
Nr. Coalville, Leics., LE67 5UT
Tel: 01509 503276 · Fax: 01509 508595 ·
www.blackbrook-longhorns.com
This year’s Summer visit will be to Cumbria. We have been invited to visit Nicky Luckett’s Wellhead herd and Colin and Norman Hughes’ Croftlands herd. Both herds are around 30 minutes from Carlisle. We will start at Nicky’s and then travel on to the Hughes’ after lunch. More precise timing and directions will be available nearer the time.

Please send in the slip below, give the office a ring or send an email to express an interest in the visit. We need confirmed numbers for catering purposes.

Nicky Luckett’s Wellhead Herd
In 1983 Paul and I moved to Wellhead, a seven acre smallholding, and decided to keep a (then) rare breed of cattle. After a trip to RBST Show & Sale we decided that the docility, easy calving, good mothering and thriftiness of Longhorns made them good beginner’s cattle. We bought the first two in 1986 and added to them through the sales over the next few years. Even with help from farming neighbours it was a steep learning curve!

We started showing in 1995 and progressed from 13th of 13 with a yearling bull at the Royal that year to Supreme Champions at Three Counties and Royal 2003, GYS (’04), Highland (’05 and ’07) and Northumberland (2000 and ’08).

Land bought in ’92 and 2005 has brought the total up to 84 acres. Most of it is heavy, running to 1000ft, and two miles from home, so the cattle are housed from late Oct/early Nov to mid May in a typical year. The herd now numbers 18 calvers, the stock bull Raincliffe Harry, and followers - down from twice that in late ’90s – and have entered the SAC herd health scheme. Lots of changes since those first two in-calf heifers arrived in ’86, but the aim is still to produce quality cattle – and to enjoy them.

Colin Hughes’ Croftlands Herd
Colin started his herd in 2010 with three heifers from John Backhouse’s Raincliffe herd after selling his Jersey herd. Longhorns were chosen as they would thrive on grass and silage and they were well known for being easy calving. The Hughes also have holiday cottages and a tearoom on the farm and the cattle provide an extra interest for visitors. The herd has won many awards over the years in the Northern Breeders’ herd competition, most notably in 2013 when they won best Junior Cow. Their aim for the future is to always try to breed better cows and hopefully increase profits.

I / we............................................................
Are interested in the summer visit to Cumbria on 9 August.

The Society’s show preparation Workshop took place on Saturday 11 April at Mike Shearstone’s Tanfield Herd, Lodge Farm, Stathern Road, Eastwell, Leicestershire. Suitable for both novice members who were looking to take their first tentative steps into the show ring and more experienced members who have showing knowledge and were wishing to brush up or their skills and learn a few ‘trade secrets’, the workshop was led by Steve Gray. Steve is a member of the Society and has been preparing cattle of all breeds for the show ring for many years. He showed members how to prepare an animal for the show ring. Members were also treated to a visit around the rest of the Tanfield herd, followed by a delicious home-made Longhorn lasagne lunch.
LONGHORNS SECURE BREED RECORD FOR SENIOR BULL AT 5,400gns

The Longhorn Cattle Society’s Annual Spring Show & Sale at Worcester again proved to be a resounding success and continues to underline the breed’s popularity and strong following with a packed sale ring and keen competition throughout. That competition element resulted in a new breed record for a Senior bull when ‘Aberdeen Nik’ from Graham Lennox who had made a long trip from Aberdeen sold at 5,400gns. The two year old bull had won Male and Reserve Overall Champion in the preceding show and was secured by D. Howden, Ludgershall, Buckingham. Mr Howden a strong supporter of the breed also purchased the Female and Overall Champion ‘Blackden Mint’ an in calf cow from Phil Robinson’s herd at 2,500gns and the First and Reserve Female Champion ‘Treverton Nettle’ a maiden heifer from Heard & Towers at 3,550gns.

A strong entry of bulls were closely followed and Andrew Goodman’s Worcester based herd also found favour when his senior stock bull ‘Linton Ieuan’ a 7 year old bred by Phil Evans sold for 2,700gns to K. Mason, Waltham Abbey, Essex, the same purchaser taking ‘Rhyfel Odin’ a first prize winner from Andrew Williams’ Carmarthen herd at 2,300gns.

Cows and calves enjoyed spirited returns topping at 1,620gns and 1,600gns for Andrew Riseborough’s ‘Cayo’ herd for two homebred cows with young heifer calves at foot to Myddleton Farm, Chirk Castle, Wrexham and T & M Lewis, Llandrindod Wells, Powys respectively.

Maiden Heifers were hotly contested peaking at 1,320gns twice for Andrew Williams ‘Rhyfel Nicky’ a second prize winner and also for ‘Blackden Nell’ a fourth prize winner from Phil Robinson, selling to Mark Wheeler, Gloucester and M. Corrie, Shrewsbury, Shropshire respectively.

Averages: (report including individual prices and purchasers is on the website)

3 Led Cows, top price £2625.00 average £1,708.00
7 Led Senior Heifers, top price £3727.50, average £1,585.00
7 Led Junior Heifers, top price £1113.00, average £966.00
6 Unled Cows, top price £1701.00, average £1,267.00
5 Unled Bulling Heifers, top price £1176.00, average £1,125.60
11 Unled Senior Heifers, top price £1176.00, average £998.45
3 Unled Junior Heifers, £640.50, average £612.50
7 Bulls, top price £5400.00, average £2,677.50
9 steers 13-20 months, top price £830.00, average £734.00

Judge, Richard Bartle

Cow
1st Blackden Mint
2nd Jano’s Magic
3rd Jano’s Moneymaker

Heifer born in 2013
1st Treverton Nettle
2nd Rhyfel Nicky
3rd Treverton Nina
4th Blackden Nell
5th Hennisfield Fiona
6th Hennisfield Fern

