

Scottish Longhorn Weekend

29th-30th September 2007

An opportunity to visit some of our more northerly Longhorn herds as well as enjoy the attractions of Northern Scotland

The programme includes herd visits to the LOGIE and ABERDEEN herds, by kind invitation of The Hon. Mrs A Laing and Aberdeen City Council

The weekend is designed to allow plenty of time to socialise, and will include an evening meal and (we hope!) whisky tasting.

The visit is open to all, but bookings MUST be made in order that numbers can be properly catered.

If you are interested in attending the weekend, and would like to know more, then please return this form to the Society office and we will provide further information about the visit.

Please send me more details about the Scottish Weekend.....

Name.....

Address.....

.....

I understand that requesting more information does not place me under any obligation to attend, and that if I wish to attend the weekend that I will need to complete a full application form, which will be provided in the information pack.

Return To:

**Sarah Slade, Southcott Farm, Chawleigh, Chulmleigh, Devon EX18 7HP
Tel/Fax: 01769 581212 Email: secretary@longhorncattlesociety.com**



Newsletter

Issue 48

December 2006

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Showing Workshop

*Spring Sale,
Worcester
28th April 2007*

*National Show and
Sale, Melton
Mowbray,
7th—8th September
2007*



With Best Wishes for A Very Happy Christmas and New Year

It has been an exciting year for the Society—our profile continues to rise as more people recognize the qualities of the breed—both for breeding and eating.

2006 saw the first export of Longhorns (to Germany) since the re-opening of export markets. There is also growing interest in Longhorns from other overseas markets—including Ireland, Eastern Europe, America, Australia and New Zealand.

The AGM was extremely well attended. Our thanks go to Andrew and Jill Nelson, and to John and Pat Stanley, who hosted visits, as well as to everyone who assisted either on the day, or in the preparations for the event.

We are receiving an increasing number of enquiries from members of the public and

other purchasers looking to source Longhorn beef. If you sell Longhorn beef direct, and are not already featured on our website, then do let us know—we currently offer free listing and reciprocal links.

Those of you who enjoy the social side of the AGM may wish to make a note of the proposed Longhorn Weekend in Scotland in September 2007. Brief details are on page 16.

On a more prosaic note, as announced at the AGM, the Society now has to register for VAT. Full details on page 7.

Please don't forget to return the annual survey enclosed with this newsletter.

Finally, we wish you all a very Happy Christmas and a Prosperous New Year.

*Sarah Slade
Libby Henson*

Chairman’s Message

The AGM Weekend was a resounding success. Particular thanks go to the Nelson family for hosting Saturday morning with a viewing of the Hambleton herd and a fascinating demonstration by their butchers, which led to an interesting discussion on direct marketing our beef. Also to the Stanley’s for hosting a visit to the well known Blackbrook herd on Sunday morning. The Dinner on Saturday night was much enjoyed by all and enhanced by an amusing and thought provoking speech by John Uffold, Chairman of McCartneys to which Philip Cleland responded on our behalf. It was the best attended weekend ever with a hundred coming on Saturday, eighty staying on for the dinner.

Frank Sutton and I, together with Sid Hollier, visited the EuroTier Show in Hanover in November. Although some other British breeds were present, unfortunately due to Blue Tongue restrictions, Sabine Zentis was unable to bring cattle. Nevertheless we found an increasing interest in British breeds over there and this will be one to consider future participation. While in Germany we took the opportunity of visiting Sabine and also some of her fellow breeders.

I should like to thank Peter Close who stood down from Council after 24 years. He has been a tower of strength but I know he is still there to call upon when we need advice. Also Kerry Long who has not been on Council for very long but has been a tireless worker and knowledgeable contributor to our discussions. We welcome David Bevan and David Sheppy who were elected to Council in their place and I know each has particular strengths and experience to bring to Council.

We are looking forward now to promoting the breed still further in 2007, building on the enthusiasm of Members, with particular emphasis on niche marketing of Longhorn beef which is receiving good outside publicity as well as expanding the pedigree herd by encouraging new breeders to take up the “Breed of the Future”.

Best wishes to all for a Happy Christmas and successful 2007, I am looking forward to seeing new faces and increasing numbers in the show rings.