Heifer born in 2014
1st Tanfield Opal
2nd Tanfield Oreo
3rd Southfield Otter
4th Gorse Valentine Rose
5th Southfield Ohio
6th Gorse Victoria
7th Tanfield Oasis

Senior Bull
1st Aberdeen Nik
2nd Carreg Nero
3rd Newton Wild Instinct
4th Hennisfield Fearless
5th Blackden Nosher
6th Carreg Ninnak
7th Linton Ieuan

Bull born in 2014
1st Rhyfel Odin
2nd Rhyfel Onyx

Male Champion
Aberdeen Nik

Female Champion
Rhyfel Odin

Res Male Champ
Blackden Mint

Res Female Champ
Treverton Nettle

Breed Champion
Blackden Mint

Breed Champion Reserve Champion
Aberdeen Nik
The 7th Annual Northern Spring Sale on behalf of the Longhorn Cattle Society took place at Beeston Castle Auction on 16th May in front of a good crowd and for the first time since the inception of the sale the event involved a pre-sale show which was judged by Brian Wragg.

Champion was awarded to the bull, Blackden Nicholas II from PV & MJ Robinson of Goostrey, Crewe, son of Wellhead Dante out of a Bollin cow by Heyworth Elgar. The Reserve Championship was awarded to the first prize cow Oxlane Kasia, a 2010 born daughter of Bollin Eugene who was paraded with her three week old bull calf at foot, her third calf.

Trade was fairly buoyant throughout the sale especially for the cows with calves at foot and it was the Reserve Champion who led the female section of the sale selling for 1450 gns to J & P Barlow of Holywell, Flintshire. Another the four year old Sturston Xandra who sold with her first calf, a January born heifer sold for 1220 gns to G Myddleton, Chirk Castle.

Maiden Heifers topped at 1250 gns for the 1st prize winning Treverton Nostalgia, a two year old by Treverton Jethro, from Rachel Heard, Northampton which also sold to J & P Barlow.


Averages: (report including individual prices and purchasers is on the website)1
1 Led Cow, top price £1522.50 average £1522.50
1 Led Senior Heifer, top price £1312.50, average £1312.50
12 Unled Cows, top price £1890.00, average £1732.00
5 Unled Bulling Heifers, top price £1176.00, average £1102.00
6 Unled Senior Heifers, top price £840.00, average £642.00
5 Unled Junior Heifers, £609.00 average £580.65
7 Bulls, top price £1890.00, average £1732.50

Breed Champion Blackden Nicholas II
Reserve Champion Oxlane Kasia
### Nottinghamshire County Show
9 May 2015
Judge: Lynda Burditt

**Bull any age, 4 entries/3 forward**
1st Riverlands Oink Mr & Mrs R&V Burton
2nd Newton Yorkie Mr D Walker
3rd Wheatlands Obelisk Mr T Mills

**Junior Heifer, 5 entries/5 forward**
1st Wheatlands Olive Mr T Mills
2nd Chamwood Oriaana Mr D Walker
3rd Riverlands Ouzel Mr & Mrs R&V Burton
4th Wheatlands Olga Mr T Mills
5th Riverlands Onion Mr & Mrs R&V Burton

**Senior Heifer, 4 entries/3 forward**
1st Newton Xsara Mr D Walker
2nd Riverlands Noodle Mr & Mrs R&V Burton
3rd Newton Xtra Tipsy Mr D Walker

**Group of Three, 3 entries/3 forward**
1st Mr D Walker
2nd Mr T Mills
3rd Mr & Mrs R&V Burton

**Breed & Female Champion**
Newton Xsara
Reserve & Male Champion Riverlands Oink
Reserve Female Champion Wheatlands Olive
Best Junior Heifer Newton Yorkie
Best Junior Bull Riverlands Oink

**Shropshire Show**
23 May 2015
Judge: George Woollatt for Graham Towers

**Bull any age, 2 entered, 1 forward**
1st Carreg Oscar Mr & Mrs B&M Llewellyn

**Cow with calf at foot, 2 entered, 2 forward**
1st Carreg Idlenot Mr & Mrs B&M Llewellyn
2nd Blackden Margaret PV & JM Robinson

**Heifer any age, 8 entered, 7 forward**
1st Gorse Violet Messrs JS & JW Brigg
2nd Blackden Naomi PV & JM Robinson
3rd Carreg Ola Mr & Mrs B&M Llewellyn
4th Gorse Viola Messrs JS & JW Brigg
5th Unknown Mr B Wragg
6th Lindford Nicole A Platt & Partners
7th Lindford Nancy A Platt & Partners

**Pairs, 4 entered, 3 forward**
1st Carreg Oscar/Ola B&M Llewellyn
2nd Gorse Viola/Violet Messrs JS & JW Brigg
3rd Blackden Margaret/Naomi PV & JM Robinson

**Staffordshire County Show**
27 May 2015
Judge: Peter Guest

**Senior Bull, 1 prize awarded**
1st Dunstall Lancer Mrs EM Hallifield

**Junior Bull, No entries**

**Cow, 1 prize awarded**
1st Blackden Margaret Messrs PV & JM Robinson

**Senior Heifer, 3 prizes awarded**
1st Dunstall Nutmeg Mrs EM Hallifield
2nd Lower Blacup Nancy Mr B Wragg
3rd Blackden Naomi Messrs PV & JM Robinson

**Junior Heifer, 1 prize awarded**
1st Dunstall Orchid Mrs EM Hallifield

**Pairs, 1 prize awarded**
1st Mrs EM Hallifield

**Female & Breed Champion**
Long Ash Larkspur Will Glover
Best Junor Heifer Carreg Oscar

**Bath and West Show**
27 May 2015
Judge: Clive Davies (non panel judge) Standing in for Angela Blockley

**Senior Bull, 1 prize awarded**
1st Long Ash Larkspur Will Glover

**Junior Bull, 2 prizes awarded**
1st Carreg Oscar Mr & Mrs B&M Llewellyn
2nd Gentoms 007 James Bond Messrs Brigg & Mr B Facon

**Cow, 1 prize awarded**
1st Carreg Martha Mr & Mrs B&M Llewellyn

**Best calf at foot**
1st Carreg Plum Mr & Mrs B&M Llewellyn

**Senior Heifer, 1 prize awarded**
1st Gorse Ulrika Messrs JW & JW Brigg

**Junior Heifer, 3 prizes awarded**
1st Carreg Octavia Mr & Mrs B&M Llewellyn
2nd Gorse Viola Messrs JS & JW Brigg

**Pairs, 2 prizes awarded**
1st Carreg Oscar/Octavia Mr & Mrs B&M Llewellyn
2nd Gorse Viola/Violet Messrs JS & JW Brigg

**Breed & Female Champion Gorse Violet**
Res Female & Res Champ Carreg Martha
Male Champion Long Ash Larkspur
Best Junior Bull Carreg Oscar
Best Junior Heifer Gorse Viola

**Female & Breed Champion**
Dunstall Nutmeg
Male & Reserve Champ Dunstall Lancer
Best Junior Heifer Dunstall Orchid
### SHOW RESULTS

#### Rutland County Show  
**31 May 2015**  
**Judge: Richard Hartshorn**

**Junior Bull**, 1 prize awarded  
1st Riverlands Oink Mr & Mrs R&V Burton

**Cow**, 1 prize awarded  
1st Blackbrook Rowena Mr & Mrs B&T Stanley

**Senior Heifer**, 1 prize awarded  
1st Riverland Noodle Mr & Mrs R&V Burton

**Junior Heifer**, 2 prizes awarded  
1st Charnwood Ola Mr & Mrs B&T Stanley  
2nd Riverlands Ouzel Mr & Mrs R&V Burton

**Female & Breed Champion** Blackbrook Rowena

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#### Suffolk County Show  
**27 May 2015**  
**Judge: Lynda Burditt standing in for Graham Towers**

**Bull any age**, 2 prizes awarded  
1st Carreg Legend Mrs SE Coleman  
2nd Blackbrook Stig Mr & Mrs T&S Gurton

**Cow**, 3 prizes awarded  
1st Chalkney Quote Mrs SE Coleman  
2nd Trelawny Jasmine Mr & Mrs T&S Gurton  
3rd Colne Valley Dignity Mr & Mrs T&S Gurton

**Senior Heifer**, 1 prize awarded  
1st Treverton Noblesse Mr D Howden

**Junior Heifer**, 3 prizes awarded  
1st Chalkney Tempo Mrs SE Coleman  
2nd Chalkney Tahiri Mrs SE Coleman  
3rd Pointer Amy Mr D Howden

**Pairs**, 1 prize awarded  
1st Mrs EM Hallifield

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#### FORTHCOMING SHOWS

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Venue</th>
<th>Web Address</th>
</tr>
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<tbody>
<tr>
<td>Three Counties Show</td>
<td>12-14 June</td>
<td>The Showground, Malvern, Worcs, WR13 6NW</td>
<td><a href="http://www.threecounties.co.uk">www.threecounties.co.uk</a></td>
</tr>
<tr>
<td>Cheshire County Show</td>
<td>23/24 June</td>
<td>Clay House Farm, Flittogate Lane, Tabley, Knutsford, Cheshire, WA16 0HJ</td>
<td><a href="http://www.cheshirecountyshow.org.uk">www.cheshirecountyshow.org.uk</a></td>
</tr>
<tr>
<td><strong>HOSTING THE LONGHORN NATIONAL SHOW IN 2015</strong></td>
<td></td>
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<tr>
<td>Lincolnshire Show</td>
<td>24/25 June</td>
<td>Lincolnshire Showground, Grange-de-Lings, Lincoln, LN2 2NA</td>
<td><a href="http://www.lincolnshireshowground.co.uk">www.lincolnshireshowground.co.uk</a></td>
</tr>
<tr>
<td>Derbyshire County Show</td>
<td>28 June</td>
<td>Venue postcode DE72 3EP</td>
<td><a href="http://www.derbyshirecountyshow.org.uk">www.derbyshirecountyshow.org.uk</a></td>
</tr>
<tr>
<td>Royal Norfolk Show</td>
<td>1/2 July</td>
<td>Norfolk Showground, Dereham Road, Costessy, Norwich NR5 0TT</td>
<td><a href="http://www.royalnorfolkshow.co.uk">www.royalnorfolkshow.co.uk</a></td>
</tr>
<tr>
<td>Hanbury Countryside Show</td>
<td>4 July</td>
<td>Venue postcode B96 6RD</td>
<td><a href="http://www.hanburycountrysidebarshow.co.uk">www.hanburycountrysideshow.co.uk</a></td>
</tr>
<tr>
<td>Ashby de la Zouch Show</td>
<td>12 July</td>
<td>Venue postcode DE12 7HA</td>
<td><a href="http://www.ashbyshow.com">www.ashbyshow.com</a></td>
</tr>
<tr>
<td>Great Yorkshire Show</td>
<td>14-16 July</td>
<td>Yorkshire Agricultural Society, Great Yorkshire Showground, Harrogate, HG2 8PW</td>
<td><a href="http://www.greatyorkshireshow.com">www.greatyorkshireshow.com</a></td>
</tr>
<tr>
<td>Royal Welsh Show</td>
<td>20-23 July</td>
<td>Royal Welsh Showground, Llanelwedd, Builth Wells, Powys, LD2 3SY</td>
<td><a href="http://www.rwas.co.uk">www.rwas.co.uk</a></td>
</tr>
<tr>
<td>Mid Devon Show</td>
<td>25 July</td>
<td>Venue postcode EX16 4NG</td>
<td><a href="http://www.middevonshow.co.uk">www.middevonshow.co.uk</a></td>
</tr>
<tr>
<td>Heckington Show</td>
<td>25/26 July</td>
<td><a href="http://www.heckingtonshow.org.uk">www.heckingtonshow.org.uk</a></td>
<td></td>
</tr>
<tr>
<td>Ryedale Show</td>
<td>25 July</td>
<td>Venue: A170 Helmsley to Kirkbymoorside road</td>
<td><a href="http://www.ryedaleshow.org.uk">www.ryedaleshow.org.uk</a></td>
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The Society AGM this year is over the weekend of Saturday 10 and Sunday 11 October.