Josh

Bull of the Year Award

The Maydencroft Trophy, presented by past president, Robert Williams, is awarded annually to the bull gaining the most points from qualifying shows throughout the season. At this year’s AGM the Maydencroft Trophy was presented by Mr Williams to Messrs J S & JW Brigg for their bull Gorse Monsignor.

A total of 31 bulls were exhibited at shows with Longhorn classes and Society Panel judges. The points were awarded according to how many animals were in each class, with two additional points for breed champion and interbreed championships, and one extra point for reserve breed and interbreed championships.

Thanks must go to all those exhibitors who took bulls to shows over 2006 and supported the breed in this way.

Help Us to Help You!

With growing interest not just in Longhorns for breeding stock, but also as meat to the end consumer, the Society would like to enhance its existing database by being able to include all those of you who are marketing or selling beef direct. This is your opportunity to tell us and therefore help promote your beef!

The Society currently offers a FREE website listing to businesses selling beef direct.

If you would like to be included, tell us about your business:

Name of Business.....

Address.....

Tel No..... Fax.....

Email..... Web.....

How do you sell your beef? (Mark all that apply)

Box Scheme.....

Own Farm Shop.....

Direct to Consumer.....

Via Local Butcher (Name of butcher).....

Mail order.....

TBMMS.....

Other.....(specify)

Businesses that use Longhorn Beef—such as restaurants, pubs, hotels—can also be promoted on our website—just let us know!

REGIONAL GROUP NEWS

The regional groups operate independently of the Society and organise herd visits, social events and herd competitions. Enthusiastic group members are always welcome. Do get in touch with your local breeders group co-ordinator and get involved in group activities.

Mid West Longhorn Breeders Group

**Contact: Peter Guest, Colaba Lodge, Hamnish, Leominster, Herefordshire HR6 0QN
Tel: 01568 760251**

South East Longhorn Breeders Group

**Contact: Robert Williams, Maydencroft Manor, Gosmore, Hitchin Herts
Tel: 01462 434762**

North Western Longhorn Breeders Group

Contact: Phil Robinson, Blackden Cottage, Blackden Heath, Goostrey, Crewe, Cheshire CW4 8DG Tel: 01477 571406

Midland Longhorn Breeders Club

Contact: Pat Stanley, Springbarrow Lodge, Swannymote Road, Coalville, Leics LE67 5UT Tel: 01509 503276

Welsh Longhorn Breeders Club

**Contact: Bernard Llewellyn, Carreg Cennan Castle, Trapp, Llandeilo, Dyfed
Tel: 01558 822291**

Northern longhorn Breeders Club

Chairman: Nicky Lockett 01697 371487
email: nickyluckett@aol.com
Secretary: Pam Pumphrey 01556 630246
Email: clonvard@btinternet.com
Fax: 01387 269747

Who's Who at the Society**Breed Secretary:**

Sarah Slade
Southcott Farm
Chawleigh
Chulmleigh
Devon
EX18 7HP
Tel/Fax: 01769 581212
E: secretary@longhorncattlesociety.com

Registrations and Accounts:

Libby Henson
PO Box 251
Exeter
EX2 8WX
Tel/Fax: 01392 270421

*All society matters **except** registrations, transfers, subscriptions and accounts*