We will be based in the market town of Banbury, staying at the Georgian Banbury House Hotel near the centre of town and close to Banbury Cross.

Our visit on Saturday will be to John Colegrave's Wykham Park herd just outside Banbury. The Colegrave family have a farm shop and put all their finished Longhorns through the shop. The breeding herd grazes at nearby Broughton Castle, home to the 21st Lord and Lady Saye & Sele whose family name is Fiennes.

Lunch and the AGM will be held in the castle's fabulous Great Hall, after which we will have a private tour of the castle with Lord and Lady Saye & Sele’s son Martin Fiennes.

Dinner on Saturday night will be at the Banbury House Hotel when our after dinner speaker will be Society member Lord Henry Plumb.

Sunday is still being arranged and full details along with a booking form will be send out soon.

In the meantime put the date in your diary!

Www.wykhampark.co.uk the website for the farm shop
Www.broughtoncastle.com the website for Broughton Castle

The following Council members represent you in 2015

Paul Ashcroft, barlingspigs@me.com, 07859 861001
David Blockley, david@davidblockley.co.uk, 07831 247405
Charles Cottrell-Dormer, ccd@rousham.org, 01869 347110
Peter Guest, colabalonghorns@aol.com, 01568 760251
Bernard Llewellyn, carregcennencastle@btinternet.com, 01558 822291
David McVeigh, info@wasteology.com, 01728 861860
Nicky Luckett, nickyluckett@aol.com, 01697 371487
John Stanley, info@blackbrook-longhorns.com, 01509 503276
Charles Sutcliffe, ctd.sutcliffe@btinternet.com, 07771 611718

Please contact any one of them if you have any queries regarding Society or Council matters.

Council meeting dates for the rest of 2015 are as follows. If you have a matter you wish to raise with Council please either contact one of the Council members listed above or Debbie in the office in plenty of time before a meeting.

Wednesday 8 July, Tuesday 13 October

Society members will be saddened to learn that Bill Elliott passed away on 14 April. Bill was the manager of the Stoke Herd of Longhorns for the late Mr Robert Wales and Natural England. He was also President of the Longhorn Cattle Society in 1992 and 1993 and a well respected member for many years.
**REGISTRATION FEES 2015**

From **1 January 2015** the following fees apply

**Female registrations**
- Online reg up to 3 months: £20.00 + VAT = £24.00
- Paper reg up to 3 months: £25.00 + VAT = £30.00
- Late reg 3-12m: £40.00 + VAT = £48.00
- Late reg 12-24m: £80.00 + VAT = £96.00
- Late reg 24 +m: £100.00 + VAT = £120.00

**Male registrations**
- Bulls up to 500 days old: £100 plus VAT = £120.00
- Bulls 501-650 days old: £150 plus VAT = £180.00
- Bulls 651-800 days old: £250 plus VAT = £300.00
- Beef Certificate: £5.00 + VAT = £6.00

**Transfer fees**: £15.00 + VAT = £18.00

Transfer fees are payable on breeding females and registered bulls by both buyer and seller unless an alternative arrangement is made between both parties.

**BULL REGISTRATIONS**

Those members wishing to register bulls can download a registration form from the website or ring me for one - in any case please get in touch as you will need a hair sample bag for each bull being registered. The registration form, photographs and sample bag must be signed by a vet and these, along with the payment for registration must be received before the registration will be processed. Allow yourself plenty of time, especially if you are thinking of entering your bull for a show or sale and never assume the office has received the documentation!

Emailed registration forms or photos cannot be accepted as delivery cannot be guaranteed - the Society has pretty strong spam filters on the computer which sometimes do not allow big photo files through. We have had one incident this year where a member thought an email had been sent but the office had never received it so please post everything.

**SOCIETY NEWS**

**The Year Letter for 2015 is**

**P**

**BEEF CERTIFICATES**

Beef certificates are £6. They are proof that your finishing animal is a pure-bred Longhorn should you need to offer such proof to a butcher, finisher, meat marketing scheme or restaurant.

**HERDBOOK ‘HOW TO’**

Increasing numbers of members use the online Grassroots Herdbook system via the Society website to register their cattle and let the Society know about deaths and transfers.

One of the most common queries I get is about the ‘Shopping Basket’ that appears once you have processed any transactions that attract a fee. This DOES NOT link into the Society’s accounts system and it is there so you know how much to pay the Society. It is meant to be printed off and sent to the office with your payment but now more people are paying via BACS this does not happen and the ‘outstanding balance’ accumulates. To clear off this balance do the following:

Click on ‘Proceed to Checkout’
Click on one of the payment methods
Click on return to ‘Manage your herd’

This will clear the balance off and not give you such a shock the next time you log on!
LONGHORNS ARE NOT A RARE BREED!

Ten years ago the Rare Breed Survival Trust removed Longhorn cattle from their Watchlist (the Society received notification at the end of 2005 prior to the publication of the 2006 Watchlist) meaning that the female breeding population had reached a level where they were no longer classified as a Rare breed, representing a major success story for the RBST, the Longhorn Cattle Society and it’s members.

Please ensure that in any promotional literature, on your website and social media postings you refer to your Longhorns as a Native breed or a Traditional breed but not a Rare breed.

NEW MEMBERS

We should like to welcome the following new members to the Society:

Milly Hodgkinson, The Gardeners Cottage, Watery Lane, Matlaske, Norfolk
Julian Polhill, Howbury Hall Estate, Renhold, Bedford
Messrs Emsley & Cleasby, Camboots Dairy Farm, Scalby, Scarborough
Mr W Willison, Andys Barn Farm, Moors Lane, Feckenham, Worcs
Mr G Myddelton, Chirk Castle, Chirk, Wrexham
Mr A Rockey, Peters Finger Farm, St Giles on the Heath, Launceston, Cornwall
Mr G Bradley, Park Farm, Burned House Lane, Preesall, Lancs
H Garside & Son, Highfield Farm, Slathwaite, Huddersfield, W Yorkshire
Mr & Mrs E Appleby, Broadhay Farm, Lower Heath, Whitchurch, Shropshire

LONGHORN JOURNAL VOLUME 9

Production of the Society Journal relies on the support of members.

Please consider taking an advert or a listing in the Breeder’s Directory to ensure the future of this publication.

All members have the opportunity to advertise, whatever their budget!

ADVERTISING OPTIONS

Display adverts

Full colour, artwork supplied by the advertiser or a limited design service is available from the Society

<table>
<thead>
<tr>
<th>Full Page</th>
<th>£250 +VAT</th>
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</thead>
<tbody>
<tr>
<td>Half Page</td>
<td>£150 +VAT</td>
</tr>
<tr>
<td>Double facing page</td>
<td>£450 + VAT</td>
</tr>
</tbody>
</table>

Display advertisers get a FREE listing in the Breeders’ Directory and half price advertising in the 2016 Herdbook.

Breeders’ directory

Have your name, address, prefix and contact details listed and your location pinpointed on a map.

A cost effective method of advertising your herd within the Journal

Breeders’ Directory   £50+VAT

All adverts and directory listings must be received by 31 October at the very latest to guarantee inclusion BUT earlier is better!
LONGHORN NEWSLETTER

NATIONAL SHOW 2015

The National Show will be at the Cheshire Show on Tuesday 23 and Wednesday 24 June. Put the date in your diary! Clive Roads will be judging. If you wish to enter please contact the Show on 01565 650200 or info@cheshirecountyshow.org.uk for a schedule.

The Society will be hosting a lunch after the judging on Tuesday 23 June - please let the office know if you are hoping to attend so I have a rough idea of how many to cater for. Thank you!

GREAT YORKSHIRE SHOW

The Great Yorkshire Show has kindly moved the Longhorn cattle into sheds A and B on the top side of Stock Avenue, facing the main ring. This is a very prominent position within the cattle lines and comes with a small ‘office’ which can be used by exhibitors for refreshments and hospitality. If you are thinking of visiting the Show please come and support the exhibitors in their new, high profile location. We are very grateful to the Great Yorkshire Show for providing the Society with such a fantastic promotional opportunity.

SOCIETY SALES

The Longhorn breed is known for its resilience and hardiness and the Society sales are the breed’s shop window. Potential new members may be put off by seeing cattle in poorer condition. Council want you to get the best price for your cattle at Society sales and be happy with what you have put forward to represent your herd and the breed.

When assessing your cattle for potential entry to Society sales please consider if they will be in a condition that will reflect well on you as a vendor as well as the breed in general. If in doubt please ask Debbie in the Society office to arrange for a Council member to visit who will be able to advise you.

Council reserves the right to inspect any cattle entered for Society sales to assess their suitability.

TB testing is compulsory for all cattle entered in Society sales this year.

PERFORMANCE RECORDING

Cattle weight recording schemes originated as a way to disentangle the combined influences on an animal’s appearance of the environment (feeding, management etc) and their genetics.

Over time a range of Estimated Breeding Values (EBVs) for traits relating to growth rate, carcase quality, ease of calving and maternal performance have been developed. These indicators of breeding potential are now an established part of pedigree beef production, increasing returns in all types of commercial beef enterprises – in both terminal sire and maternal breeds.

A pilot study has been started within the Longhorn breed looking at easy ways to incorporate pedigree and performance data into the genetic evaluations provided through Signet Breeding Services.

Two Longhorn herds are currently involved, Charles Sutcliffe’s Tetford Herd and the Thomas families Barlings Herd. A preliminary BLUP run has already been completed and the Signet team are looking at ways to enhance the EBVs produced from this run.

Having established a recording protocol for the breed, Signet is seeking more herds that might be interested in supplying performance records (weights taken between birth and 500 days of age) for inclusion in the analysis.

For more information contact Sion Parry Email: sion.parry@eblex.ahdb.org.uk Tel: 0247 647 8879

PARENTAGE VERIFICATION

The purity of the Longhorn breed is one of it’s major selling points and Council have decided that a random selection of heifers should be DNA sampled to verify their parentage. To this end the owner of each 100th female registered, starting from 1 January 2015, will be asked to provide a hair sample of the calf and both parents.

Should the sire not be on the holding then the current owner will be asked to provide a sample if one is not already held. DNA samples of all AI bulls are already held and if the bull is dead then a sibling or close relative will be sought.
**TB COMPENSATION**

Whilst the eradication of Bovine TB should be at the forefront of DEFRA’s minds, it’s inexorable creep across the country means more and more members are being affected. A quick look at the difference between the compensation you will receive for a registered pedigree animal and a non-pedigree animal might make registration of all your calves a consideration. Retrospective registration of TB reactors is not permitted.