For all registrations, transfers, subscriptions and accounts

Bull Of The Year Award**BULL AWARD 2006**

BULL NAME	OWNER	Total	No Shows
Gorse Monsignor	J S & J W Brigg	30	7
Blackbrook Odin	Mr & Mrs J W Stanley	16	4
Blackbrook Philosopher	Mr & Mrs J W Stanley	14	5
Carreg Equator	B & M Llewellyn	14	5
Blackbrook Newt	S Coleman	13	5
Bejon Edmund	W J Spalton	12	5
Gorse Maharajah	J S & J W Brigg	10	3
Wellhead Firework	Mrs N Lockett	9	4
Ashton Edward	D Hitchings	8	2
Harford Escort	A B & F M Bomford	6	2
Blackbrook Lionheart	Mr & Mrs J W Stanley	6	2
Wellhead Fabian	Mrs N Lockett	6	3
Stoke Eric	Natural England	5	2
Long Ash Equador	S Hollier	5	4
Logan Caesar	Prof I Craft	5	3
Tetford Kingpin	Mr & Mrs C T D Sutcliffe	5	2
Cwrt Henllys Flash	C Morgan	5	3
Blackbrook Galileo	Mrs EM Hallifield	4	2
Carreg Everest	B & M Llewellyn	4	1
Cwrt Henllys Elvis	C Morgan	4	3
Cwrt Henllys Footlose	C Morgan	3	1
Long Ash Fruit	S Hollier	2	2
Gorse Moonman	W J Spalton	2	2
Riffhams Warrior	Mr & Mrs G H Wild	2	2
Slebech Duke	M R Owen	2	1
Carreg Frodo	B & M Llewellyn	2	2
Carreg Cennen	A & J Nelson	2	1
Southfield Flasheart	Mrs A Blockley	1	1
Gorse Morrisman	Miss R E Heard	1	1
Cholmondeley Eros	The Marquess of Cholmondeley	1	1
Wellhead Favourite	Mrs N Lockett	1	1
Wellhead Enquirer	F de Lisle	1	1



Showing 2007

Although Longhorns are no longer able to take part in any Rare Breeds classes at shows around the country, there are many shows which do offer dedicated Longhorn classes. In addition, Longhorns are eligible for traditional and Native Breed classes (where these are not restricted to rare breeds only).

Please do try to support these shows next season which offer Longhorn Classes

Leicestershire County Show 6-7th May
Dishley Grange Farm, Derby Road,
Loughborough, Leices. LE11 5SF
Tel: 01509 646786

Newark & Nottinghamshire
12 & 13th May
The Showground, Winthorpe, Newark,
Nottinghamshire NG24 2NY
Tel: 01636 702627

NBA Beef Expo 17th May
Skipton Auction Mart, Skipton, N Yorks
Organiser: Euan emslie
Tel: 01430 441870

Northumberland County Show
28th May
Gaynor Shotton, PO Box 164, Hexham,
Northumberland NE46 9AG
Tel: 01434 609533

Royal Bath & West Show 30th May
-2nd June
The Showground, Shepton Mallet, Somers-
set BA4 6QN
Tel: 01749 823169

Suffolk County 30-31st May
Suffolk Agricultural Association, Trinity
Park, Felixstowe Road, Ipswich, Suffolk
IP3 8UH
Tel: 01473 707110

Rutland County 3rd June
Rutland Agricultural Society, Chard Farm,
Tilton on the Hill, Leicester LE7 9LF
Tel: 0116 259 7466

Three Counties Show 15-17th June
The Showground, Malvern, Worcs WR13
6NW
Tel: 01684 584900

East of England Country Show
15-17th June
East of England Showground, Peterborough
PE2 6XE
Tel: 01733 234451

Lincolnshire Show 20 & 21st June
Lincolnshire Showground, Grange-de-Lings,
Lincoln LN2 2NA
Tel: 01522 522900

Shropshire & West Midlands Show
23 & 24th June
The Agricultural Showground, Berwick
Road, Shrewsbury SY1 2PF
Tel: 01743 289831

Derbyshire County Show 24th June
Mrs Ann James, 5 Willow Park Way, Aston
on Trent, Derby DE72 2DF
Tel: 01332 793068

Royal Norfolk 27 & 28th June
Norfolk Showground, Dereham Road, Cost-
essy,
Norwich NR5 0TT
Tel: 01603 748931

Royal Highland 21-24th June
Kate Stephen, Royal Highland Centre, Ing-
liston,
Edinburgh EH28 8NF
Tel: 0131 335 6200

Longhorn Cattle Wanted

WANTED

**Mrs Barker, Longlands Farm, Little
Bredy, Dorchester, Dorset DT2 9HF**
Tel: 01308 482371
Weaned Longhorn calves required.

**D C Greaves, The Coppice, Hextall
Lane, Ranton, Staffs ST18 9JU**
Tel: 01785 282616
Stores always required for rare and
traditional breeds finisher

**Richard Vaughan, Huntsam Court,
Goodrich, Ross-on-Wye, Hereford**
Tel: 01600 890296

Looking for store cattle, male/female, well
grown for finishing. Will pay Continental
prices for suitable cattle.