The table shows compensation for June 2015. It is updated each month.

The table is applicable to England only - Wales and Northern Ireland are on individual valuation and Scotland is TB free.

Further explanation and the most recent compensation table is available on the DEFRA website and there is a link on the Society website.

<table>
<thead>
<tr>
<th>Age</th>
<th>Non pedigree male</th>
<th>Pedigree registered male</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 6 months</td>
<td>£263-£475</td>
<td>Individual valuation</td>
</tr>
<tr>
<td>6-12 months</td>
<td>£725-£862</td>
<td>£1612</td>
</tr>
<tr>
<td>12 to 20/24 months</td>
<td>£938-£977</td>
<td>£4451</td>
</tr>
<tr>
<td>20/24+ months</td>
<td>£1054</td>
<td>£2722</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Age</th>
<th>Non pedigree female</th>
<th>Pedigree registered female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 6 months</td>
<td>£216-£433</td>
<td>Individual valuation</td>
</tr>
<tr>
<td>6-12 months</td>
<td>£622-£763</td>
<td>£1915</td>
</tr>
<tr>
<td>12 to 16 months</td>
<td>£825</td>
<td>12-24m £1755</td>
</tr>
<tr>
<td>16-20 months</td>
<td>£900</td>
<td>24+ m not calved £1933</td>
</tr>
<tr>
<td>20/24+ months</td>
<td>£975-£953</td>
<td>24-26m calved £1950</td>
</tr>
<tr>
<td>36+ months calved</td>
<td></td>
<td>£1659</td>
</tr>
</tbody>
</table>

**REGIONAL GROUPS**

The regional groups operate independently of the Society and organise herd visits, social events and herd competitions. Enthusiastic group members are always welcome. Do get in touch with your local breeders group co-ordinator and get involved in group activities.

**Mid West Longhorn Breeders Group**
For details of Group activities
*Contact:* Peter Guest, Colaba Lodge, Hamnish, Leominster, Herefordshire HR6 0QN  Tel: 01568 760251. Email: colabalonghorns@aol.com

19 July. Summer visit to Jonathon Pym’s Melbury Herd, meeting at 12.30 for a buffet lunch then moving to Robin Spinney’s Longstraw Herd. Between Jonathons and Robins there will be a visit to the Donhead Stud of Suffolk Punesches.

15 November. Breeders Awards Lunch, Froome Market. 12 noon for a 1pm start

**Northern Longhorn Breeders Group**
For details of Group activities
*Contact:* Nicky Luckett, Wellhead, Mealsgate, Carlisle, Cumbria, CA7 1DJ Tel: 01697 371487, Email: nickyluckett@aol.com

**Welsh Longhorn Breeders Group**
For details of Group activities
*Contact:* Bernard Llewellyn, Carreg Cennen Castle, Trapp, Llandeilo, Dyfed, SA19 6UA  Tel: 01558 822291 Email: carregcennencastle@btinternet.com

**Midland Longhorn Breeders Group**
For details of Group activities
*Contact:* Rachael Heard, Hill House, Welford, Northamptonshire, NN6 6JQ  Tel: 01858 575 280  Email: rheard@live.co.uk

**WINTER FAIRS**

The Society will have stands at the following events

**Friday 30 October**
Borderway Agri Expo, Borderway Mart, Carlisle CA1 2RS

**Saturday 21 and Sunday 22 November**
English Winter Fair, Staffordshire County Showground, ST18 0BD
**SALES 2015**

All dates subject to confirmation and DEFRA movement and gathering regulations

**Friday 25 & Saturday 26 September 2015**
Society Autumn Show & Sale
The Livestock Market, Worcester WR4 0SQ
Auctioneers: McCartneys. Tel: 01905 769770

**Thursday 10 September 2015**
Multi breeds sale incorporating the Mid West Longhorn Breeders Club Sale
Sedgemoor Market, Somerset,
Auctioneers: Greenslade Taylor Hunt. Tel 01278 410278

**Friday 11 & Saturday 12 September 2015**
Traditional Native Breeds Show & Sale,
Melton Mowbray Market, LE13 1JY
Auctioneers: Melton Mowray Market Auctioneers, Tel: 01664 562971
Cattle auctioned by Clive Roads, McCartneys LLP

**Saturday 19th September**
Rare, Minority & Traditional Breeds Sale
at Borderway Mart, Carlisle CA1 2RS
Auctioneers: Harrison & Hetherington Ltd, Tel: 01228 406230
Entries close 10th August

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**FEMALES FOR SALE**

Please check the website for up-to-date listings of cattle for sale, photos and extra information

Brian Temple, Plum Park Farm, Watling St, Poularspur, Towcester, Northants, NN12 6LQ
Tel: 01327 811350
Mobile: 07764 244642
Email: brian.temple@fsmail.net

STEERS AND HEIFERS
Four registered two year old heifers and five notified steers. Also 14 yearling steers and heifers.

Lockinge Farms, The Estate Office, Ardington, Wantage, Oxon, OX12 8PP
Tel: 01235 833443
Mobile: 07767 355325
Email: n.a.hampson@btinternet.com

BULLING HEIFERS
Sire: Cwrt Henllys Kato 21607/K0803

Malcolm Perrett, Little Lophthorne, Thornbury, Nr Holsworthy, Devon
Tel: 01409 261649
Email: mandcperrett@btinternet.com

LOPTHORNE HERD DISPERSAL
Malcolm & Carole are selling their farm and reluctantly must dispense their herd. A number of cattle of all ages for sale.

EJ Cuming, Feniton Court, Honiton, Devon, EX14 3BE.
Tel: 07920 107915
Email: fenitoncourt@hotmail.co.uk

YEARLING HEIFERS
Sire: Heronsbrook Legend 24222/L00843
10 yearling heifers born Feb-July 2014.

R&B Batchelor, Higher Willand Farm, Churchstanton, Taunton, Somerset, TA3 7RL
Tel: 01823 602711
Mobile: 07815 892410
Email: rabatchelor@tiscali.co.uk
COWS
Ten cows for sale, various ages

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A Smith, Eastmoor Farm, North Moor, Wykeham, Scarborough, YO13 9QH
Tel: 07801 847245 (Tim) 07792 639988 (Hayley)
Email: eastmoorfarm@thegingerpig.co.uk

FEMALES
A selection of cows with calves at foot and 2013 heifers for sale.

Colin & Jenni Driver, Wood Farm, Parkgate, Dumfries, DG1 3LY
Tel: 01387 860745
Email: cdriver09@btinternet.com

HOWSLACK HERD DISPERSAL
Due to ill health the entire Howslack herd is for sale. SAC High Health herd. Full details on the website.

Peter & Edward Player, Whatton Manor Stud & Farm, Whatton in the Vale, Notts, NG13 9EX
Tel: 01949 850221
Mobile: 07733 261757 (Edward)
Email: player@whattonmanorstuds.fsnet.co.uk

YEARLING & TWO YEAR OLD CATTLE
A large number of 2013 and 2014 born quality steers and heifers. Never a case of TB in the herd.

J Harrison, Settrington, Malton, N Yorkshire, YO17 8NR.
Tel: 01944 78641 or 786476 (eve)
Email: ruth@hhands.co.uk

SETTRINGTON RHUBARB 24375/M00582
Born: 19/08/2012
Sire: Bejon Dickie 12286/D0596
Dam: Southfield Jasmin 8686
In calf to Barlings Knight 21727/K0721, due August 2015. BVD vaccinated, halter trained. 4 year TB test area.

SETTRINGTON HEIFERS
A number of two year old heifers are also for sale. See the website or ring John for more details.
FEMALES FOR SALE

Joanna Comley, Tremavic, Lane, Newquay, Cornwall, TR8 4PE
Tel: 01637 873695
Email: joanna.comley@btinternet.com
TREMÀVIC NINNY 25288/N01125
Born: 22/04/2013 Sire: Honeywood Callicles 1432 Dam: Westdown Kara 19917/K0947
Sold with birth notified bull calf at foot by Carn Edward Ifor 19923/I0758 Halter trained and very quiet. 2nd place Cow of the Year 2014 Vaccinated for Lepto & BVD. 4 year TB area

Ian Smith, Daylin Nurseries, Chapel Lane, Kirby Cross, Essex, CO13 0NF
Tel: 01255 676677 Mobile: 07976 696131 Email: iansmith501@btinternet.com
CHALKNEY MARBLE 15835/H0940
Born: 22/02/2007 Sire: Blackbrook Newt 12105/D0380 Dam: Chalkney Garnet 10140/B0490 Halter broken and has been successfully shown

Stephen Horrocks, 10 Spruce Avenue, Lancaster, LA1 5LB Mobile: 07534 10066 Mobile: 07579 937217 Email: s.horrocks@sky.com
LOW OAKS MIX 23048/M01008
Sire: Blackbrook Newt 12105/D0380 Dam: Chalkney Garnet 10140/B0490 Fertility tested and quiet to handle. Sire and dam can both be viewed. Accredited for Lepto, IBR, BVD and Johnes.

STORES FOR SALE

Joanna Comley, Tremavic, Lane, Newquay, Cornwall, TR8 4PE
Tel: 01637 873695
Email: joanna.comley@btinternet.com
TREMÀVIC STEER
Born: 28/04/2013 Sire: Honeywood Callicles 1432 Dam: Westdown Jasmine 18236/J0947

Brian Temple, Plum Park Farm, Watling St, Poulterpury, Toversett, Northants, NN12 6LQ
Tel: 01327 811350 Mobile: 07764 344642 Email: briantemple@btinternet.com
STEERS AND HEIFERS
Four registered two year old heifers and five notified steers. Also 14 yearling steers & heifers. TB tested w/c 13 April. 1 year testing area. Never a case of TB in the herd.

Adrian Rockey, Peters Finger Farm, Launceston, PL15 9ST
Email: adrianrockey@googglemail.com
EMROCK HERD DISPERAL
The small Emrock herd of two cows and calves and yearling steers is for sale.

P Harley, Gaer Farm, Hundred House, Lan- drindod Wells, Powys, LD1 5RU
Tel: 01982 570208 Email: relax@gaerfarm.co.uk
HEIFERS AND STEERS
Five 2013 heifers and two 2013 steers for sale.

BULLS FOR SALE

S Wigmore, The Stables, Barrington, Ilminster, Somerset, TA19 0QP
Tel: 07786 124708 Email: s.a00milk@hotmail.com
BLACKBROOK TOLSTOY 21295/J0380
Born: 11/06/2009 Sire: Blackbrook Philosopher 14255/F0380 Dam: Blackbrook Natasha 11234/D0380 Quiet and easy to handle. For sale as he will be back on his daughters.