**Michael Davies, Avey Lane Farm,
Waltham Abbey, Essex EN9 3QJ**
Tel: 020 8508 2579
Requires OTMS cattle for conservation
grazing 30months—10years old. Will
collect & pay OTMS prices.



New Members

- We should like to welcome the following new members to the society :
- * Mr R J Hopkins, Little Covert Farm, Normanton, Nr Bottesford, Nottingham, NG13 0EP
 - * Miss Sophie Coleman, Chalkney Mill, Earls Colne, Colchester, Essex, CO6 2PR
 - * Messers P A Wright & Sons, Gopsall House Farm, Twycross, Atherstone, Warks, CV9 3PP
 - * Mr E Andrew Backhouse, Dodsley Grange, Dodsley, Leigh, Staffordshire, ST10 4GA
 - * Mr R S J White, Carr House Farm, Wingerworth, Chesterfield, Derbyshire, S42 6RE
 - * Mr & Mrs R Morris, The Threshing Barn, Newlands Lane, Blithbury, Rugeley, Staffs, WS15 3JD
 - * Mr John Pennie, Beaufront Hill Head Farm, Hexham, Northumberland, NE46 4NB
 - * Rita Adam, Struiehill Farm, Forgandenny, Perthshire, PH2 9DW
 - * Mrs Fiona Pooley, Aloutte Cottage, Flawith Road, Tholthorpe, York, YO61 1SG
 - * Mr C W Delamore, Delamore Farms Ltd, Balsam Fields, Terrington St Clement, Norfolk, PE34 4PL
 - * Mr Mark Stevenson, 6 Fairfield Rd, Caerleon, Newport, Gwent, NP18 3DQ
 - * Mr Mark A Pearsons, 'Woodside', Countess Cross, Colne Engaine, Colchester, Essex, C06 2HR
 - * Mr Thomas H Mills, Bubnell Cliff Farm, Wheatlands Lane, Baslow, Bakewell, Derbyshire, DE45 1RF
 - * Mr Mark Perry, Bittlesea Farm, Bradenstoke, Chippenham, Wiltshire, SN15 4EW



Longhorn Cattle For Sale

FEMALES FOR SALE

**P Evans, Hollybush Farm, Mathry,
Pembrokeshire Tel: 01348 831512**

Linton Elinor Born: 7/7/04

Sire: Southfield Bandit

Dam: Linton Prancer

Linton Foxglove Born: 19/6/05

Sire: Southfield Bandit

Dam: Linton Prancer

Details at: www.lintonlonghorns.co.uk

**J Spalton, Hardley Hill Farm, Sutton on
the Hill, Derby, DE6 5JF**

Tel: 01283 732881

From the Bejon and Heronbrook herds, heifers for sale, 16 - 18 months old. Halter broken and quiet to catch and lead. Junior heifers from these two herds achieved the top prices at the recent Melton sale. The heifers for sale are similar in quality and breeding.

**R Vaughan, Penlan-Uchaf, Gwaun
Valley, Fishguard, Pembs. SA65 9UA**

Tel: 01348 881388/01239 820775

Bollin Spice Born: 09/05/95

Sire: Rousham Pontius

Dam: Rousham Raspberry

Aldenham Teresa Born: 04/03/96

Sire: Milton Kronos

Dam: Aldenham Harebell

BULLS FOR SALE

**G Matravers, Long Whatton,
Loughborough. Tel: 01509 646413**

Blackbrook Minotaur Born: 22/1/02

Sire: Huntsham Cardinal

Dam: Blackbrook Jiggle

Produces excellent conformation calves. Very quiet. For sale as he will be serving his daughters next year.

**J Oliver, East Farm, Great Whittington,
Newcastle on Tyne**

Tel: 01434 672382

Bollin Andrew Born: 25/04/2000

Sire: Linton Trojan

Dam: Bollin Primrose

Price: £1000 ex farm.

**Simon Bath, Roxton Park, Bedford,
MK44 3DP**

Tel: 01234 870385

email: simonbath@btinternet.com

Rousham Antonio Born: 16/03/1999

Sire: Rousham Pilot

Dam: Rousham Whisper

Superb nature, easy to handle and load, winner of Senior Bull Eastern Area Herd Competition 2005. Top quality offspring can be viewed. For further details please contact us.

Royal Show 1-4th July
Livestock Office, RASE, National
Agricultural Centre, Stoneleigh, Warks
CV8 2LZ
Tel: 024 7669 6969

Ashby de la Zouch 15th July
Mrs L Ensor, Tithe Farm, Livery Stables,
Boundary Road,
Swadlincote, Derbyshire DE11 7BA
Tel: 01283 229225

Great Yorkshire Show 10-12th July
Yorkshire Agricultural Society, Great
Yorkshire Showground, Harrogate HG2
8PW
Tel: 01423 541000

Kent Show 13-15th July
County Showground, Detling, Maidstone,
Kent ME14 3JF
Tel: 01622 630975

Royal Welsh Show 23-26th July
RWAS, Llanelwedd, Builth Wells, Powys,
LD2 3SY
Tel: 01982 554403

Heckington Show 28-29th July
C Pinchbeck
Tel: 01529 461102

Burwarton Show 2nd August
The Show Office, Burwarton, Bridgnorth,
Shropshire WV16 6QJ
Tel: 01746 787535

Pembrokeshire County Show 14-16th August
Show Office, County Showground,
Withybush, Haverfordwest, Pembs SA62
4BW
Tel: 01437 764331

Monmouthshire Show 30th August
Kay Spencer, Parclands House, Raglan,
Monmouthshire NP15 2BX
Tel: 01291 691160

Hope Show 27th August
Mrs Hope Morris, High Nightam,
Maynestone Road, Chinley, High Peak
SK23 6AH
Tel: 01663 750318 Email:
hope.morris@lineone.net

Moreton In Marsh 1st September
Tim Gardner, Show Office, Oxford Street,
Moreton-in-Marsh, Glos GL56 0NA
Tel: 01608 651908

National Primestock Show 17-18th November
Mrs K M Tomlinson, Dambridge Farm,
Marchington Woodlands, Uttoxeter, ST14
8PB
Tel: 01238 820012

Royal Welsh Winter Fair 26-27 November
RWAS, Llanelwedd, Builth Wells, Powys,
LD2 3SY
Tel: 01982 554403

Showing 2007

Council is keen to encourage more members to show—showing helps promote the breed as well as your own stock and encourages and enables the overall improvement of the breed.

Whilst showing for the first time can seem daunting, Council members are always willing to offer advice and Longhorn exhibitors at shows are friendly and very rarely bite!

Council is looking at ways of encouraging members to show. A Showing Workshop will be held again in Spring 2007, and we also hope to initiate a scheme to support those who do take cattle to shows.

Remember that showing is not just for summer and that Primestock shows deserve your support too!

On-Line Herd Book

The on-line herd book can be accessed by going on to the Longhorn Website at www.longhorncattlesociety.com and then clicking on "Herd Book". Once on the herd book you can look up animals or people simply by clicking on the appropriate buttons on the herd book page.

You can also manage your own herd. All births, deaths, transfers and registrations can be recorded through the website. To do this you need your member number and your password. If you have forgotten your password please email Libby Henson at libby@grassroots.co.uk, or contact the Society office.

As from 1st January 2007 the cost of an on-line female registration is £15+VAT; for a paper registration, the cost increases to £17.50+VAT.

New Animal Transport Regulations - Don't Get Caught Out!

From 5 January 2007, a new Regulation on the protection of animals during transport will apply across the European Union (EU), with some elements coming into force later in 2008 or 2009. It will replace European Directive 91/628. The Welfare of Animals (Transport) Order 1997 (WATO) and its equivalent in N.Ireland, which implemented the Directive, will accordingly be replaced with new Orders in England, Scotland, Wales and N.Ireland. These will put the arrangements for complying with the new EU Regulation in place. Consultation on this is currently taking place.

Transporters can, from 1st October 2006, apply for authorisation to carry animals under new rules which become law in January 2007. The new regulations come into effect on January 5th 2007 and are intended to improve the welfare of animals during transport. They will apply to anyone moving live vertebrate animals as part of their business. Two types of authorisation will be issued, one for short journeys (over 65km and up to eight hours) and one for long journeys including those of eight hours and over. Farmers moving their own animals in their own vehicles under 50km from their holdings will be exempt, as will anyone transporting animals for veterinary treatment or for purposes not connected with an economic activity. Transporting pets, hobby animals or single animals will also not require authorisation. The transport authorisations, which will be issued by the State Veterinary Service, are currently free and last for five years.