PV & JM Robinson, Blackden Cottage, Blakenheath, Goostrey, Crewe, Chesh- ire, CW4 8DG
Tel: 01477 571406 Mobile: 07858 027588 Email: s12vet@tiscali.co.uk
BLACKDEN NICHOLAS 26811/N00943
Born: 20.04.13 Sire: Heyworth Elgar 12151/E0969 Dam: Yeaveley Firework 19151/J0828 Has been out wintered with some heifers. A powerful bull ready to go to work and has a proven fertility record. The last TB test was on 20 Oct 2014 and there has never been any TB in the Blackden Herd

AK Clark & Sons, Woodside Farm, Gallows Green, Great Dunmow, Essex, CM6 2QS
Mobile: 07711 629217 Email: adrian800clark@icloud.com
TRELAWNY ODIN 22195/000870
Born: 08/02/2014 Sire: Southfield Lynx 24137/L00460 Dam: Parc Grace Dieu Heartbreaker 11956/ D0171

Gill Storer, Thornlea Farm, Wincle, Maccles- field, Cheshire, SK11 0QL
Mobile: 07816 387620

Peter Close, Fishwick Mains, Fishwick, Ber- wick on Tweed, TD15 1XQ
Tel: 01289 386181 Mobile: 07779 937217 FISHWICK BULL SALE
**CATTLE WANTED**

Charles Ashbridge, Thirsk, N Yorkshire, YO7 2HL
Tel: 01845 525330 or 07790 016823
Email: charles@tastetradition.co.uk
All types of cattle wanted for finishing

Sam Barker, Shrewsbury, Shropshire, SY4 3HS.
Tel: 07793 365517
Email: sam@longhornbeef.co.uk
Organic steers and heifers wanted for finishing.

A Goodman, Great Witley, Worcestershire, WR6 6JJ
Tel: 01299 896590, mob: 07980271173
Steers wanted for finishing

Mr P Grabham, Tiverton, Devon, EX16 7AN
Tel: 07875 464424
Email: tintin11@btconnect.com
Steers wanted for finishing

Piers Langdon, Bideford, Devon, EX39 5TA
Tel: 07989 382520 or 01237 431305
Email: pierslangdon@btconnect.com
Steers wanted for finishing

**SEMEN & OTHER ITEMS FOR SALE**

**SEMEN FOR SALE**
The following bulls are available from the Society:
- Colaba Krypton, Cosby Archer
- Eyebrook Richard, Fishwick Oarsman
- Grove House Baron, Honeywood Callicles
- Honeywood Edmund, Leebarn Isambard
- Llantrothy Kestrel, Long Ash Lancelot
- Plaitford Orlando, Rousham Goliath
- Rousham Monty, Shugborough Benbow
- Tregonhayne Startrek

The following bulls are available direct from the breeders
- Blackbrook Rebel 16819/H0380 (Pat Stanley 01509 503276)
- Fishwick Lord of the Rings 23577/L00087 (Peter Close 07779 937217)

**LONGHORN HIDES**
A number of Longhorn hides for sale, tanned in the UK. All different!

Adrian & Pauline Neads, Oakhill Farm, Burton Row, Brent Knoll, Somerset
Tel: 01278 760765
Email: pjneads@hotmail.co.uk
TWO LONGHORN HIDES

**QUANTITY OF SHOWING EQUIPMENT**
More details on the website.
The purchase of a bull is one of the commonest ways in which disease enters farms. Too many farms think they are closed but buy bulls. A bull is as likely to be infected with an important disease as a cow and, because of the close contact during mating, far more likely to spread it.

So what should you be doing when buying a bull to prevent disease getting on your farm?

1) Bull Health Declaration

The first thing to do is determine his disease status. The best bulls will have a Bull Health Declaration covering the major diseases: BVD, Leptospirosis, IBR, TB and Johne’s. This declaration will show whether the bull’s herd is free of the specific disease in addition to showing that the bull is free of that disease. In addition it will show whether the bull has been vaccinated.

2) Testing

If such a declaration is not available then you should get the bull tested. This is best done before moving the bull onto the farm. If it is not possible then the testing should be done as part of the quarantine system. Bulls should be tested for BVD, Leptospirosis, IBR, TB and (if older than two) Johne’s. The test results need to be interpreted by your vet as the bull’s history (particularly vaccination) can have a major impact on the test results. However, it is important to remember that a negative Johne’s result does not mean a bull is free of disease as many infected bulls can test negative.

The only way of ensuring that an animal is free of Johne’s is to buy it from a herd that has been tested and shown to be free of disease. Never buy a Johne’s vaccinated bull as this is likely to have come from a farm with a significant disease problem and vaccination does not prevent infection.

3) Quarantine

If the bull passes these initial tests it should then go into quarantine on your farm. For BVD, Leptospirosis and IBR, it pays to retest negative animals that you have bought at a sale as they could have been infected at the sale and so be capable of spreading disease for another eight to ten weeks. Also ask your vet about treating the bull with antibiotics to prevent the excretion of Leptospirosis, which can happen even if the bull has no antibodies.

4) Other Disease Checks

The quarantine period is also useful for checking for digital dermatitis, Salmonella and Campylobacter. This latter is one of the commonest causes of infectious infertility, but only occurs in herds using natural service. Get your vet to test for Campylobacter and if necessary wash the prepuce with antibiotics to clear potential infection. Bulls bought from TB areas should also have an additional TB test while in quarantine, so that the only bulls from such areas which are allowed to enter the herd have had two recent clear TB tests.

This testing will significantly reduce the risk of bulls bringing disease onto your farm, preventing such disasters as the 80-cow suckler farm that lost 20 calves in one year due to BVD and the farm on which less than half of the cows got pregnant during the service period as a result of a bull infected with Campylobacter.

5) Vaccinate

Although the biggest risk is the bull bringing disease onto your farm, don’t forget that infection can spread the other way. So if you have IBR, BVD or Leptospirosis and the bull you are buying tests negative, vaccinate to prevent it getting infected as these diseases can have significant effects on bulls as well as cows.
Barbecue—Saturday 4th July 6.30 pm
Mainland delivery included in the price

We will not sell any 2014 born bulls before the sale day

Macavity

Semen for sale 2012 and 2013
e Bull of the Year
Selected by Carree Cenman
Lord of the Rings

Huntsham Swallow
Huntsham Irish X
Non such >>

Sired by these outstanding bulls
2014 gave us our best ever calf crop

Friswic Kirk Bull Sale
Sunday 5th July 2015