The Regulation also requires that from 5 January 2007 vehicles used for transporting animals on long journeys (those in excess of 8 hours) must be inspected and approved by the competent authority of a Member State or a body designated by a Member State.

TV Review— "Heston Blumenthal: In Search of Perfection"

Heston Blumenthal is an unusual TV chef. For the proprietor of the Fat Duck restaurant, awarded 3 Michelin stars and voted "Best Restaurant in the World", the road to stardom was a circuitous one, by way of a year at Le Manoir Aux Quat' Saisons where Raymond Blanc rules supreme, which was then followed by employment as an office equipment salesman and as a debt collector. A passion for food is enhanced by a desire to establish scientific rigour, and it is this fusion of art and science which makes his cooking unique.

In his search for the "perfect steak and salad", Heston travels first to New York, where, in the somewhat unpromising surrounds of a strip club, he is treated to the best steak in the city. There he discovers that the most important things in achieving the ultimate steak are: the breed of cattle, the feeding of that animal and what happens between the point of slaughter and getting the meat to the plate. The tremendous marbling of the beef comes into its own when the cold store is investigated and Heston finds beef aged for up to twelve weeks. However, in the taste test he conducts afterwards, comparing 4 steaks aged for periods up to twelve weeks, he notes that whilst there is a different flavour to the twelve week beef, it is actually the four week aged beef which he prefers.

Back in the UK, he outlines his principles for a perfect steak. A great product is needed to start with. So he tests 6 different breeds of cattle to assess which produces the best steak. Each is assessed for its flavour, texture and juiciness. The clear winner was the Longhorn. Heston visited the home of Longhorn supplier, Richard Vaughan, who farms in Herefordshire, to find out what makes the perfect beast. Richard's key points were: age of the beast and the effect this has on flavour; diet—animals should not be grown too fast; animals should have a good and happy life as he believes this comes through in the final product; grain can be fed in the few weeks before slaughter to increase the marbling and flavour; and, of course, care and attention to detail is essential.

Heston's diligence in seeking out the perfect steak then moves to the kitchen. Having decided that the best, and most flavoursome cut for steak is not fillet—which, although tender, is denounced as a boring cut, lacking in flavour—but fore rib, where the flavour and tenderness are most balanced, he then demonstrates that browning the meat does not (as traditional culinary methods imply) seal in the juices and produce a tender juicy steak. Indeed, a well done steak will have lost almost a third of its original weight through moisture loss. So, the solution? Heston blasts the joint of fore rib with a blow torch and then places it in a barely warm oven for 24 hours, before finally, slicing the meat and browning it off in a pan. Accompanied by a mushroom ketchup adapted from an 18th century recipe and with a crisp salad, it was, indeed, perfection!

In order to learn more about Heston's novel cooking methods, and how to achieve food perfection, his book "In Search of Perfection" is available from all good bookshops, or direct from Bloomsbury at www.bloomsbury.com/perfection. The series is on Tuesdays on BBC2 at 8pm.

British Cattle Conference

The British Cattle breeders Club holds its annual conference at Hawkstone Park Hotel, Nr Shrewsbury, Shropshire on 22– 24 January 2007.

The Conference starts on Monday 22nd with an Export Workshop run by the British Live-stock Genetics Consortium, followed on Tuesday 23rd January by a Beef Day which looks at some Breeding Challenges and at Improving Price and Quality and Meeting the Needs of the Consumer.

The conference offers a lively and packed programme. Full details are available on the website: www.cattlebreeders.org.uk or from the British Cattle Breeders Club, Lake Villa, Bradworthy, Holsworthy, Devon EX22 7SQ Tel/Fax: 01409 241579

Royal Highland Show 2007

The Royal Highland Show is altering the format of its classes for the 2007 show. The classes will be as follows:

FEMALE born in 2006

FEMALE born in 2005

FEMALE born on or before 31st December 2004 in milk or in calf (Cows and heifers over 3 years 6 months must have had a full term calf in the previous 12 months)

BULL born on or after 1st January 2006

BULL born on or before 31st December 2005

These changes have been made at the request of exhibitors—please do support the show to ensure that all these classes are run in 2007. New exhibitors are also encouraged to attend!

East of England Show

Whilst on the subject of shows, congratulations to Mr and Mrs Stanley's Blackbrook Philosopher who was Reserve Junior Native Interbreed at the East of England Show in 2006, and also, at the same show, Rare and Traditional Interbreed Champion. This was no mean feat for a yearling bull.

Congratulations are also due for the Team of Four at the same show, comprising animals from the Stanley's Blackbrook herd and Mrs Coleman's Chalkney herd who were RESERVE INTERBREED—a major achievement for the Longhorns, and one which signalled a turnaround in the thinking of serious Continental-minded Interbreed judges. Well done to you all!

VAT

The Longhorn Cattle Society has now passed the VAT threshold and has had to register for VAT to take immediate effect. This will mean all of our service including registrations, transfers, semen sales, advertisements, merchandise and the initial membership joining fee will attract VAT at the standard rate. Please add 17.5% to all existing fees.

The only exception is the subscription which will be treated in part as a donation to the Society, to enable it to carry out its charitable objectives, and in part as a purchase of zero rated services. Subscriptions will therefore not attract VAT. *(Subject to confirmation from the VAT office)*

Obviously members who are themselves VAT registered will be able to claim this VAT back. The Society will continue to operate on a cash basis and will send a VAT receipted invoices for all monies received. Our VAT number will be published on the web site as soon as it has been issued.

Herd Book and Survey

Closing Date for the 2006 Herd book is 31st January. Please ensure that all 2006 born calves have been notified to the Registrations Office, PO Box 251, Exeter EX2 8WX, by that date.

Herd Survey—please find enclosed a Herd Survey form - your prompt return of these, to the Registrations Office, is very much appreciated.

If you name your calves by year letter or still tattoo, the letter for 2006 is:

H

FEES REMINDER

The cost of female registrations increases to £17.50 +VAT (£20.56) for paper registrations. The cost has been held at £15 +VAT (£17.62) for registrations completed on-line.

Subscriptions now due!!!

If you are not a life member and you do not pay by standing order, your subscription is due on 1st January 2006. Please see the enclosed Survey Form for details

Merchandise

Ties—red, blue, or green	£10+ VAT
Sweatshirts	£18+ VAT
Shirts	£20+ VAT
Caps	£10+ VAT
Pin Badges	£3 + VAT
“The History of the Breed” Book by Pat Stanley	£10

P & P extra

To order, contact: Sarah Slade
Southcott Farm, Chawleigh, Chulmleigh,
Devon EX18 7HP
Tel/fax: 01769 581212

Longhorn Cattle Society Breed Survey - Dec 2006

Name: Herd No:.....
 Prefix:
 Tel. No:
 Email address:
 (Telephone & email address will be published in the Herd Book if supplied)

Bulls

I/We have the following registered Longhorn bulls in the herd:

Name	(Reg No.)
------	------------

Annual Subscription

Subscriptions are due on 1st January.
 Your prompt remittance is very much appreciated.

- I am a Life Member
- My subscription is paid by standing order
- Cheque enclosed made payable to
Longhorn Cattle Society

*For Charitable gift aid purposes part of the
 subscription is designated as a donation*

Full (£30)	Associate (£15)	Junior (£5)
Life (£300)	Corporate Life (£500)	

Please complete and return
 before 31st January 2007
 to:

Longhorn Cattle Society
 Registrations Office
 PO Box 251, Exeter. EX2 8WX

CENSUS

Purebred Longhorns owned at 31st December 2006

1. Cow in calf or with calves at foot being pure bred
 or
 put to a crossing bull
2. In calf heifers (not in 1) (born 2004)
3. Junior Heifers (born 2005)
4. Heifer calves (born 2006)
5. TOTAL FEMALES (1+2+3+4)
6. Adult breeding bulls
7. Young bulls reared for service
8. TOTAL BREEDING STOCK (5+6+7)

9 Purebred Longhorns reared for beef production :

Born before 2006	Bulls	Steers	Heifers
Born in 2006	Bulls	Steers	Heifers